

2023

# SEC FOOTBALL

Media Guide



IT JUST MEANS MORE.™





# 2023 SEC FOOTBALL SCHEDULE

(As of May 18, 2023 - Tentative and Subject to Change)



Date Team	Aug. 26	Sept. 2	Sept. 9	Sept. 16	Sept. 23	Sept. 30	Oct. 7	Oct. 14	Oct. 21	Oct. 28	Nov. 4	Nov. 11	Nov. 18	Nov. 25
<b>ALABAMA</b>		MIDDLE TENNESSEE Tuscaloosa	TEXAS Tuscaloosa	SOUTH FLORIDA Tampa	OLE MISS Tuscaloosa	MISSISSIPPI STATE Starkville	TEXAS A&M College Station	ARKANSAS Tuscaloosa	TENNESSEE Tuscaloosa		LSU Tuscaloosa	KENTUCKY Lexington	UT CHATTANOOGA Tuscaloosa	AUBURN Auburn
<b>ARKANSAS</b>		WESTERN CAROLINA Little Rock	KENT Fayetteville	BYU Fayetteville	LSU Baton Rouge	TEXAS A&M Arlington	OLE MISS Oxford	ALABAMA Tuscaloosa	MISSISSIPPI STATE Fayetteville		FLORIDA Gainesville	AUBURN Fayetteville	FIU Fayetteville	MISSOURI Fayetteville (Nov. 24)
<b>AUBURN</b>		UMASS Auburn	CALIFORNIA Berkeley	SAMFORD Auburn	TEXAS A&M College Station	GEORGIA Auburn		LSU Baton Rouge	OLE MISS Auburn	MISSISSIPPI STATE Auburn	VANDERBILT Nashville	ARKANSAS Fayetteville	NEW MEXICO STATE Auburn	ALABAMA Auburn
<b>FLORIDA</b>		UTAH Salt Lake City (Aug. 31)	MCKEES STATE Gainesville	TENNESSEE Gainesville	CHARLOTTE Gainesville	KENTUCKY Lexington	VANDERBILT Gainesville	SOUTH CAROLINA Columbia	GEORGIA Jacksonville	GEORGIA Jacksonville	ARKANSAS Gainesville	LSU Baton Rouge	MISSOURI Columbia	FLORIDA STATE Gainesville
<b>GEORGIA</b>		UT MARTIN Athens	BALL STATE Athens	SOUTH CAROLINA Athens	UAB Athens	AUBURN Auburn	KENTUCKY Athens	VANDERBILT Nashville		FLORIDA Jacksonville	MISSOURI Athens	OLE MISS Athens	TENNESSEE Knoxville	GEORGIA TECH Atlanta
<b>KENTUCKY</b>		BALL STATE Lexington	EASTERN KENTUCKY Lexington	AKRON Lexington	VANDERBILT Nashville	FLORIDA Lexington	GEORGIA Athens	MISSOURI Lexington	TENNESSEE Lexington	TENNESSEE Lexington	MISSISSIPPI Starkville	ALABAMA Lexington	SOUTH CAROLINA Columbia	LOUISVILLE Louisville
<b>LSU</b>		FLORIDA STATE Orlando (Sept. 3)	GRAMBLING Baton Rouge	MISSISSIPPI STATE Starkville	ARKANSAS Baton Rouge	OLE MISS Oxford	MISSOURI Columbia	AUBURN Baton Rouge	ARMY Baton Rouge		ALABAMA Tuscaloosa	FLORIDA Baton Rouge	GEORGIA STATE Baton Rouge	TEXAS A&M Baton Rouge
<b>OLE MISS</b>		MERCER Oxford	TULANE New Orleans	GEORGIA TECH Oxford	ALABAMA Tuscaloosa	LSU Oxford	ARKANSAS Oxford		AUBURN Auburn	VANDERBILT Oxford	TEXAS A&M Oxford	GEORGIA Athens	UL-MONROE Oxford	MISSISSIPPI STATE Starkville (Nov. 23)
<b>MISSISSIPPI STATE</b>		SE LOUISIANA Starkville	ARIZONA Starkville	LSU Starkville	SOUTH CAROLINA Columbia	ALABAMA Starkville	WESTERN MICHIGAN Starkville		ARKANSAS Fayetteville	AUBURN Auburn	KENTUCKY Starkville	TEXAS A&M College Station	SOUTHERN MISS Starkville	OLE MISS Starkville (Nov. 23)
<b>MISSOURI</b>		SOUTH DAKOTA Columbia (Aug. 31)	MIDDLE TENNESSEE Columbia	KANSAS STATE Columbia	MEMPHIS St. Louis	VANDERBILT Nashville	LSU Columbia	KENTUCKY Lexington	SOUTH CAROLINA Columbia, Mo.		GEORGIA Athens	TENNESSEE Columbia	FLORIDA Columbia	ARKANSAS Fayetteville (Nov. 24)
<b>SOUTH CAROLINA</b>		NORTH CAROLINA Charlotte	FURMAN Columbia	GEORGIA Athens	MISSISSIPPI STATE Columbia	TENNESSEE Knoxville		FLORIDA Columbia	MISSOURI Columbia, Mo.	TEXAS A&M College Station	JACKSONVILLE STATE Columbia	VANDERBILT Columbia	KENTUCKY Columbia	CLEMSON Columbia
<b>TENNESSEE</b>		VIRGINIA Nashville	AUSTIN PEAY Knoxville	FLORIDA Gainesville	UTSA Knoxville	SOUTH CAROLINA Knoxville		TEXAS A&M Knoxville	ALABAMA Tuscaloosa	KENTUCKY Lexington	UCONN Knoxville	MISSOURI Columbia	GEORGIA Knoxville	VANDERBILT Knoxville
<b>TEXAS A&amp;M</b>		NEW MEXICO College Station	MIAMI Miami	UL-MONROE College Station	AUBURN College Station	ARKANSAS Arlington	ALABAMA College Station	TENNESSEE Knoxville		SOUTH CAROLINA College Station	OLE MISS Oxford	MISSISSIPPI College Station	ABILENE CHRISTIAN College Station	LSU Baton Rouge
<b>VANDERBILT</b>	HAWAII Nashville	ALABAMA A&M Nashville	WAKE FOREST Winston-Salem	UNLV Las Vegas	KENTUCKY Nashville	MISSOURI Nashville	FLORIDA Gainesville	GEORGIA Nashville		OLE MISS Oxford	AUBURN Nashville	SOUTH CAROLINA Columbia		TENNESSEE Knoxville

