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# THE SEC: A YEAR IN REVIEW



“In 2017, SEC Men’s Basketball had a team in the Final Four for the fifth time in the last seven years.”



MAYA EVANS  
2017 BRAD DAVIS  
FEMALE COMMUNITY  
SERVICE LEADER  
OF THE YEAR



FLORIDA



OLE MISS

“The SEC is the only conference in college football history to send at least 10 teams to bowl games in four consecutive seasons (2013-2016).”



NCAA WOMEN'S  
TENNIS, FLORIDA

## 2016-17 SEC CHAMPIONS

**MEN'S CROSS COUNTRY**  
ARKANSAS

**WOMEN'S CROSS COUNTRY**  
ARKANSAS

**SOCCER**  
FLORIDA

**VOLLEYBALL**  
FLORIDA (CO-CHAMPIONS)  
MISSOURI (CO-CHAMPIONS)

**FOOTBALL**  
ALABAMA

**MEN'S SWIMMING & DIVING**  
FLORIDA

**WOMEN'S SWIMMING & DIVING**  
TEXAS A&M

**MEN'S INDOOR TRACK & FIELD**  
ARKANSAS

**WOMEN'S INDOOR TRACK & FIELD**  
ARKANSAS

**MEN'S BASKETBALL**  
KENTUCKY

**WOMEN'S BASKETBALL**  
SOUTH CAROLINA

**GYMNASTICS**  
LSU

**EQUESTRIAN**  
GEORGIA

**MEN'S TENNIS**  
TEXAS A&M (CO-CHAMPIONS)  
GEORGIA (CO-CHAMPIONS)

**WOMEN'S TENNIS**  
VANDERBILT

**MEN'S GOLF**  
VANDERBILT

**WOMEN'S GOLF**  
FLORIDA

**MEN'S OUTDOOR TRACK & FIELD**  
TEXAS A&M

**WOMEN'S OUTDOOR TRACK & FIELD**  
ARKANSAS

**SOFTBALL**  
FLORIDA

**BASEBALL**  
FLORIDA (CO-CHAMPIONS)  
LSU (CO-CHAMPIONS)

## 2016-17 NATIONAL CHAMPIONS

**MEN'S INDOOR TRACK & FIELD**  
TEXAS A&M

**WOMEN'S BASKETBALL**  
SOUTH CAROLINA

**EQUESTRIAN**  
TEXAS A&M

**WOMEN'S TENNIS**  
FLORIDA

**MEN'S OUTDOOR TRACK & FIELD**  
FLORIDA

**BASEBALL**  
FLORIDA

# 2017 FOOTBALL

“2017 marked the 48th consecutive year that the SEC has had at least one team in the top 10 of the NCAA Men's Swimming & Diving Championships. The SEC has placed a total of 132 teams in the top 10 at the NCAA Championships since 1969, including 11 first-place finishes.”



“Florida (15), Missouri (16) and Kentucky (23) Volleyball finished in the top 25 of the final 2016 AVCA Coaches Poll. The SEC has had at least two teams in the final AVCA Top 25 poll each year since 2008.”



“SEC Soccer has had at least six teams advance to postseason play in nine of the last 10 years.”

THE SEC GRADUATE PATCH WAS DISPLAYED ON THE UNIFORMS OF MORE THAN 350 SEC STUDENT-ATHLETES DURING THE 2016-17 ACADEMIC YEAR.



### SEC GRADUATE PATCH

This year marked the introduction of the SEC Graduate Patch, a logo placed on the uniforms of SEC student-athletes in every sport who have earned their undergraduate degree and have remaining athletic eligibility.

Perhaps no other mark in college athletics represents so much. It is common for conferences to place logos on the uniforms of student-athletes to represent their schools' league affiliation. In the SEC, a celebratory banner appears beneath the Conference mark when a student-athlete graduates, making the SEC Graduate Patch a unique representation of the ultimate achievement of the college experience.

In addition, the SEC Graduate Patch represents a common bond that connects the academic achievement of one SEC student-athlete with that of another SEC student-athlete, regardless of school affiliation and even in the heat of competition.

SEC student-athletes wear the SEC Graduate Patch with pride, and we share their sense of achievement as we are reminded during athletic competition of their signature academic accomplishment.

SEC STUDENT-ATHLETES CONDUCTED IN EXCESS OF

**60,000**  
HOURS  
OF COMBINED  
COMMUNITY  
SERVICE WORK  
DURING THE 2016-17  
ACADEMIC YEAR

“The SEC led the nation in women's basketball attendance for the third consecutive season. A total of 966,639 fans passed through turnstiles during home games and conference tournament action.”



# 2017 FOOTBALL



“ Since 1999, an SEC school has finished either first or second at the NCAA Women’s Swimming & Diving Championships in 18 of the last 19 championships. ”

## 2017 BRAD DAVIS COMMUNITY SERVICE POST GRADUATE SCHOLARSHIP AWARD WINNERS:

### MALE WINNERS:

CARLO REZZONICO  
ALABAMA  
SWIMMING & DIVING

ALEC TAHY  
ARKANSAS  
GOLF

SAM GILLIKIN  
AUBURN  
BASEBALL

MAXX LIPMAN  
FLORIDA  
TENNIS

JAMES HICKS  
GEORGIA  
CROSS COUNTRY

STORM WILSON  
KENTUCKY  
BASEBALL

LEMAR BRUTON  
LSU  
TRACK & FIELD

JOHN YOUNGBLOOD  
OLE MISS  
FOOTBALL

BRANDON HOLLOWAY  
MISSISSIPPI STATE  
FOOTBALL

BROCK BONDURANT  
MISSOURI  
FOOTBALL

IVE BURNETT  
SOUTH CAROLINA  
SOCCER

ERIC FREEMAN  
TENNESSEE  
BASEBALL

J.J. GUSTAFSON  
TEXAS A&M  
FOOTBALL

NIGEL BOWDEN  
VANDERBILT  
FOOTBALL

### FEMALE WINNERS:

SYDNEY LITTLEJOHN  
ALABAMA  
SOFTBALL

BREANA JONES  
ARKANSAS  
VOLLEYBALL

STEPHANIE CAMPBELL  
AUBURN  
VOLLEYBALL

BRIDGETTE CAQUATTO  
FLORIDA  
GYMNASTICS

MORGAN GREEN  
GEORGIA  
CROSS COUNTRY

ALEX CARTER  
KENTUCKY  
SOCCER

NATALIYAH FRIAR  
LSU  
TRACK & FIELD

ALISON WEISZ  
OLE MISS  
RIFLE

BREANNA RICHARDSON  
MISSISSIPPI STATE  
BASKETBALL

BAILEY HESSION  
MISSOURI  
TRACK & FIELD

MAYA EVANS  
SOUTH CAROLINA  
TRACK & FIELD

EMILY MORROW  
TENNESSEE  
SOCCER

SARAH SHAW  
TEXAS A&M  
SOCCER

SASHA GRAY  
VANDERBILT  
SOCCER

TENNESSEE



“ 2017 was the 10th straight year (and 29th out of 30th) at least one SEC women’s tennis team has advanced to the semifinals. Since 1987, an SEC team has advanced to the semifinals every year except 2007. ”



## NCAA MEN'S INDOOR TRACK & FIELD, TEXAS A&M



## IT JUST MEANS MORE

This past year the SEC launched a new marketing campaign to tell the story of the Southeastern Conference. It's a common theme that the SEC is well known for athletic success, but there is so much more to the story of our conference. Through our work with The Richards Group, a nationally-renowned marketing agency, we set out to show the other side of the SEC – one of history, legacy and an overall positive impact on our people, our communities, our state and our nation.

We sought to create television commercials for the SEC that were different than any conference had ever produced. The unique aspect of these spots are the back-stories that capture of heart of the athletic, academic and cultural story that is the Southeastern Conference.

For the first game of the 2016 Football Season we introduced a new effort to tell the story of the SEC through what you now know as the "It Just Means More," campaign.

