



# BASS TIMES

## 2010 Editorial Calendar

JANUARY	FEBRUARY	MARCH	APRIL
<p><b>Special Report:</b> <i>Boat Show Basics</i></p> <ul style="list-style-type: none"> <li>• How to afford a bass boat</li> <li>• Picking a hull for your needs</li> <li>• Financing your rig</li> </ul> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Advanced structure fishing</li> <li>• Fishing Florida in January</li> <li>• Conservation news</li> <li>• Modifying bladed jigs</li> </ul>	<p><b>Special Bassmaster Classic Issue</b></p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Classic Special Preview</li> <li>• Meet the Classic Contenders</li> <li>• Strategies for Alabama</li> <li>• Classic Expo Exhibitors Guide</li> <li>• Advanced jigging</li> </ul>	<p><b>Special Elite Series Preview</b></p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Guide to following the Elite Series</li> <li>• Pros to watch at each event</li> <li>• Techniques to win the West</li> <li>• Advanced swimbait techniques</li> </ul>	<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Bassmaster Classic Coverage</li> <li>• Winning Classic Strategies</li> <li>• Environment-friendly fishing and boating</li> <li>• Advanced worm fishing</li> </ul>
MAY	JUNE	JULY	AUGUST
<p><b>Special Report:</b> <i>Fisheries In Peril</i></p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Duel in the Delta Elite Series [California Delta]</li> <li>• Golden State Shootout [Clear Lake]</li> <li>• Advanced frog fishing</li> </ul>	<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Blue Ridge Brawl [Smith Mountain Lake]</li> <li>• Alabama Charge [Pickwick]</li> <li>• Advanced weed fishing</li> <li>• Wars over water</li> <li>• Water pollution updates</li> </ul>	<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Southern Challenge [Lake Guntersville]</li> <li>• Pride of Georgia [Clarks Hill]</li> <li>• Advanced Carolina rigging</li> <li>• Battle over weed control</li> </ul>	<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Tennessee Triumph [Kentucky Lake]</li> <li>• Sooner Run [Arkansas River]</li> <li>• Advanced night fishing</li> <li>• Inside the Angler Conservation Team program</li> </ul>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Empire Chase [Champlain]</li> <li>• Champions' Choice [Lake Erie]</li> <li>• Editors' picks from ICAST</li> <li>• Advanced spinnerbaiting</li> </ul>	<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Advanced topwater fishing</li> <li>• Fisheries management in the news</li> <li>• Angler of the Year – how the title was won</li> </ul>	<p><b>Special Trailering Guide</b></p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• Matching your tow vehicle to your boat</li> <li>• Coping with Ethanol</li> <li>• Add-ons for tow vehicles</li> <li>• Advanced Crankbaiting</li> </ul>	<p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• WBT Championship coverage</li> <li>• Federation Nation National Championship</li> <li>• Late winter patterns</li> <li>• Advanced finesse fishing</li> <li>• Conservation Updates</li> </ul>