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## IT JUST MEANS MORE. CELEBRATING THE ANNIVERSARY OF TITLE IX

During the 2022-23 athletic year, the Southeastern Conference culminated a year-long celebration of the anniversary of Title IX, the landmark legislation enacted half a century ago that has had a dramatic and lasting impact on opportunities for women in collegiate athletics.

Under the banner of "50th Anniversary of Title IX: Creating Opportunities," the SEC's celebration included recognitions at Conference championship events, commemoration of achievements through online and social media channels, commemorative memorabilia and a collaboration with the SEC Network highlighting the advancement of women's sports.

On June 23, 1972, the Title IX of the Higher Education Act was passed as U.S. legislation. It was enacted to ensure "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance."

The first Southeastern Conference title in a women's sport was awarded in 1979 and over the ensuing years SEC teams have won 118 national cham-

pionships in all sports while thousands of young women have earned their college degrees on athletics scholarships.

The SEC launched [www.SECsports.com/TitleIX](http://www.SECsports.com/TitleIX) on its official website, a site that was updated throughout the year including a timeline of great moments in SEC women's sports history. The SEC's social media channels also celebrated the anniversary over the course of the anniversary year.

During the course of the year, every SEC team in every sport donned a commemorative pre-game warmup shirt on the first weekend of their conference season that featured a specially designed SEC-Title IX anniversary logo.

The SEC created a one-minute video celebrating the anniversary, with narration by Hall of Fame basketball player Tamika Catchings, that was seen in arenas across the SEC and at all SEC championship events during the year as well as across the SEC's social media channels.

## SEC TEAMS WON EIGHT NATIONAL CHAMPIONSHIPS IN 2022-23

- Georgia won its second straight College Football Playoff National Championship, giving the SEC four straight CFP titles and six of the last eight
- Arkansas swept NCAA titles in men's and women's indoor track and field
- LSU won its first national championship in women's basketball in 2023, giving the SEC two in a row after South Carolina's title in 2022
- Florida won the NCAA championship in men's golf and men's outdoor track and field
- LSU won seventh baseball national championship and first since 2009, claiming the fourth consecutive national title for the SEC, all from different schools
- Vanderbilt won its third national title in women's bowling, a sport in which it competes in the Southland Conference

## STUDENT-ATHLETE DEVELOPMENT AND ACHIEVEMENT

### STUDENT-ATHLETE CAREER TOUR



27 SEC student-athletes participated in the 2022 SEC Career Tour in Atlanta.

Twenty-seven current and former SEC student-athletes participated in the seventh annual SEC Career Tour Nov. 29-Dec. 1 in Atlanta. It marked the sixth time student-athletes from each SEC university convened in Atlanta to participate in the career tour leading up to the SEC Football Championship Game. The event was held virtually in 2020.

The annual program allows student-athletes to connect with human resource recruiters and submit resumes for entry-level jobs, internships and gain valuable knowledge of professional branding.

The group visited the headquarters and met with executives at several corporations and organizations in the Atlanta area including Mercedes Benz Stadium, Cox Enterprises, KPMG, InterContinental Hotels Group (IHG), Mercedes Benz USA and Lockheed Martin.

### SEC IN NCAA'S TOP 10

Kentucky's Abby Steiner became the tenth SEC student-athlete in the six-year history of the NCAA's Top 10 Award to receive the prestigious honor. The award recognizes former student-athletes for their successes in competition, in the classroom and in the community. Steiner was honored at the 2023 NCAA Convention.

Steiner was a three-time NCAA Division I individual national champion and a member of Kentucky's 2022 NCAA outdoor 4x400-meter relay championship team. An 11-time first-team All-American, she also won The Bowerman as the national collegiate track and field athlete of the year.

A summa cum laude graduate, she was the 2022 SEC Indoor and Outdoor Track and Field Scholar-Athlete of the Year. Steiner volunteered with God's Pantry, preparing lunches for children and interned with Kentucky BioMotion Research Lab.



Kentucky's Abby Steiner received the 2022 Bowerman, signifying the Women's Track and Field Athlete of the Year.

## SEC CONTRIBUTION TO PROFESSIONAL SPORTS

The SEC continues to be a training ground for professional sports

- NFL – The SEC had most active players of any conference in 2022 (369 on opening day rosters); and the most players drafted of any conference in 2023 (62) for the 17th straight year
- NBA Playoffs – The SEC had more players in the 2023 NBA playoffs than any other conference (56)
- WNBA – The SEC has had the most No. 1 picks in the 2023 WNBA draft since it started in 1997 (8); 23 former players made 2022 WNBA rosters (second among conferences)
- MLB – The SEC had 88 players on 2023 opening day rosters – the most of any conference – with at least 3 former players from each SEC school



Alabama's Bryce Young was the No. 1 pick in the 2023 NFL draft.

## MEDIA, BUSINESS AND INNOVATION

### REVENUE DISTRIBUTION

For the fiscal year that ended August 31, 2022, the SEC distributed \$721.8 million dollars to its 14 members, an average of \$49.9 million per institution.