First, we conducted a nation-wide search for an on-screen ambassador who could help tell the story of the SEC. From among 1,000 applicants we selected Wynn Everett, an accomplished TV and film actress who is a 2000 graduate of Auburn University in Liberal Arts with family connections at Vanderbilt, Georgia and Alabama.

### "RIPPLE EFFECT"

The first commercial, titled "Ripple Effect," is sprinkled with images that help paint a visual picture of the SEC, including Toomer's Corner in Auburn, the legendary Georgia Barn on State Route 15, Big Blue Madness in Lexington, Death Valley in Baton Rouge, the tradition of "Lock the Vaught" in Oxford, the Columns on the Missouri campus, an alumni gathering of Tennessee fans and the cadets of Texas A&M running onto the field in College Station.

A deeper story emerges with the images of real people, beginning with Carol and Jarrell Lawson, the parents of SEC Male Athlete of the Year Jarrion Lawson. It was shot just one week before Jarrion left for Rio to participate in the Summer Olympic Games, and it depicts the love and warmth of a home that proudly produced a successful student and athlete at the University of Arkansas.

There is a shot of a surgeon in a Florida scrub cap ... that's Dr. Garrison Rolle, a former football walk-on for the Gators who owns his own surgical practice, and in the background you see a young man, and that is his son Garrison, Jr., a sophomore who himself plans to become a surgeon.

You also see a young lady studying in a library ... her name is Lindsay Richardson and she graduated with a double-major from the University of South Carolina, where she served as student body president and is now enrolled in law school.

You also see three generations of the Faulkner family, a proud son, father and grandfather showing off the graduation rings they each earned from the University of Alabama, and you see Mississippi State grad Ryan Marchbanks listening to legendary Bulldog radio broadcaster Jack Cristil as he drives across the Mississippi at sunset.

Finally, you see a baby taking his birth announcement picture inside a Vanderbilt helmet ... that's 10-day old Patrick George Bahiraei, the son Anoosh and Kelly Bahiraei who graduated from Vanderbilt in 2000.

### "YOU CAN FEEL IT"

The SEC introduced a second commercial titled "You Can Feel It" during football bowl season and the beginning of the basketball season. It began with Wynn Everett walking on the beautiful beaches of the gulf coast and quickly transitions to our past SEC Professor of the Year, Dr. Isiah Warner of LSU starting the day in his class room.

You see some very talented and passionate music majors from the Vanderbilt Blair School of Music ... senior opera singer Danielle Bavli and freshman cellist Mardochee Dade.

An Ole Miss professor energetically conducts class for a young group of aspiring writers on the grounds outside William Faulkner's home ... that is Dr. Jay Watson, who earned his undergraduate degree from the University of Georgia and his PhD from Harvard.

A judge proudly wears the colors of his alma mater, the University of Arkansas ... that is the Honorable Ralph Wilson, Jr., who has served as Circuit Judge in the State of Arkansas for the past 27 years.

There are two Texas A&M students honoring the Aggie tradition of removing their hats as they enter The Memorial Student Center ... that is Economics major Koiula Lau and Ariel Mitchell, a Construction Science major.

You see a young woman at the University of Kentucky who shows just how the SEC can influence the world ... that is Yatta Boakari, a student from Brazil who traveled to the United States to major in Equine research.

A close-up of an enticing chocolate truffle peanut butter pie, topped with torched banana meringue and peanut butter cookie introduces David Bancroft, the owner and executive chef of Acre Restaurant who attended Auburn and is now a major donor to Auburn's Shellfish Lab with which he works to develop sustainable oyster farming.

And in this spot you meet several of our student-athletes, including gymnast Aja Sims, a Scholastic All-American from Alabama, in a rigorous evening workout ... golfer Gaby Amos, a Political Science major from South Carolina as she walks a picturesque golf course on the Atlantic Ocean ... volleyball player Carly Kan, a Finance major from Missouri, and Pete Alonso, a Florida graduate who now plays in the New York Mets farm system.

And as Wynn says "Sometimes it really IS rocket science," you see members of the Space Cowboys, proud and accomplished students in Mississippi State's Aerospace Engineering program.

Intermingled with these stories are other visuals that show the color and pageantry of the SEC, including a glorious Saturday afternoon in Neyland Stadium in Knoxville, and historic sites on the campus of the University of Georgia.

These are the real stories of the Southeastern Conference and this is why we chose to share with the world why, in the SEC, "It Just Means More."

WYNN EVERETT

DR. GARRISON ROLLE

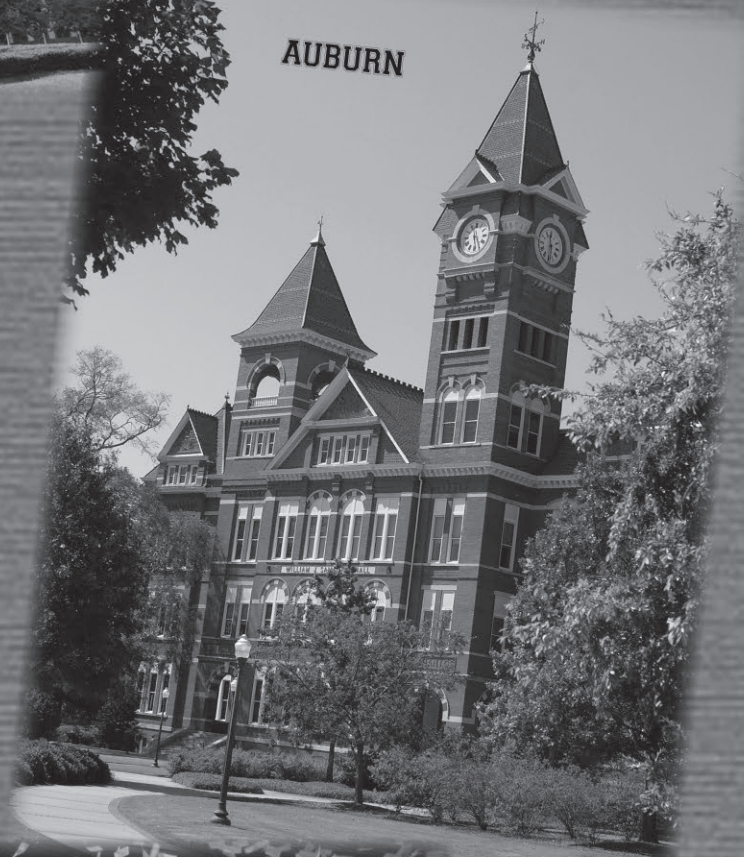


KENTUCKY

2017  
FO  
SEC baseball teams have won 11 of the last 28 national championships, and the SEC has finished runner-up 10 times in that span.

“ Florida won its seventh NCAA women’s tennis title in 2017. It is the 10th national championship in women’s tennis for the SEC. ”

“ For the 10th time in the last 11 seasons, a football team from the SEC has advanced to the national championship game. ”



AUBURN



NCAA WOMEN'S BASKETBALL SOUTH CAROLINA

## 2017 SOUTHEASTERN CONFERENCE PROFESSOR OF THE YEAR

Dr. James Birchler, University of Missouri

James Birchler is the Curators' Distinguished Professor of Biological Sciences at the University of Missouri. Dr. Birchler earned his bachelor's degree in botany and zoology from Eastern Illinois University, and master's and doctoral degrees in genetics and biochemistry from Indiana University. He performed postdoctoral work at Oak Ridge National Laboratory and the University of California, Berkeley.

Dr. Birchler was an assistant and associate professor at Harvard University prior to joining the Missouri faculty in 1991. He teaches classes in general genetics and advanced plant genetics. Dr. Birchler is well-known for his entertaining, informative and knowledgeable teaching methods in his undergraduate genetics class, which include using full regalia to characterize Gregor Mendel, the father of modern genetics. He has mentored 41 undergraduate research students, three master's students, 20 Ph.D. students and 35 postdoctoral fellows.

