01 / PRIMARY LOGO

USAGE GUIDELINES:

1. This mark should only be used in the colors specified.
2. The orientation or elements of this mark should never be altered or manipulated.

COLORS:

- PMS 288 CMYK: 100, 67, 0, 23 RGB: 166, 168, 170
- PMS 122 CMYK: 0, 18, 83, 0 RGB: 255, 208, 70
- Rich Black CMYK: 20, 20, 20, 100 RGB: 19, 12, 14
- White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255

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