The SEC provides superior support to its 14 member universities as a direct result of the revenue distributed through the Southeastern Conference. The SEC's conference-wide commitment to the student-athlete experience is profound and translates into exceptional instruction, training, equipment, academic counseling, medical care, mental health and wellness support and life-skills development.

In addition, revenues generated through SEC athletics often contribute in significant and unique ways to the academic missions of the 14 SEC universities. Past examples of how this revenue has had an impact outside athletics has included participation in the construction and renovation of academic facilities, support of academic scholarship opportunities, funding of academic programs and direct transfers of funds to support academic budgets.

### SEC VIEWERSHIP REIGNS SUPREME

- The SEC was the most-watched conference in college football, with 42.5 billion minutes watched on all nationally rated linear networks
- For a fourth consecutive year in 2022, the SEC was the most-watched football conference on ESPN, averaging 3.3 million viewers. SEC games on ESPN were up +14% YOY and averaged +52% more viewers than any other conference on the network.
- SEC Network was the most-viewed college network for the sixth consecutive fall season and posted double-digit growth over 2021
- SEC Network and SEC Network+ both delivered double-digit growth in streaming metrics last fall
- LSU women's basketball won the 2023 NCAA Championship, taking part in the most-viewed women's college basket-

ball game on record (9.9 million viewers) and most-viewed college basketball game (men's or women's) ever on ESPN platforms

- SEC men's basketball games on ESPN were up +2% year-over-year, averaging more than 1 million viewers per game.



LSU won the women's basketball national championship in the most-viewed women's college basketball game on record.

### INNOVATIVE PROGRAMMING PUSHES SEC NETWORK TO NEW HEIGHTS

- SEC Network achieved its gender equity goal across live events in the 2021-22 academic year and continues to program the network with parity as a north star, providing an equal platform to further the growth of all SEC sports
- SEC Network delivered nearly 1500 hours of original programming during the 2022-23 academic year
- *Out of Pocket* with Alyssa Lang and Andraya Carter is the only show across ESPN platforms hosted exclusively by two women
- SEC Network has now received more than a dozen Sports Emmy nominations thanks to two nods this year, including MegaCast coverage of the 2023 College Football Playoff National Championship
- ESPN/SEC Network reporter and host Andraya Carter earned the network's first commentator Sports Emmy nomination. Carter was nominated for the Sports Emmy for Personality/Emerging On-Air Talent.

## SEC-ACC-ESPN ANNOUNCE BASKETBALL CHALLENGES



The Southeastern Conference, Atlantic Coast Conference and ESPN in November announced the formation of the SEC/ACC Challenge for men's and women's basketball, which will begin as part of the 2023-24 season.

ACC and SEC teams will square off as part of the annual Challenge - one in men's basketball and one in women's basketball. Each one of the 28 games (30 starting in 2024-25) will be carried on an ESPN platform and each conference will host an equal number of home games.

## CONTINUED INNOVATION IN OFFICIATING

The SEC continued to pioneer innovation in officiating, adding official-to-official communication to expedite replay decisions in the sports of baseball and softball in 2023.

The new communications process comes on the heels of the SEC launching Collaborative Video Review in women's basketball and Centralized Video Review in softball games in 2022, becoming the first conference to use those processes in those sports as permitted by NCAA rules. The SEC now has five sports that operate Video Review out of the SEC Video Center in the Conference Office.

The SEC has been a pioneer in collaborative and centralized video

review. In baseball and softball, a Replay Official in the SEC Video Center reviews plays in SEC vs. SEC games and renders decisions that are communicated to the on-site umpire crew. In football, men's and women's basketball, replay officials in the Video Center collaborate with on-site officials to determine outcomes.

The SEC successfully implemented a collaborative replay process in the sport of football in 2016, and the Conference secured NCAA approval to implement a collaborative replay process in men's basketball the following year. The SEC began centralized replay in baseball, modeled after MLB's process, in 2019.

## LEADERS IN ATTENDANCE

- For the 24th straight year, the SEC led every other conference in college football with the most fans in attendance per game with an average of 76,667. That marked an increase of 6.2% (4,472 per game)
- Five SEC programs experienced double-digit percentage increases in 2022. Ole Miss, Arkansas, Vanderbilt, Tennessee and Missouri all were up at least 10.8%
- The SEC Football Championship Game attendance of 74,810 was the 27th consecutive sellout
- The top three single-session crowds in SEC Soccer Tournament history were recorded at the 2022 event, capped off by 3,025 fans attending the championship match. The total attendance of 10,450 almost doubled the previous record
- SEC Baseball has led the nation in attendance 27 years in a row. Seven of the nation's top-10 attendance leaders in 2022 were from the SEC. Regular season attendance for games on SEC campuses surpassed the 2 million mark in 2023

## SEC PROGRAMMING ON MENTAL HEALTH



Each year, the SEC convenes several meetings of its Student-Athlete Leadership Councils, and with regularity, each group regardless of sport has one consistent point of emphasis for the conference: Mental Health. In the SEC where "It Just

Means More." – students-athletes have an additional message for their peers – "YOU Mean More." From Commissioner Greg Sankey and across all 14 campuses – the message has become one of the top priorities.

The SEC is teaming with the SEC Network to keep mental health top-of-mind with the theme of "YOU Mean More." The Network is developing interviews, vignettes and other impactful content to depict student-athletes explaining the importance of striving for positive mental health.

## IT JUST MEANS MORE ... THAN SPORTS

In the spring of 2023, the SEC launched a new phase of the "It Just Means More" campaign, focusing on the many benefits made available to student-athlete during and even after their college careers. The SEC launched two :30-second spots during March Madness focused on young basketball players aspiring to become college athletes. It was followed by similar PSAs focused on softball and baseball, and will continue into the fall.

The spots are voiced by SEC student-athletes. The basketball spots were voiced by Georgia's Jabri Abdur-Rahim and Kentucky's Nyah Leveretter. The softball spot was voiced by pitcher Bri Ellis and the baseball spot was voiced by Vanderbilt outfielder Enrique Bradfield, Jr.