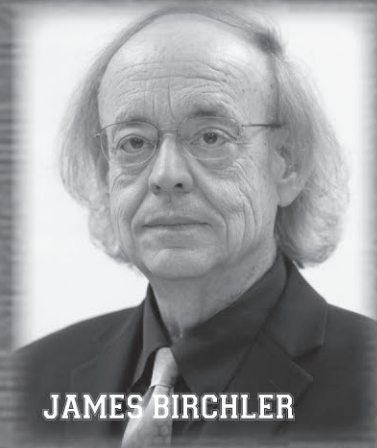
Dr. Birchler's research of *Drosophila*, commonly known as fruit flies, focuses on gene silencing and dosage compensation. His laboratory uses maize as a model organism to study the structure and behavior of chromosomes, centromere epigenetics, heterosis, polyploidy and aneuploid. In general, the laboratory is interested in the consequences of dosage sensitive gene regulatory mechanisms in multicellular eukaryotes and their implications for the phenotype and evolutionary processes.

During his time at Missouri, Dr. Birchler has been awarded more than \$13 million in research grants and authored or co-authored more than 135 scientific publications. He has served on the editorial boards of *Tropical Plant Biology*, *McGraw-Hill Yearbook of Science and Technology*, and the *Journal of Biomedicine and Biotechnology*, among others. He is associate editor of both *GENETICS* and *G3*, two of the top peer-reviewed genetics journals.

In 2014, Dr. Birchler was named a fellow of the National Academy of Inventors for his development of the first engineered synthetic plant chromosome, as well as a method for visualizing chromosomes in plants. Both inventions provide broad scientific and industrial application and sustained impact. He is also a fellow of the American Association for the Advancement of Science and a member of the National Academy of Sciences.

Dr. Birchler earned the UM System President's Award for Sustained Career Excellence in 2015. He has also been honored with the Dr. Abraham Eisenstark Faculty Fellow Award from Missouri's Division of Biological Sciences and the Fellows Award from the Academy of Science of St. Louis. In 2003, he was named one of five "Teaching Legends" by *Mizzou* magazine.

Internationally, he earned the Award for Excellence in Academic Achievements from Northeast Normal University in the Peoples Republic of China in 2007, and was named an Einstein Professor by the Chinese Academy of Sciences in 2014 and Honorary Professor of Beijing Normal University in 2015.



**JAMES BIRCHLER**

## 2017 SEC FACULTY ACHIEVEMENT AWARD RECIPIENTS

Alabama, Dr. Arunava Gupta, Chemistry  
Arkansas, Brian Gallini, Law  
Auburn, Dr. James Barth, Finance  
Florida, Dr. George Christou, Chemistry  
Georgia, Dr. Roberto Docampo, Biology  
Kentucky, Dr. T. John Balk, Engineering  
LSU, Dr. Susanne Brenner, Mathematics  
Ole Miss, Dr. Dale Flesher, Accountancy  
Mississippi State, Dr. Janice Chambers, Veterinary Medicine  
Missouri, Dr. James Birchler, Biological Sciences  
South Carolina, Dr. David Shields, English  
Tennessee, Dr. Suzanne Lenhart, Mathematics  
Texas A&M, Dr. David Bergbreiter, Chemistry  
Vanderbilt, Suzanna Sherry, Law

“SEC men's tennis teams have advanced to the national quarterfinals every year but one since 1987.”



**BROOK ELLIS - 2016 NATIONAL SCHOLAR-ATHLETE AWARD**

## GEORGIA



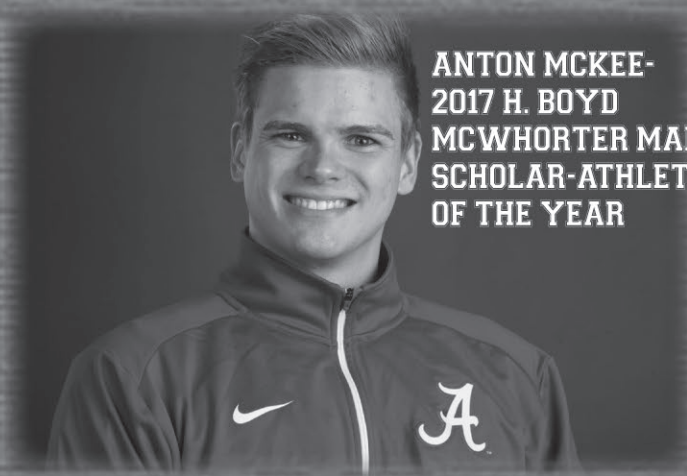
“For the second time in NCAA Softball Tournament history, eight SEC teams advanced to the 2017 NCAA Super Regionals. All 13 SEC Softball teams advanced to the NCAA Tournament.”





NCAA EQUESTRIAN, TEXAS A&M

“ Four teams from the SEC represented the league in the 2016 NCAA Division I Women’s Volleyball Championship, marking the 27th consecutive season in which the SEC has featured at least two teams in the NCAA Tournament. ”



ANTON MCKEE-  
2017 H. BOYD  
MCWHORTER MALE  
SCHOLAR-ATHLETE  
OF THE YEAR



VANDERBILT

“ Since 1990, there have been 192 men’s tennis singles All-Americans and 213 doubles All-Americans from the SEC. ”

**“The SEC has won eight NCAA Men’s Cross Country Championships and one NCAA Women’s Cross Country Championship.”**

**THE SEC IMPLEMENTED COLLABORATIVE INSTANT REPLAY IN THE SEC VIDEO CENTER FOR THE 2016 FOOTBALL SEASON.**

**“All 13 programs representing the SEC qualified for the 2017 NCAA Softball Championship, marking the first time in NCAA history that 13 teams from the same conference earned a spot in the championship field.”**

**ARKANSAS**

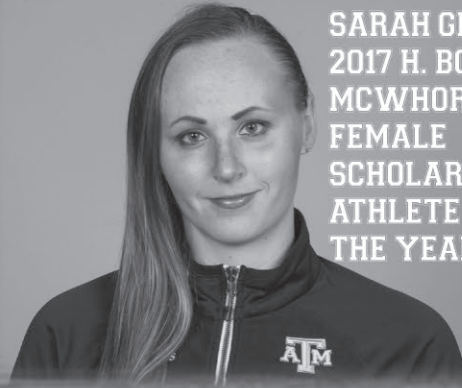
**• NCAA MEN’S OUTDOOR TRACK AND FIELD, FLORIDA**

**NCAA TRACK & FIELD CHAMPIONSHIPS**

2017



**SARAH GIBSON-  
2017 H. BOYD  
MCWHORTER  
FEMALE  
SCHOLAR-  
ATHLETE OF  
THE YEAR**



**“SEC’s Men’s Basketball  
has had 20 Lottery  
Picks since 2010 – the  
most of any conference.”**

**REVENUE DISTRIBUTION TO MEMBER INSTITUTIONS**

Approximately \$584.2 million of total revenue was divided among the 14 institutions of the Southeastern Conference for the fiscal year that ended August 31, 2016.

The total includes \$565.9 million distributed from the conference office, as well as \$18.3 million retained by institutions that participated in 2015-16 football bowl games to offset travel and other related bowl expenses.

The average amount distributed from the conference office, excluding bowl money retained by participants, was slightly over \$40.4 million per school.

Currently more than 5,400 female and male student-athletes across the SEC receive financial aid and, counting non-scholarship participants, more than 7,800 total student-athletes participate in sports sponsored by SEC institutions.

In addition, the 2015-16 academic year was the first in which SEC schools funded new costs associated with providing scholarships based on a student-athlete’s full cost of attendance while expanding the availability of lifetime educational opportunities to former student-athletes as allowed by the NCAA as a result of action by the Autonomy Five Conferences.

The total distribution amount is comprised of revenue generated from television agreements, post-season bowl games, the College Football Playoff, the SEC Football Championship, the SEC Men’s Basketball Tournament, NCAA Championships and a supplemental surplus distribution.

The distribution amount does not include approximately \$1 million of academic enhancement payments paid directly from the NCAA and divided equally among the 14 member institutions.

