

# TUITION GIVEAWAY



## TUITION GIVEAWAY OPPORTUNITY

Together, the College Football Playoff Foundation and Dr Pepper will be supporting the Go Teach initiative by expanding the Dr Pepper tuition giveaway program to award student-athletes looking to become teachers. The Go Teach Dr Pepper Tuition Giveaway program will give Dr Pepper's existing conference partners the opportunity to recognize student-athletes who will go on to be leaders in the classroom.

**\$20<sub>k</sub>**  
**GRAND PRIZE**

IN EXCESS OF  
**\$250,000**  
to be awarded in partnership with  
Dr Pepper and the College Football  
Playoff Foundation

**\$2,500**  
per student  
(one per school)



## TUITION GIVEAWAY DETAILS

### STEP 1

#### IDENTIFY GO TEACH TUITION GIVEAWAY RECIPIENTS

Each participating institution will have the opportunity to select one student to receive a Dr Pepper Go Teach Tuition valued at \$2,500 each

#### Recipients must meet the following criteria:

- Student must have participated in an NCAA sponsored sport
- Enrolled in or applying to enroll in a teacher preparation program at the institution, an affiliated education program or an alternative teacher certificate program

Provide CFPF with the list of recipients and a completed online form for each recipient by Friday, November 13, 2020. The response should include a brief statement about why the recipient wants to be a teacher.

[LINK TO FORM](#)

### STEP 2

#### GRAND PRIZE SELECTIONS

There will be 5 recipients selected to receive an additional \$20,000 grand prize tuition

### STEP 3

#### CELEBRATE YOUR WINNERS

In partnership with Dr Pepper and the College Football Playoff Foundation, create a special way to celebrate each of the Go Teach Dr Pepper Tuition Giveaway recipients and Grand Prize Winners. Use the communications kit provided by Dr Pepper with announcements, social graphics and more.

## FAQs

### Does my school or institution need to be a Go Teach school?

No, you do not currently have to be actively participating in the Go Teach project to receive these funds.

### Is this intended to be a postgraduate scholarship?

Not necessarily. It can support a student-athlete at any point on their path to become a teacher.

### Is this supposed to go only to those who are majoring in education?

No. We've found that on some campuses there are multiple pathways to obtain a teaching certification along with the degree (College of Liberal Arts, College of Natural Sciences etc.).

### Can this tuition support go to any student-athlete who has concrete plans to get a teaching certificate after graduation?

Yes, it could. There are some who pursue a teaching certificate through programs such as Teach for America or other alternative programs after they graduate. If that's what they're planning to do we would support it. We would be able to provide the tuition support if they are enrolling in one of our Go Teach Project approved alternative certification programs.