# SEC ALL-TIME NATIONAL CHAMPIONS

## BASEBALL (15)

1990	Georgia (52-19)
1991	LSU (55-18)
1993	LSU (53-17-1)
1996	LSU (52-15)
1997	LSU (57-13)
2000	LSU (52-17)
2009	LSU (56-17)
2010	South Carolina (54-16)
2011	South Carolina (55-14)
2014	Vanderbilt (51-21)
2017	Florida (52-19)
2019	Vanderbilt (59-12)
2021	Mississippi State (50-18)
2022	Ole Miss (42-23)
2023	LSU (54-17)

## MEN'S BASKETBALL (11)

1948	Kentucky (36-3)
1949	Kentucky (32-2)
1951	Kentucky (32-2)
1958	Kentucky (23-6)
1978	Kentucky (30-2)
1994	Arkansas (31-3)
1996	Kentucky (34-2)
1998	Kentucky (35-4)
2006	Florida (33-6)
2007	Florida (35-5)
2012	Kentucky (38-2)

## WOMEN'S BASKETBALL (11)

1987	Tennessee (28-6)
1989	Tennessee (35-2)
1991	Tennessee (30-5)
1996	Tennessee (32-4)
1997	Tennessee (29-10)
1998	Tennessee (39-0)
2007	Tennessee (34-3)
2008	Tennessee (36-2)
2017	South Carolina (33-4)
2022	South Carolina (35-2)
2023	LSU (34-2)

## WOMEN'S BOWLING (3)

2007	Vanderbilt (74-14)
2018	Vanderbilt
2023	Vanderbilt

## BOXING (1)

1949	LSU (20)
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## MEN'S CROSS COUNTRY (8)

1972	Tennessee (134)
1991	Arkansas (52)
1992	Arkansas (46)
1993	Arkansas (31)
1995	Arkansas (100)
1998	Arkansas (97)
1999	Arkansas (58)
2000	Arkansas (83)

## WOMEN'S CROSS COUNTRY (2)

1988	Kentucky (75)
2019	Arkansas (96)

## EQUESTRIAN (8)

2013	Auburn
2014	Georgia
2015	South Carolina
2016	Auburn
2017	Texas A&M
2018	Auburn
2019	Auburn
2021	Georgia

## FOOTBALL (28)

1951	Tennessee (10-1/AP, UPI)
1957	Auburn (10-0/AP)
1958	LSU (11-0/AP, UPI)
1960	Ole Miss (10-0-1/FWAA)
1961	Alabama (11-0/AP, UPI)
1964	Alabama (10-1/AP, UPI)
1965	Alabama (9-1-1/AP, FWAA)

1973	Alabama (11-1/UPI)
1978	Alabama (11-1/AP, FWAA)
1979	Alabama (12-0/AP, UPI, FWAA)
1980	Georgia (12-0/AP, UPI, FWAA)
1992	Alabama (13-0/AP, UPI, USA Today, FWAA)
1996	Florida (12-1/AP, UPI, USA Today, FWAA)
1998	Tennessee (13-0/AP, USA Today, FWAA)
2003	LSU (13-1/USA Today, BCS)
2006	Florida (13-1/USA Today, BCS)
2007	LSU (12-2/USA Today, BCS)
2008	Florida (13-1/USA Today, BCS)
2009	Alabama (14-0/USA Today, BCS)
2010	Auburn (14-0/AP, USA Today, BCS)
2011	Alabama (13-1/AP, USA Today, BCS)
2012	Alabama (13-1/AP, USA Today, BCS)
2015	Alabama (14-1/CFP, AP, USA Today)
2017	Alabama (13-1/CFP, AP, USA Today)
2019	LSU (15-0/CFP, AP, USA Today)
2020	Alabama (13-0/CFP, AP, USA Today)
2021	Georgia (14-1/CFP, AP, USA Today)
2022	Georgia (15-0/CFP, AP, USA Today)

## MEN'S GOLF (14)

1940	LSU (601-tie)
1942	LSU (590-tie)
1947	LSU (606)
1955	LSU (574)
1968	Florida (1154)
1973	Florida (1149)
1993	Florida (1145)
1999	Georgia (1180)
2001	Florida (1126)
2005	Georgia (1135)
2013	Alabama
2014	Alabama
2015	LSU
2023	Florida

## WOMEN'S GOLF (5)

1985	Florida (1218)
1986	Florida (1180)
2001	Georgia (1176)
2012	Alabama (1171)
2021	Ole Miss (1159)

## GYMNASTICS (19)

1987	Georgia (187.90)
1988	Alabama (190.05)
1989	Georgia (192.65)
1991	Alabama (195.125)
1993	Georgia (198.00)
1996	Alabama (198.025)
1998	Georgia (197.725)
1999	Georgia (196.850)
2002	Alabama (197.575)
2005	Georgia (197.825)
2006	Georgia (197.750)
2007	Georgia (197.850)
2008	Georgia (197.450)
2009	Georgia (197.825)
2011	Alabama (197.650)
2012	Alabama (197.850)
2013	Florida (197.575)
2014	Florida (198.175)
2015	Florida (197.850)

## RIFLE (4)

2011	Kentucky
2018	Kentucky
2021	Kentucky
2022	Kentucky

## WOMEN'S SOCCER (1)

1998	Florida (26-1)
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## SOFTBALL (3)

2012	Alabama (60-8)
2014	Florida (55-12)
2015	Florida (60-7)

## MEN'S SWIMMING & DIVING (11)

1978	Tennessee (307)
1983	Florida (238)
1984	Florida (287.5)
1997	Auburn (496.5)
1999	Auburn (467.5)
2003	Auburn (609.5)
2004	Auburn (634)
2005	Auburn (491)
2006	Auburn (480.5)
2007	Auburn (566)
2009	Auburn (526)