The total revenue for 2015-16 is an increase above the \$475.8 million distributed in 2014-15 and the per school distribution represents an increase over the average school distribution of \$32.7 million in 2014-15, not including bowl money retained by participants.

**“SEC Women’s Basketball teams  
have earned appearances  
in 27 of 36 NCAA Women’s  
Basketball Final Fours, making  
20 appearances in 17 NCAA  
Championship games; accom-  
plishments unmatched by any  
other league. The league has  
the distinction of providing  
both national finalists three  
times in its history in 1996  
(Tennessee 83, Georgia 65);  
1989 (Tennessee 76, Auburn  
60); and 2017 (South Carolina  
67, Mississippi State 55).”**



**SOUTH CAROLINA**

**“SEC Gymnastics leads all conferences in  
NCAA individual titles with 111.”**

LSU

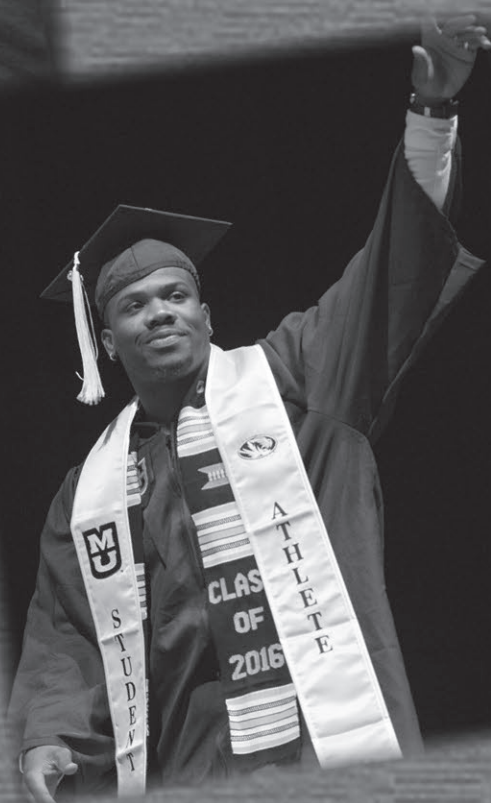


“ Eight SEC men’s programs and five women’s programs placed in the top-10 of the 2017 NCAA Outdoor Track and Field Championships. ”



“ SEC Soccer has had multiple teams in the NCAA Quarterfinals in two of the last three years. ”

THE SEC DISTRIBUTED AN AVERAGE OF **\$40.4 MILLION** PER INSTITUTION FOR THE 2015-16 FISCAL YEAR **THE MOST** IN THE HISTORY OF THE CONFERENCE

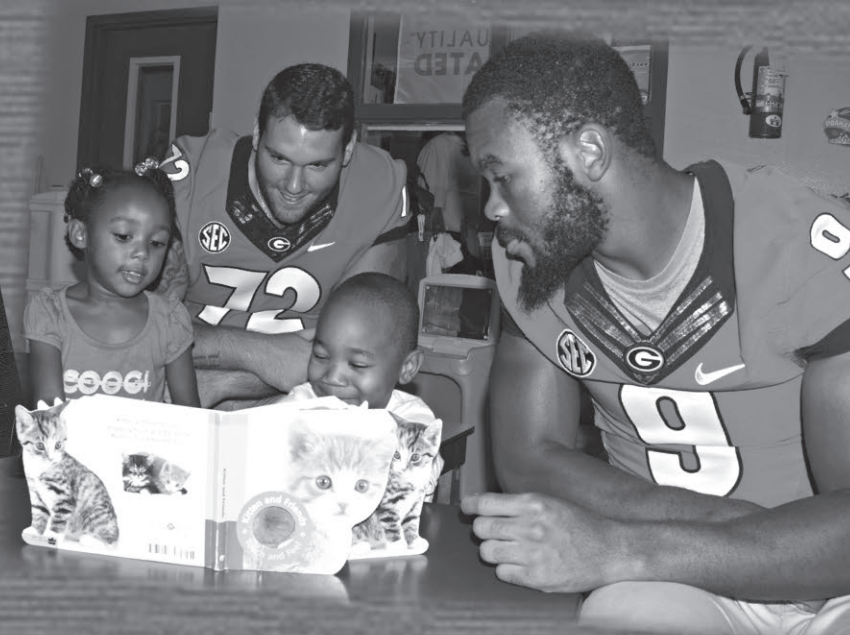


THE 2017 NCAA BASEBALL CHAMPIONSHIP MARKED THE FIFTH ALL-SEC NATIONAL TITLE GAME SINCE 2011.

*“In the last six years, SEC Track and Field teams have claimed the NCAA Outdoor Championships five times on the men’s side and three times on the women’s side.”*

FLORIDA	2017 BASEBALL CHAMPIONSHIP	LSU
S. CAROLINA	2017 WOMEN'S BASKETBALL CHAMPIONSHIP	MISSISSIPPI ST.
FLORIDA	2014 SOFTBALL CHAMPIONSHIP	ALABAMA
LSU	2011 FOOTBALL CHAMPIONSHIP	ALABAMA
S. CAROLINA	2011 BASEBALL CHAMPIONSHIP	FLORIDA

### MISSOURI



**2016-17 DIRECTORS' CUP ALL-SPORTS STANDINGS**

**6 SCHOOLS IN TOP 20**

**9 SCHOOLS IN TOP 30**

**SEC**

Most of any Division I Conference






NCAA BASEBALL, FLORIDA

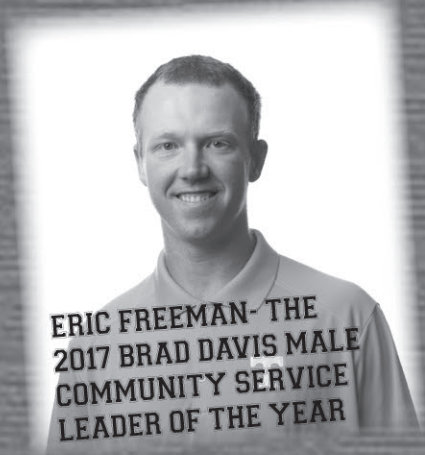
MISSISSIPPI STATE



“ The SEC has won 13 men’s and four women’s golf NCAA crowns in its history. Since 1985, the SEC has captured ten team national titles – six men’s and four women’s crowns ”