## WOMEN'S SWIMMING & DIVING (14)

1982	Florida (505)
1999	Georgia (504.5)
2000	Georgia (490.5)
2001	Georgia (389)
2002	Auburn (474)
2003	Auburn (536)
2004	Auburn (569)
2005	Georgia (609.5)
2006	Auburn (518.5)
2007	Auburn (535)
2010	Florida (382)
2013	Georgia (477)
2014	Georgia (528)
2016	Georgia (414)

## MEN'S TENNIS (8)

1959	Tulane (tie)
1985	Georgia (36-1)
1987	Georgia (24-3)
1999	Georgia (26-5)
2001	Georgia (28-1)
2007	Georgia (32-0)
2008	Georgia (27-3)
2021	Florida (26-2)

## WOMEN'S TENNIS (10)

1992	Florida (30-0)
1994	Georgia (27-2)
1996	Florida (31-0)
1998	Florida (27-0)
2000	Georgia (27-2)
2003	Florida (31-2)
2011	Florida (31-1)
2012	Florida (27-1)
2015	Vanderbilt (25-6)
2017	Florida (29-3)

## MEN'S INDOOR TRACK & FIELD (22)

1992	Arkansas (53)
1993	Arkansas (66)
1994	Arkansas (94)
1995	Arkansas (59)
1997	Arkansas (59)
1998	Arkansas (56)
1999	Arkansas (65)
2000	Arkansas (69.5)
2001	LSU (34)
2002	Tennessee (52)
2003	Arkansas (54)
2004	LSU (44.5)
2005	Arkansas (56)
2006	Arkansas (53)
2010	Florida (57)
2011	Florida (52)
2012	Florida (52)
2013	Arkansas (57)
2017	Texas A&M (46)
2018	Florida (40)
2019	Florida (55)
2023	Arkansas (63)

## WOMEN'S INDOOR TRACK & FIELD (20)

1987	LSU (49)
1989	LSU (61)
1991	LSU (48)
1992	Florida (50)
1993	LSU (49)
1994	LSU (48)

1995	LSU (40)
1996	LSU (52)
1997	LSU (49)
2002	LSU (57)
2003	LSU (62)
2004	LSU (52)
2005	Tennessee (46)
2009	Tennessee (42)
2015	Arkansas (63)
2018	Georgia (61)
2019	Arkansas (62)
2021	Arkansas (68)
2022	Florida (68)
2023	Arkansas (64)

## MEN'S OUTDOOR TRACK & FIELD (27)

1933	LSU (58)
1974	Tennessee (60)
1989	LSU (53)
1990	LSU (44)
1991	Tennessee (51)
1992	Arkansas (60)
1993	Arkansas (69)
1994	Arkansas (83)
1995	Arkansas (61.5)
1996	Arkansas (55)
1997	Arkansas (55)
1998	Arkansas (58.5)
1999	Arkansas (59)
2001	Tennessee (50)
2002	LSU (64)
2003	Arkansas (59)
2004	Arkansas (65.5)
2005	Arkansas (60)
2012	Florida (50)
2013	Florida (53)
	Texas A&M (53)
2016	Florida (62)
2017	Florida (61.5)
2018	Georgia (52)
2021	LSU (84)
2022	Florida (54)
2023	Florida (57)

## WOMEN'S OUTDOOR TRACK & FIELD (21)

1987	LSU (62)
1988	LSU (61)
1989	LSU (86)
1990	LSU (53)
1991	LSU (78)
1992	LSU (87)
1993	LSU (93)
1994	LSU (86)
1995	LSU (69)
1996	LSU (81)
1997	LSU (63)
2000	LSU (58)
2002	South Carolina (82)
2003	LSU (64)
2006	Auburn (57)
2008	LSU (67)
2012	LSU (76)
2014	Texas A&M (75)
2016	Arkansas (72)
2019	Arkansas (64)
2022	Florida (74)

## WOMEN'S VOLLEYBALL (1)

2020-21	Kentucky (24-1)
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SEC NATIONAL CHAMPIONSHIPS	
All-Time	Since 2000
Men's .....145	Men's .....73
Women's ..... 118	Women's .....75
Coed .....4	Coed .....4
<b>TOTAL .....267</b>	<b>TOTAL .....152</b>

NOTE: NCAA National Champions only with the exception of football and equestrian.

# GREG SANKEY COMMISSIONER SOUTHEASTERN CONFERENCE



Greg Sankey became the eighth Commissioner of the Southeastern Conference on June 1, 2015, and has successfully built upon the SEC's recognized success, strong foundations and rich traditions.

Sankey has effectively introduced change and innovation for the conference while respecting the institutional traditions that make the SEC unique. With an understanding of the highly competitive environment of college sports, he has fostered the collaborative culture of the SEC that sets the conference apart and supports its continuing success.

Sankey brings a big picture approach to his position through continuing focus on a vision that positions the SEC to leverage its athletics success and reputation for a greater overall cultural and economic impact on the region, the nation and the world.

Sankey has built upon the foundation set in his first major address as the conference leader in 2015 when he stated, "Educating scholars and supporting champions provides the platform for developing leaders who will influence the world." His relentless focus on providing resources for student-athlete success continues to make the Southeastern Conference a leader in college athletics.



## LEADERSHIP IN A CHALLENGING ENVIRONMENT

When the NCAA sought to navigate a changing landscape for college athletics, it called on Sankey to co-chair its Division I Transformation Committee, a body of college sports leaders tasked with addressing the most significant challenges in college athletics, to support student-athletes more effectively, and even reimagine the future of college sports.

And it was not the first time Sankey stepped forward at a crucial time for college sports. Sankey's leadership through the COVID-19 pandemic served the SEC well as the league prepared for a return to action in the fall of 2020. Sankey fostered a culture of collaboration among the leaders of the Conference in order to allow the SEC's 14 schools to move together through difficult and unprecedented decisions.

While the pandemic had a devastating effect on the finances of college athletics programs across the country, Sankey kept focus on the long-term financial vitality of the SEC. In 2020, Sankey and his team finalized a milestone 10-year agreement with the Walt Disney Company that grants ABC and ESPN exclusive broadcast rights to premier SEC football and basketball events beginning in 2024-25 and continuing through 2033-34.

Less than a year after the blockbuster agreement with Disney, the SEC made news again as Sankey ushered the University of Oklahoma and University of Texas through membership discussions and announced the two leading universities will join as members with the SEC's nationally prominent institutions.



Throughout his career, Sankey has established himself as an advocate for college athletes, creating a framework to provide young people in the Conference with challenging leadership opportunities and expanded resources to succeed at the highest levels of academic and competitive success. Student-athlete focused initiatives introduced under Sankey's leadership include:

- Creation of a leadership position in the SEC office for Student-Athlete Engagement, a role focused on offering college athletes the opportunity to participate in Conference leadership.
- Introduction of Student-Athlete Leadership Councils for Football, Men's Basketball and Women's Basketball which provide college athletes with enhanced opportunities to engage with campus leaders and Conference office staff.
- Introduction of a Student-Athlete Career Tour which provides groups of college athletes with opportunities to engage in career exploration with high level corporations and businesses in major metropolitan areas.
- Expansion of the college athlete role at the annual SEC Spring Meetings when student-athlete leaders participate in a robust agenda of interaction with administrators and coaches to provide their perspectives to Conference leaders.

## ADVANCING THE CONFERENCE

Sankey has been intentional and diligent in addressing issues critical to college athletics, with an emphasis on integrity, ethics, sportsmanship and diversity including:

- Development of updated Conference policies governing conduct expectations for student-athletes, including the adoption of a serious misconduct policy governing transfers that has served as a model for similar policies adopted by other conferences. The policy was later expanded to include all incoming prospective student-athletes.
- Creation of an SEC council, consisting of a diverse group of student-athletes, administrators, coaches and SEC staff, whose purpose is to identify resources and strategies that promote equal opportunity in intercollegiate athletics.
- Crafting a new SEC bylaw aimed at encouraging, facilitating and assisting member institutions in attracting and hiring individuals in historically underrepresented groups in leadership positions of their athletics programs.

Another priority under Sankey's leadership is growing exposure for the Conference and effectively publicizing success stories of the SEC. Strategies pursued to achieve this objective include:

- Ongoing collaboration with the SEC Network to create unique exposure opportunities for Conference universities, teams and student-athletes, including



behind-the-scenes programming, expanding live championship coverage for Olympic Sports and other unique programming.

- Engagement with a national marketing agency to develop and maintain a comprehensive branding campaign. The theme – “It Just Means More” – communicates the history, legacy and overall positive impact the SEC has on its region, the nation and the world.
- Introduction of the SEC Graduate Patch, a logo placed on the uniforms in every sport to provide recognition of SEC student-athletes who have earned their undergraduate degree and are continuing their participation in intercollegiate athletics.

## A CAREER IN COLLEGE ATHLETICS

On March 12, 2015, the Presidents and Chancellors of the SEC announced Greg Sankey would succeed Mike Slive as Commissioner of the SEC.

Sankey, 59, first joined the SEC staff in 2002 as Associate Commissioner for Governance and later added supervision of the league's championships staff to his responsibilities. He was elevated to Executive Associate Commissioner and Chief Operating Officer for the league office in 2012, becoming responsible for the day-to-day operation of the SEC Office.

Before moving to the SEC, Sankey served as Commissioner of the Southland Conference for nearly seven years. He joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named its commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference, he was Director of Compliance and Academic Services at Northwestern State University in Natchitoches, LA, as well as coach of the Demons' golf team. Before his tenure at Northwestern State, he was the Director of Intramural Sports at Utica College in upstate New York.

A native of Auburn, NY, Sankey earned his master's degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, AL, and have two adult daughters, Hannah (and her husband, Rod) and Moriah (and her husband, Austin).



## THE SANKEY FILE

- 1987-89     Utica College  
Director of Intramural Sports
- 1989-91     Northwestern State University  
Director of Compliance & Academic  
Services, 1990-92  
Head Golf Coach, 1990-92
- 1992-2001   Southland Conference  
Assistant Commissioner, 1992-94  
Associate Commissioner, 1994-96  
Commissioner, 1996-2002
- 2002-present Southeastern Conference  
Associate Commissioner, 2002-2012  
Executive Associate Commissioner/Chief  
Operating Officer, 2012-2015  
Commissioner, 2015-present

## NATIONAL CHAMPIONSHIPS WON BY SEC SCHOOLS IN GREG SANKEY ERA

### 2015-16

Football – Alabama  
Women's Swimming & Diving – Georgia  
Equestrian – Auburn  
Men's Outdoor Track & Field – Florida  
Women's Outdoor Track & Field – Arkansas

### 2016-17

Men's Indoor Track & Field – Texas A&M  
Women's Basketball – South Carolina  
Equestrian – Texas A&M  
Women's Tennis – Florida  
Men's Outdoor Track & Field – Florida  
Baseball – Florida

### 2017-18

Football – Alabama  
Women's Indoor Track & Field – Georgia  
Men's Indoor Track & Field – Florida  
Equestrian – Auburn  
Men's Outdoor Track & Field – Georgia  
Bowling – Vanderbilt

### 2018-19

Women's Indoor Track & Field – Arkansas  
Men's Outdoor Track & Field – Florida  
Equestrian – Auburn  
Women's Outdoor Track & Field – Arkansas  
Baseball – Vanderbilt