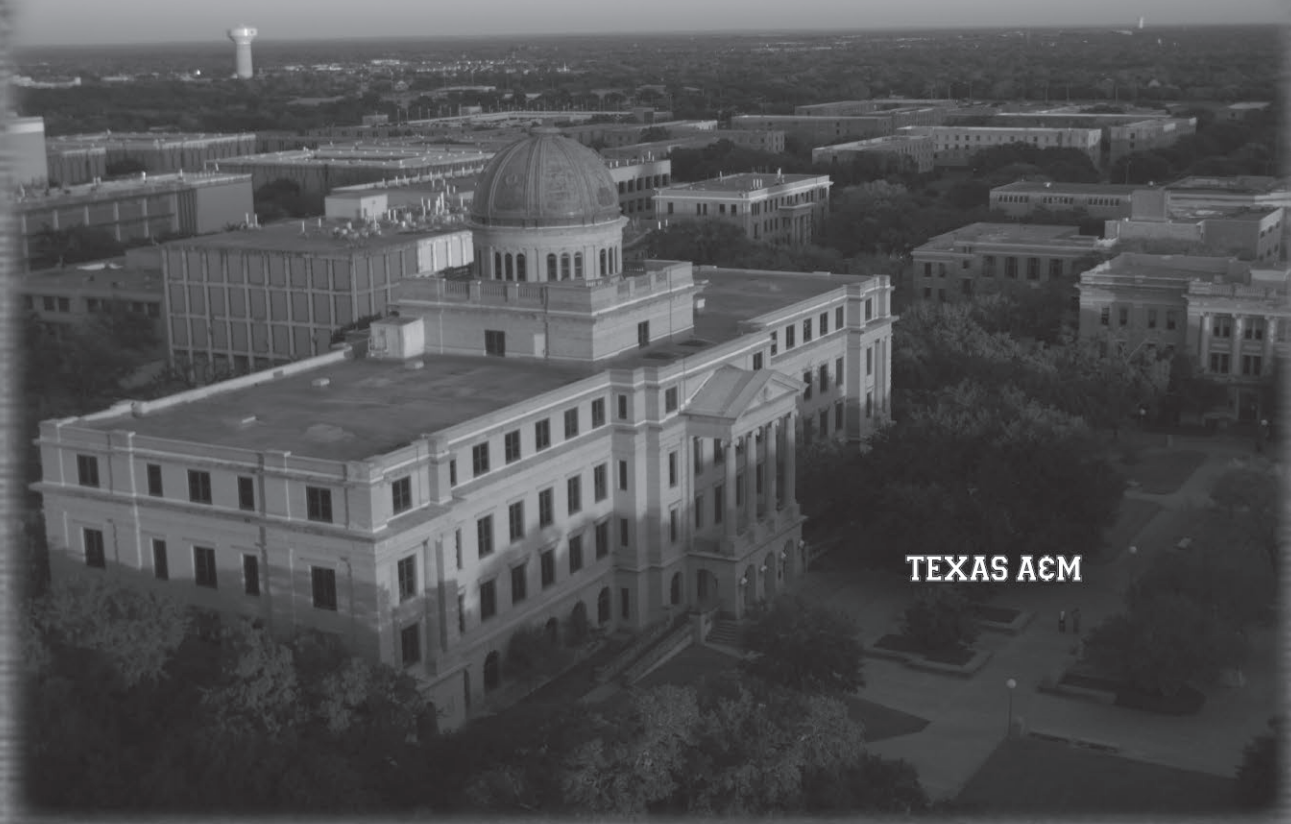
“ The SEC has sent 58 teams to the College World Series since 1990, and in 2017 the SEC led the nation with eight teams in the NCAA Tournament, six teams in the NCAA Super Regionals and three teams in the College World Series. ”

MORE THAN **5,400** STUDENT-ATHLETES ACROSS THE SEC RECEIVE FINICAL AID OF MORE THAN **\$141.6 MILLION** FROM SEC SCHOOLS



ERIC FREEMAN- THE 2017 BRAD DAVIS MALE COMMUNITY SERVICE LEADER OF THE YEAR





## TEXAS A&M

### SEC NETWORK

- 1600 Live Events
- Expanded SEC Inside Show to Men's Basketball
- More than 250 students on campuses across SEC participated in production of events
- Every SEC Spring Football Game was televised
- Special edition shows at College Football Playoff championship, Men's and Women's Final Fours, Baseball and Softball College World Series
- Reaching audiences on new platforms – every streaming subscription service – DIRECTV Now, Sling, PlayStation Vue, Hulu, YouTube TV
- Added Distribution partner in Mexico
- Added SEC Marching band halftime shows – streamed for first time
- Two most-streamed events ever this football season: Appalachian State at Tennessee (95,000 average viewers; 429,000 total unique viewers) and LSU at Florida (most streamed Saturday game—71,000 average viewers; 362,000 total unique viewers)
- Engaged ESPN talent into Spring football game officiating at Georgia Spring Game



“Missouri's Karissa Schweizer became the first woman from the SEC to win the NCAA cross country individual title in 2016.”



## SEC NEUTRAL-SITE CHAMPIONSHIPS:

- The SEC Football Championship game will be held in Atlanta's newly constructed Mercedes-Benz Stadium for the first time in 2017.
- The SEC started a new agreement with the city of Hoover to serve as host to the SEC Baseball Tournament. The new agreement included the addition of SEC FanFest held at the new Finley Center, a 155,000-square foot event facility adjacent to the Hoover Met.
- SEC Men's Basketball completed the first of three three-year rotations in the city of Nashville. The "Music City" will serve as host to the men's tournament nine times between 2015 and 2026 and the women's event will be played three times during that period.
- The SEC celebrated the 25th anniversary of the SEC Football Championship Game in 2016 by honoring past Most Valuable Players and former commissioners and coaches.

**NASHVILLE'S  
BRIDGESTONE  
ARENA**



**HOOVER METROPOLITAN STADIUM**





# ATLANTA'S MERCEDES-BENZ STADIUM

# 2017





## SEC STUDENT-ATHLETE ENGAGEMENT



- Twenty-six current and former Southeastern Conference student-athletes participated in the first SEC Corporate Career Tour in Atlanta Nov. 29-Dec. 1, 2016.
- The group visited the headquarters and met with executives and talent acquisition staff at several corporations in the Atlanta area including Chick-fil-A, Boys & Girls Club of America, CNN/Turner Broadcasting System and Jackson Spalding. The group also listened to presentations by Serviam Partners President Randy Hain, Growing Leaders, and former SEC student-athletes Ben Troupe and Josh Foliart on leadership and life after sports.
- The Fall Student-Athlete Advisory Committee (SAAC) meeting provided a unique first time experience for meeting participants. The meeting focused on facilitating a corporate career tour as a part of the SEC Career Academy. Job opportunities and advice were introduced to student-athletes seeking career options and exposure.
- SEC Commissioner Greg Sankey introduced new Student-Athlete Leadership Councils in 2016 for the sports of football and men's and women's basketball in which, in addition to the conference's longstanding Student-Athlete Advisory Council (SAAC), provide student-athletes with additional opportunities to engage with campus leaders and conference office staff.

**I think it was one of the most valuable experiences I've had since I've been at the University of South Carolina.**

**THOMAS MAYRONNE**  
Men's Tennis student-athlete on participating in the SEC Corporate Career Tour



**SEC NOW**  
 **Student athletes participated in SEC Corporate Career Tour**  
 Met with executives from several Atlanta-based corporations

# SEC ALL-TIME NATIONAL CHAMPIONS

## BASEBALL (11)

1990	Georgia (52-19)
1991	LSU (55-18)
1993	LSU (53-17-1)
1996	LSU (52-15)
1997	LSU (57-13)
2000	LSU (52-17)
2009	LSU (56-17)
2010	South Carolina (54-16)
2011	South Carolina (55-14)
2014	Vanderbilt (51-21)
2017	Florida (52-19)

## MEN'S BASKETBALL (11)

1948	Kentucky (36-3)
1949	Kentucky (32-2)
1951	Kentucky (32-2)
1958	Kentucky (23-6)
1978	Kentucky (30-2)
1994	Arkansas (31-3)
1996	Kentucky (34-2)
1998	Kentucky (35-4)
2006	Florida (33-6)
2007	Florida (35-5)
2012	Kentucky (38-2)

## WOMEN'S BASKETBALL (9)

1987	Tennessee (28-6)
1989	Tennessee (35-2)
1991	Tennessee (30-5)
1996	Tennessee (32-4)
1997	Tennessee (29-10)
1998	Tennessee (39-0)
2007	Tennessee (34-3)
2008	Tennessee (36-2)
2017	South Carolina (33-4)

## WOMEN'S BOWLING (1)

2007	Vanderbilt (74-14)
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## BOXING (1)

1949	LSU (20)
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## MEN'S CROSS COUNTRY (8)

1972	Tennessee (134)
1991	Arkansas (52)
1992	Arkansas (46)
1993	Arkansas (31)
1995	Arkansas (100)
1998	Arkansas (97)
1999	Arkansas (58)
2000	Arkansas (83)

## WOMEN'S CROSS COUNTRY (1)

1988	Kentucky (75)
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## EQUESTRIAN (5)

2013	Auburn
2014	Georgia
2015	South Carolina
2016	Auburn
2017	Texas A&M

## FOOTBALL (23)

1951	Tennessee (10-1/AP, UPI)
1957	Auburn (10-0/AP)
1958	LSU (11-0/AP, UPI)
1960	Ole Miss (10-0-1/FWAA)
1961	Alabama (11-0/AP, UPI)
1964	Alabama (10-1/AP, UPI)
1965	Alabama (9-1-1/AP, FWAA)
1973	Alabama (11-1/UPI)
1978	Alabama (11-1/AP, FWAA)

1979	Alabama (12-0/AP, UPI, FWAA)
1980	Georgia (12-0/AP, UPI, FWAA)
1992	Alabama (13-0/AP, UPI, USA Today, FWAA)
1996	Florida (12-1/AP, UPI, USA Today, FWAA)
1998	Tennessee (13-0/AP, USA Today, FWAA)
2003	LSU (13-1/USA Today, BCS)
2006	Florida (13-1/USA Today, BCS)
2007	LSU (12-2/USA Today, BCS)
2008	Florida (13-1/USA Today, BCS)
2009	Alabama (14-0/USA Today, BCS)
2010	Auburn (14-0/AP, USA Today, BCS)
2011	Alabama (13-1/AP, USA Today, BCS)

2012	Alabama (13-1/AP, USA Today, BCS)
2015	Alabama (14-1/AP, USA Today)

## MEN'S GOLF (13)

1940	LSU (601-tie)
1942	LSU (590-tie)
1947	LSU (606)
1955	LSU (574)
1968	Florida (1154)
1973	Florida (1149)
1993	Florida (1145)
1999	Georgia (1180)
2001	Florida (1126)
2005	Georgia (1135)
2013	Alabama
2014	Alabama
2015	LSU

## WOMEN'S GOLF (4)

1985	Florida (1218)
1986	Florida (1180)
2001	Georgia (1176)
2012	Alabama (1171)

## GYMNASTICS (19)

1987	Georgia (187.90)
1988	Alabama (190.05)
1989	Georgia (192.65)
1991	Alabama (195.125)
1993	Georgia (198.00)
1996	Alabama (198.025)
1998	Georgia (197.725)
1999	Georgia (196.850)
2002	Alabama (197.575)
2005	Georgia (197.825)
2006	Georgia (197.750)
2007	Georgia (197.850)
2008	Georgia (197.450)
2009	Georgia (197.825)
2011	Alabama (197.650)
2012	Alabama (197.850)
2013	Florida (197.575)
2014	Florida (198.175)
2015	Florida (197.850)

## RIFLE (1)

2011	Kentucky
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## WOMEN'S SOCCER (1)

1998	Florida (26-1)
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## SOFTBALL (3)

2012	Alabama (60-8)
2014	Florida (55-12)
2015	Florida (60-7)

## MEN'S SWIMMING & DIVING (11)

1978	Tennessee (307)
1983	Florida (238)
1984	Florida (287.5)
1997	Auburn (496.5)
1999	Auburn (467.5)
2003	Auburn (609.5)
2004	Auburn (634)
2005	Auburn (491)
2006	Auburn (480.5)
2007	Auburn (566)
2009	Auburn (526)

## WOMEN'S SWIMMING & DIVING (14)

1982	Florida (505)
1999	Georgia (504.5)
2000	Georgia (490.5)
2001	Georgia (389)
2002	Auburn (474)
2003	Auburn (536)
2004	Auburn (569)
2005	Georgia (609.5)
2006	Auburn (518.5)
2007	Auburn (535)
2010	Florida (382)
2013	Georgia (477)
2014	Georgia (528)
2016	Georgia (414)

## MEN'S TENNIS (7)

1959	Tulane (tie)
1985	Georgia (36-1)
1987	Georgia (24-3)
1999	Georgia (26-5)
2001	Georgia (28-1)
2007	Georgia (32-0)
2008	Georgia (27-3)

## WOMEN'S TENNIS (10)

1992	Florida (30-0)
1994	Georgia (27-2)
1996	Florida (31-0)
1998	Florida (27-0)
2000	Georgia (27-2)
2003	Florida (31-2)
2011	Florida (31-1)
2012	Florida (27-1)
2015	Vanderbilt (25-6)
2017	Florida (29-3)

## MEN'S INDOOR TRACK & FIELD (19)

1992	Arkansas (53)
1993	Arkansas (66)
1994	Arkansas (94)
1995	Arkansas (59)
1997	Arkansas (59)
1998	Arkansas (56)
1999	Arkansas (65)
2000	Arkansas (69.5)
2001	LSU (34)
2002	Tennessee (52)
2003	Arkansas (54)
2004	LSU (44.5)
2005	Arkansas (56)
2006	Arkansas (53)
2010	Florida (57)
2011	Florida (52)
2012	Florida (52)
2013	Arkansas (57)
2017	Texas A&M (46)

## WOMEN'S INDOOR TRACK & FIELD (15)

1987	LSU (49)
1989	LSU (61)
1991	LSU (48)
1992	Florida (50)
1993	LSU (49)
1994	LSU (48)
1995	LSU (40)
1996	LSU (52)
1997	LSU (49)
2002	LSU (57)
2003	LSU (62)
2004	LSU (52)
2005	Tennessee (46)
2009	Tennessee (42)
2015	Arkansas (63)

## MEN'S OUTDOOR TRACK & FIELD (22)

1933	LSU (58)
1974	Tennessee (60)
1989	LSU (53)
1990	LSU (44)
1991	Tennessee (51)
1992	Arkansas (60)
1993	Arkansas (69)
1994	Arkansas (83)
1995	Arkansas (61.5)
1996	Arkansas (55)
1997	Arkansas (55)
1998	Arkansas (58.5)
1999	Arkansas (59)
2001	Tennessee (50)
2002	LSU (64)
2003	Arkansas (59)
2004	Arkansas (65.5)
2005	Arkansas (60)
2012	Florida (50)
2013	Florida (53)
	Texas A&M (53)
2016	Florida (62)
2017	Florida (61.5)

## WOMEN'S OUTDOOR TRACK & FIELD (19)

1987	LSU (62)
1988	LSU (61)
1989	LSU (86)
1990	LSU (53)
1991	LSU (78)
1992	LSU (87)
1993	LSU (93)
1994	LSU (86)
1995	LSU (69)
1996	LSU (81)
1997	LSU (63)
2000	LSU (58)
2002	South Carolina (82)
2003	LSU (64)
2006	Auburn (57)
2008	LSU (67)
2012	LSU (76)
2014	Texas A&M (75)
2016	Arkansas (72)

SEC NATIONAL CHAMPIONSHIPS	
All-Time	Since 2000
Men's .....126	Men's .....54
Women's ..... 101	Women's .....57
Coed .....1	Coed .....1
<b>TOTAL .....228</b>	<b>TOTAL .....112</b>

NOTE: NCAA National Champions only with the exception of football and equestrian.

# GREG SANKEY COMMISSIONER SOUTHEASTERN CONFERENCE



Greg Sankey became the eighth commissioner of the Southeastern Conference on June 1, 2015, and quickly engaged in building upon the SEC's strong foundations and rich traditions.

Sankey is a modern-day administrator whose focus on innovation, communication, integrity and responsibility establishes a model for leadership in college sports today. Always with an eye on the future, Sankey is also keenly aware of the competitive and institutional traditions that make the SEC uniquely successful.

Sankey brings a big picture approach to his position by introducing a vision that positions the SEC to leverage its athletics success and popularity for a greater overall cultural and economic impact on the region, the nation and the world.

He introduced his vision of "Scholars. Champions. Leaders." to describe the impact of the SEC in his first major address as commissioner at the Conference's July 2015 Football Media Days.

"Educating scholars and supporting champions provides the platform for developing leaders who will influence the world," said Sankey, outlining a plan for magnifying the SEC's leadership in collegiate athletics.