### 2019-20

Football – LSU  
Women's Cross Country – Arkansas

### 2020-21

Football – Alabama  
Women's Indoor Track & Field – Arkansas  
Equestrian – Georgia  
Volleyball – Kentucky  
Rifle – Kentucky  
Men's Tennis – Florida  
Women's Golf – Ole Miss  
Men's Outdoor Track & Field – LSU  
Baseball – Mississippi State

### 2021-22

Football – Georgia  
Women's Indoor Track & Field – Florida  
Rifle – Kentucky  
Women's Basketball – South Carolina  
Men's Outdoor Track & Field – Florida  
Women's Outdoor Track & Field – Florida  
Baseball – Ole Miss

### 2022-23

Football – Georgia  
Men's Indoor Track & Field – Arkansas  
Women's Indoor Track & Field – Arkansas  
Women's Basketball – LSU  
Bowling – Vanderbilt  
Men's Golf – Florida  
Men's Outdoor Track & Field – Florida  
Baseball – LSU

# SEC ACADEMIC INITIATIVES



The Southeastern Conference actively supports and promotes the academic reputation, endeavors and achievements of its member universities. The Conference highlights the institutions' individual and collective accomplishments at regional, national and international levels. Through strong campus partnerships, the SEC designs collaborative programs that identify and prepare future leaders in numerous fields and disciplines.

## Current SEC academic initiatives include:

- The SEC Academic Leadership Development Program seeks to identify, prepare and advance academic leaders for roles within SEC institutions and beyond. It has multiple components, a university-level development program; two SEC-wide workshops held on specified campuses for all program participants; a competitive fellowship for former participants; and a virtual continuing education forum.
- The SEC Artificial Intelligence Consortium is believed to be the first athletics conference collaboration to focus on AI for workforce development. Through this initiative, SEC universities share numerous educational resources and seek joint partnerships with industry to advance opportunities in the fast-changing field of AI and data science.
- The SEC College Tour occurs several times each year, both in the fall and spring semesters and in-person and virtual formats. Enrollment administrators from all SEC universities participate in events intended to introduce SEC universities to students, parents and high school counselors from outside of the southeast region.
- The SEC education abroad focus includes a cooperative agreement that gives SEC students access to international programs offered at other SEC universities and an engineering exchange agreement with the Politecnico di Torino in Italy.
- The SEC Emerging Scholars Program is designed to provide professional development and networking opportunities for current doctoral students and postdoctoral researchers who are considering careers in higher education. It encourages top scholars to seek out employment and mentorship within the SEC.
- The SEC Faculty Achievement and Professor of the Year Awards recognize faculty with outstanding records in research and teaching. There is one winner per campus and one overall winner for the SEC.
- The SEC Faculty Travel Program is intended to enhance collaboration that stimulates scholarly initiatives between SEC universities. The program offers faculty from each SEC university the opportunity to travel to other SEC universities to develop grant proposals, conduct research and deliver artistic performances.
- The SEC MBA Case Competition is an opportunity for SEC business schools to showcase their students' skills at solving simulated, real-world problems that cover the spectrum of business disciplines. The competition is held on one SEC campus and teams of four MBA students compete against other SEC teams, the best receiving various awards and recognition.
- The SEC Student Pitch Competition provides a showcase for young entrepreneurs as it pits teams of SEC students against one another in an idea pitch competition. Students present their innovative business ideas to a panel of SEC alums to determine those most worthy of a funding investment. The top teams receive various awards and recognition.



*SEC Emerging Scholars Career Preparation Workshop*

# OFFICIAL SPONSOR PROGRAM

The Southeastern Conference Official Sponsor program began in 1988 with three companies dedicated to intercollegiate athletics and higher education.

Now supported by many of the nation's top corporations, this program has evolved into the most successful of its kind.

Each member of the SEC Official Sponsor team shows its commitment to the future of intercollegiate athletics with contributions to SEC Youth Clinics, SEC Scholarship Programs, SEC Academic Enhancement Programs, Championship Grants, FanFare and Legends Programs.

The corporations also conduct consumer promotions designed to increase sales and brand awareness. These promotions also increase public awareness of the

member institutions of the SEC, which in turn supports increased ticket sales and high television and radio ratings.

In addition to the broad spectrum of benefits provided by these contributions, each SEC institution is a direct beneficiary of the program. SEC Official Sponsors include Academy Sports + Outdoors, Allstate Insurance, Bush's Beans, Dr Pepper, Farm Rich, Gatorade, Johnsonville, Mercedes-Benz, Pfizer, Regions Bank and T-Mobile.

## PROGRAM MISSION

The mission of the corporate sponsor program is:

1. To develop marketing and promotional activities that benefit the SEC, its mem-

ber institutions and the participating corporations;

2. To emphasize the positive role of athletics in our society; and
3. To provide funding for youth clinics, championship events and academic enhancement programs.



## SEC OFFICIAL SPONSORS



## SEC LICENSING PROGRAM

The Southeastern Conference markets its registered marks (Southeastern Conference, SEC, SEC Seal and SEC logos) through a licensing program with the Collegiate Licensing Company. The SEC began its licensing program in 1988 to protect the use of its name and insignias and to ensure that its member institutions benefit from the use and sale of items bearing its name and/or logos.

The program also ensures that manufacturers and retailers market only the highest-quality merchandise using the conference name and logos. The SEC has joined a significant number of colleges and universities throughout the country to bring about consistency in the marketplace for officially-licensed collegiate products.



AN IMG COMPANY

# SEC MEDIA SERVICES

## SEC COMMUNICATIONS MISSION STATEMENT

The Southeastern Conference has been the nation's leader in communications during its history. The SEC understands the importance of assisting the media in providing coverage of the conference and its institutions. To this end, the conference, including all of its member institutions, shall make the best attempt to fill reasonable requests by media outlets. Members of the media are encouraged to work with the communications director of each institution and the conference office to establish satisfactory media policies that are mutually beneficial to all parties.