## ADVOCATING FOR STUDENT-ATHLETE OPPORTUNITY

Now in his third year at the helm of the SEC, Sankey has established himself as an advocate for the student-athlete, creating a framework to provide young people in the Conference with new leadership opportunities and resources to succeed at the highest levels of academic achievement and competitive success. New student-athlete focused initiatives created under Sankey's leadership include:

- Creating a new position in the SEC office for a Director of Student-Athlete Engagement, while also offering student-athletes the opportunity to participate in Conference leadership and prepare for life after their intercollegiate athletics participation concludes. (August 2015)
- Introducing Student-Athlete Leadership Councils for Football, Men's Basketball and Women's Basketball which, in addition to the Conference's longstanding Student-Athlete Advisory Committee, provide student-athletes with additional opportunities to engage with campus leaders and Conference office staff. (May 2016)
- Introducing a Student-Athlete Career Tour during SEC Football Championship Week in Atlanta which provided a group of student-athletes opportunities to engage in career exploration with high level corporations and businesses. (December 2016)
- Expanding the student-athlete role at the 2017 SEC Spring Meetings when seven student-athletes participated in a robust agenda of interaction with administrators and coaches to provide their perspectives to Conference leaders. (May 2017)



- Establishing an agreement with Atlanta's new Mercedes Benz Stadium to serve as the long-term home for the SEC Football Championship Game. (September 2015)
- Awarding Greenville, SC, the 2017 SEC Women's Basketball Tournament, making it the first major collegiate sporting event to be announced in South Carolina following the removal of the Confederate flag from the state capitol grounds. (May 2016)
- Reaching agreement with the City of Hoover, AL, to continue its role as host of the SEC Baseball Tournament after the city committed to construction of a \$70 million baseball campus to enhance the entire baseball tournament experience. (June 2016)
- Engaging with a security consulting firm to review and develop consistent and effective security plans for SEC Championship events. (August 2016)

Sankey has continued the development of Conference officiating with a series of measures blending technology with effective leadership to create greater accuracy and consistency for officiating in all sports, including:

- Working with the NCAA to gain approval for a collaborative instant replay process in the sport of football which was implemented successfully beginning with the Fall 2016 season. (May 2016)
- Working with the American Athletic and Atlantic Sun conferences to create a men's basketball officiating consortium, later adding the Sun Belt Conference. (July 2016)

## ADVANCING THE CONFERENCE

Upon assuming the role of commissioner, Sankey moved swiftly to address issues critical to college athletics on both the Conference and national levels.

- Appointed a Working Group on Student-Athlete Conduct, a collection of campus leaders established to develop recommendations for updated Conference policies governing behavioral expectations for student-athletes transferring to an SEC institution. The SEC's policy, adopted in 2016, served as a model for similar policies subsequently adopted by other conferences and institutions and also serves as a foundation for continuing dialogue in the SEC.
- Appointed a Working Group on Compliance, Enforcement and Governance, designed to review and update principles which form the foundation of the Conference membership's commitment of adherence to SEC and NCAA rules, which were first developed in 2004.

Sankey set a priority to enhance Conference championship events for the purpose of providing student-athletes with life-long memories and exceptional experiences for fans, which has included:

- Working with the NCAA to gain approval for a collaborative instant replay process in the sport of men's basketball beginning with the 2017-18 season. (May 2017)
- Hiring new coordinators of officials in the sports of men's basketball and softball.

Another priority under Sankey's leadership is to grow exposure for the Conference and effectively publicize success stories of the SEC. Measures he has taken include:

- Collaborating with Conference institutions and the SEC Network to create a series of 30-second video spots titled "I Am The SEC," which feature compelling off-the-field stories of SEC student-athletes in all sports that air during SEC Network events throughout the academic year.
- Engaging with The Richards Group, a highly successful national marketing agency, to develop a comprehensive branding campaign to positively feature the SEC, its student-athletes, alumni, leaders and fans. The theme of the campaign – "It Just Means More" – communicates the history, legacy and overall positive impact the SEC has on its region, the nation and the world.



- Introducing the SEC Graduate Patch, a logo placed on the uniforms of SEC student-athletes in every sport who have earned their undergraduate degree and are continuing their participation in intercollegiate athletics.
- Working with the SEC Network to create unique exposure opportunities for Conference universities, teams and student-athletes, including behind-the-scenes programming, expanding live championship coverage for Olympic Sports, covering all spring football games and adding unique coverage of halftime band performances in football.

## A CAREER IN COLLEGE ATHLETICS

On March 12, 2015, the Presidents and Chancellors of the SEC announced Greg Sankey would succeed Mike Slive as commissioner of the SEC.

Sankey, 53, first joined the SEC staff in 2002 as Associate Commissioner for Governance, Enforcement and Compliance and later added supervision of the league's championships staff to his responsibilities. He was elevated to Executive Associate Commissioner and Chief Operating Officer for the league office in 2012, becoming responsible for the day-to-day operation of the SEC Office.

Sankey is active within the NCAA committee structure, which includes his current service as Chair of the NCAA Division I Committee on Infractions.

Prior to joining the SEC staff, Sankey was Commissioner of the Southland Conference for nearly seven years. He

joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference, he was Director of Compliance and Academic Services at Northwestern State University in Natchitoches, LA. While at Northwestern State, Sankey also coached the Demons' golf teams for two years, earning the Golf Coaches Association of America District VI Coach of the Year award in 1991. Before his tenure at Northwestern State, he was the Director of Intramural Sports at Utica College in upstate New York.

A native of Auburn, NY, Sankey earned his master's degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, AL, and have two adult daughters, Hannah and Moriah.

## THE SANKEY FILE

1987-89	Utica College, Director of Intramural Sports
1989-91	Northwestern State University Director of Compliance & Academic Services, 1990-92 Head Golf Coach, 1990-92
1992-2001	Southland Conference Assistant Commissioner, 1992-94 Associate Commissioner, 1994-96 Commissioner, 1996-2002
2002-present	Southeastern Conference Associate Commissioner, 2002-2012 Executive Associate Commissioner/Chief Operating Officer, 2012-2015 Commissioner, 2015-present

## NATIONAL CHAMPIONSHIPS WON BY SEC SCHOOLS IN GREG SANKEY ERA

**2015-16**  
 Football – Alabama  
 Women's Swimming & Diving – Georgia  
 Equestrian – Auburn  
 Men's Outdoor Track & Field – Florida  
 Women's Outdoor Track & Field – Arkansas

**2016-17**  
 Men's Indoor Track & Field – Texas A&M  
 Women's Basketball – South Carolina  
 Equestrian – Texas A&M  
 Women's Tennis – Florida  
 Men's Outdoor Track & Field - Florida  
 Baseball – Florida