### SEC CHAMPIONSHIP GAME

December 2, 2022  
Mercedes-Benz Stadium (73,000)  
Atlanta, Ga.  
CBS Sports - 4 p.m. ET

#### MEDIA INFORMATION

Media credential requests for the 2023 SEC Championship football game can be taken online at [www.secsportsmedia.com](http://www.secsportsmedia.com) beginning November 1.

The SEC will conduct a media teleconference with the two participating head coaches on Sunday, November 26 at 5 p.m. ET. Another media teleconference, with three participating student-athletes from each school, will be held on Monday, November 27, at 1 p.m. ET.

A press conference featuring both participating head coaches will be held virtually on Thursday, November 30, at 1:30 p.m. ET.

The Thursday press conference and the post-game press conference on Saturday will be available on the SEC Media Portal and SEC FTP, and live on SEC Network and/or SEC+. Additional information will be included in the league's weekly media release.

For further information concerning media coverage of the SEC Football Championship Game, please contact the SEC Communications Department.

### WEEKLY COACHES TELECONFERENCE

The 14 SEC coaches will be featured on a weekly teleconference each Wednesday from 11 a.m. - 1:30 p.m. (ET) [10 a.m. - 12:30 p.m. (CT)] beginning August 30 and concluding November 15. Media representatives wishing to participate in the teleconference should contact the SEC Communications Office for further details.

A replay of each week's teleconference can be heard on the SEC's website, [www.SECsports.com](http://www.SECsports.com).

Each coach will appear on the teleconference for ten minutes, according to the following schedule (All Times Central):

10:00 a.m.	Brian Kelly, LSU
10:10 a.m.	Kirby Smart, Georgia
10:20 a.m.	Billy Napier, Florida
10:30 a.m.	Clark Lea, Vanderbilt
10:40 a.m.	Sam Pittman, Arkansas
10:50 a.m.	Josh Heupel, Tennessee
11:00 a.m.	Nick Saban, Alabama
11:10 a.m.	Shane Beamer, South Carolina
11:20 a.m.	Elijah Drinkwitz, Missouri
11:30 a.m.	Jimbo Fisher, Texas A&M
11:40 a.m.	Mark Stoops, Kentucky
11:50 a.m.	Zach Arnett, Mississippi State
12:00 p.m.	Lane Kiffin, Ole Miss
12:10 p.m.	Hugh Freeze, Auburn

### SEC FTP FEEDS

The Southeastern Conference provides a FTP feed each day during Football Media Days, as well as from the SEC Football Championship Game. Details are available through the SEC Communications Office.

### SEC MEDIA PORTAL

Highlights, Photos & Press Conferences: The SEC and Catapult Sports will provide a platform for distribution of game highlights, game photos and press conference content from the SEC Championship Game. The SEC Media Access Guidelines continue to apply to this content and are outlined in the 2023 credentialing registration process. To request access to the SEC Media Portal and create an account, contact: [licensing@catapult.com](mailto:licensing@catapult.com).

### SEC PLAYERS OF THE WEEK

The SEC will name a freshman of the week along with an offensive, defensive, offensive lineman, defensive lineman and special teams player of the week each Monday throughout the regular season.

Nominations for the awards are made by the SEC sports information directors. The honorees are selected by a vote of the SEC Communications and football staff.

**collegepressbox**  
SINCE 2005 EVERYTHING BUT THE PREGAME MEAL

Collegepressbox is the official media website for Division I football. Access and download game notes, quotes, statistics, media guides, headshots, logos and more for all FBS schools, conferences, postseason games, awards and the College Football Playoff. For access, please register for an account at [collegepressbox.com/register](http://collegepressbox.com/register).

[www.SECsports.com](http://www.SECsports.com)  
[www.secsportsmedia.com](http://www.secsportsmedia.com)

The Southeastern Conference has an extensive presence on the Internet and the SEC Network.

General SEC football information can be accessed on the Web at [www.SECsports.com](http://www.SECsports.com). The football section is updated with new material daily on the page, with standings, statistics, game previews, notes and other important information. The SEC also offers a media-only website - [www.secsportsmedia.com](http://www.secsportsmedia.com). Media covering the SEC can retrieve information from the conference office as, SEC logos, photos and a championship credentialing system for SEC football is available on the site. (The site houses all media information and links for the other 20 sports the SEC sponsors).

### SEC WEBSITES

All 14 SEC schools place much of their information released to the media online on their websites. The website addresses are below:

ALABAMA — [www.rolltide.com](http://www.rolltide.com)  
ARKANSAS — [www.arkansasrazorbacks.com](http://www.arkansasrazorbacks.com)  
AUBURN — [www.auburntigers.com](http://www.auburntigers.com)  
FLORIDA — [www.floridagators.com](http://www.floridagators.com)  
GEORGIA — [www.georgiadogs.com](http://www.georgiadogs.com)  
KENTUCKY — [www.ukathletics.com](http://www.ukathletics.com)  
LSU — [www.lsusports.net](http://www.lsusports.net)  
OLE MISS — [www.olemisssports.com](http://www.olemisssports.com)  
MISSISSIPPI STATE — [www.hailstate.com](http://www.hailstate.com)  
MISSOURI — [www.mutigers.com](http://www.mutigers.com)  
SOUTH CAROLINA — [www.gamecocksonline.com](http://www.gamecocksonline.com)

TENNESSEE — [www.utsports.com](http://www.utsports.com)  
TEXAS A&M — [www.12thman.com](http://www.12thman.com)  
VANDERBILT — [www.vucommodores.com](http://www.vucommodores.com)

### FOLLOWING THE SEC . . .



On Facebook, like the page called "Southeastern Conference".



On Twitter, follow the SEC at @SEC.

On Instagram, follow the SEC at @SEC



On Snapchat follow the SEC at SECSports

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