*The Sankey family: Moriah, Cathy, Greg and Hannah*

# SEC STAFF

# 2017 FOOTBALL



**MARK WOMACK**  
*Executive Associate  
Commissioner/CFO*



**CHARLIE HUSSEY**  
*Associate  
Commissioner/COO*



**TIFFANY DANIELS**  
*Associate  
Commissioner*



**WILLIAM KING**  
*Associate  
Commissioner*



**DAN LEIBOVITZ**  
*Associate  
Commissioner*



**HERB VINCENT**  
*Associate  
Commissioner*



**CHRIS WALDSMITH**  
*Associate  
Commissioner*



**MATT BOYER**  
*Assistant  
Commissioner*



**LESLIE CLAYBROOK**  
*Assistant  
Commissioner*



**BYRON HATCH**  
*Assistant  
Commissioner*



**WILL LAWLER**  
*Assistant  
Commissioner*



**KATHRYN SWITZER**  
*Executive Associate  
to Commissioner*



**TORIE JOHNSON**  
*Executive Director  
of SECU*



**MISTY BROWN**  
*Director of Student-  
Athlete Engagement*



**COLE CUNNINGHAM**  
*Director of Video  
Operations*



**CHUCK DUNLAP**  
*Director of  
Communications*



**JOHN GIBSON**  
*Director of  
Championships*



**CRAIG PINKERTON**  
*Director of  
Communications*



**B.C. ROMANO**  
*Director of Video  
and Creative Services*



**RANDALL MALONE**  
*Director of Video  
Operations*



**MILTON ROY**  
*Director of  
Compliance*



**JIM SULLIVAN**  
*Director of  
Championship  
Ticket Operations*



**TAMMY WILSON**  
*Director of  
Communications*



**SYLVIA HAGAN**  
*Director of  
Officiating  
Administration*



**ALLY BATTE**  
*Assistant Director  
of Financial  
Operations*



**BEN BEATY**  
*Assistant Director of  
Communications*



**MIKE MIMS**  
*Assistant Director  
of Championship  
Ticket Operations*



**JILL SKOTARCZAK**  
*Assistant Director of  
Communications*



**BRYANT WELBOURNE**  
*Assistant Director,  
SECU*



**KORY DAHLEN**  
*Competition  
Coordinator*



**ANN DRINKARD**  
*Digital Media/  
Communications  
Assistant*



**ROBERT MILLIGAN**  
*Video Assistant*



**SUSAN BISHOP**  
*Administrative  
Assistant, SECU*



**MEREDITH BRANCH**  
*Administrative  
Assistant,  
Competition*



**DONNA MOORE**  
*Administrative  
Assistant,  
Compliance*



**BAILEY POWELL**  
*Administrative  
Assistant  
Commissioner's  
Office*



**GRACE SANDERS**  
*Administrative  
Assistant Football*



**MELINDA CALDERINI**  
*Coordinator of First  
Impressions*



**STEVE SHAW**  
*Coordinator of  
Football Officials*



**BEN OLDHAM**  
*Coordinator of  
Football Replay*

# SECU ACADEMIC INITIATIVE



## SECU

*The Academic Initiative of the SEC*

Through its SECU academic initiative, the Southeastern Conference sponsors, supports and promotes collaborative higher education programs and activities involving administrators, faculty and students at its member universities. SECU is led by the president or chancellor of each SEC university and is managed by the chief academic officer.

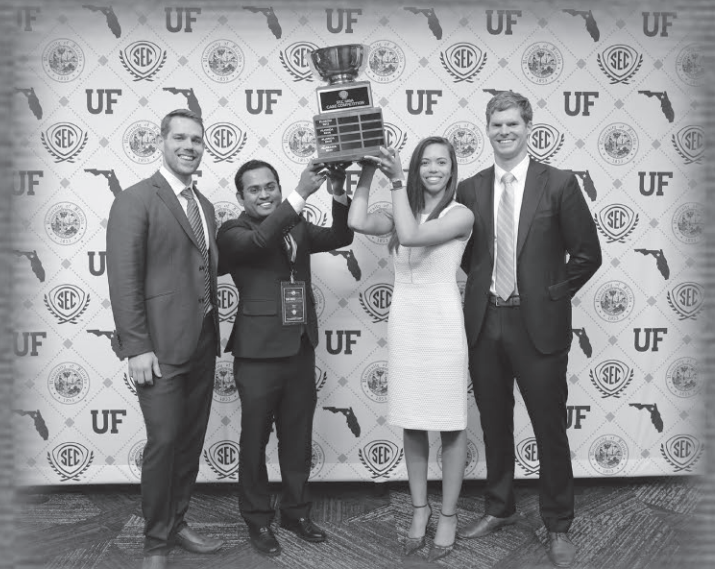
### SECU academic initiative goals include:

- Advancing the academic reputation of SEC universities beyond the traditional SEC region;
- Highlighting the endeavors and achievements of SEC faculty, students and administrators;
- Identifying and preparing future leaders for high-level service in academia;
- Increasing the amount and type of education abroad opportunities available to SEC students; and
- Supporting collaboration between SEC faculty and administrators.

### Current SECU academic initiatives include:

- The SEC Academic Leadership Development Program seeks to identify, prepare and advance academic leaders for roles within SEC institutions and beyond. It has two components, a university-level program and two, three-day, SEC-wide workshops held on specified campuses for all participants.

- The SEC College Tour occurs twice annually, once in the fall and once in the spring. Enrollment administrators from all SEC universities participate in events intended to introduce SEC universities to students, parents and high school counselors from outside of the southeast region.
- The SEC education abroad focus includes a cooperative agreement that gives SEC students access to international programs offered at other SEC universities; an engineering exchange agreement with the Politecnico di Torino in Italy; and Dr Pepper awards that support SEC students with demonstrated financial need who represent non-traditional study abroad participants.
- The SEC Faculty Achievement and Professor of the Year Awards recognize faculty with outstanding records in research and scholarship. There is one winner per campus and one overall winner for the SEC.
- The SEC Faculty Travel Program is intended to enhance collaboration that stimulates scholarly initiatives between SEC universities. The program offers faculty from each SEC university the opportunity to travel to other SEC universities to develop grant proposals, conduct research and deliver artistic performances.
- The SEC MBA Case Competition is an opportunity for SEC business schools to showcase their students' skills at solving simulated, real-world problems that cover the spectrum of business disciplines. The competition is held on one SEC campus and teams of four MBA students compete against other SEC teams, the best receiving various awards and recognition.





# SEC HEADQUARTERS

2017  
FOOTBALL



Almost 33 years after moving to Birmingham from Jackson, Miss., the SEC moved into its current headquarters on October 15, 1991.

The building is now named for Roy F. Kramer, the SEC's sixth commissioner who retired in July 2002. During his tenure as the league's commissioner, the SEC won 85 national championships and distributed more than \$654 million in revenue back to its member institutions.

The 30,000 square-foot building was provided by the city of Birmingham. It was designed to house the SEC staff and accommodate the needs of the various committees, coaches and administrative groups that meet on a regular basis.

From its headquarters, the SEC office certifies the eligibility of all student-athletes, manages championship events, enhances academic opportunities for student-athletes, monitors NCAA and SEC compliance, coordinates officiating assignments, negotiates television con-

tracts, distributes conference revenue, cultivates corporate sponsorships and coordinates media and public relations efforts.

In 2005, a state-of-the-art video center was built inside the headquarters and named for the late Brad Davis, the SEC Associate Commissioner who was responsible for its development. Davis passed away on March 2, 2006.

The building also features a rotunda that highlights school banners, championship pedestals and two galleries displaying the member institutions.

The SEC Office underwent a vast renovation in the fall of 2012, with an upgrade to the Davis Video Center being completed prior to the 2014 season, which nearly tripled the size of the area. A live satellite uplink to the SEC Network in Charlotte, N.C., was implemented in 2015, with collaborative instant replay being integrated into the Central Review Center prior to the 2016 football season.



## FORMER SEC HEADQUARTERS IN BIRMINGHAM

Redmont Hotel (1946-67)

Central Bank Building (1967-88)

Riverchase Galleria Tower (1988-1991)



SOUTHEASTERN CONFERENCE • SEC

# SEC MILESTONES

## FORMED 1933

**DEC. 22, 1894:** In Atlanta, Dr. William L. Dudley of Vanderbilt presides over an organization meeting of the Southern Intercollegiate Athletic Association: Alabama, Auburn, Georgia, Georgia Tech, North Carolina, Sewanee and Vanderbilt. Football formalized in 1869.

**APRIL 9, 1880:** First football game in The Southeast on ground now called Old Stoll Field at the University of Kentucky is played.

**NOVEMBER, 1881:** Kentucky A&M (now Kentucky) establishes a team and plays a three-game series against Transylvania College.

**1895:** 11 current SEC members playing football.

**1893:** Vanderbilt begins playing basketball at the Nashville YMCA two years after Naismith originated the game at Springfield (Mass.) College.

**1895:** SIAA organized track on conference level.

**MAY 15, 1896:** First conference championship meet (track) held at Vanderbilt.

**1895:** SIAA expands and adds Central, Clemson, Cumberland, Kentucky, LSU, Mercer, Mississippi, Nashville, Southeastern Presbyterian, Tennessee, Texas and Tulane.

**1900:** Eight of the 13 charter SEC members participating in track.

**1920:** SIAA encompasses 30 members.

**DEC. 12-13, 1920:** In Gainesville, Fla. Professor S.V. Sanford (Georgia) presides over newly formed Southern Conference (Alabama, Auburn, Clemson, Georgia, Georgia Tech, Kentucky, Maryland, Mississippi, North Carolina, North Carolina State, Tennessee, Virginia, Virginia Tech and Washington and Lee).

**1922:** Florida, LSU, Mississippi, South Carolina, Tulane, Vanderbilt and Virginia Military join the Southern Conference.

**1923:** Sewanee joins the Southern Conference.

**1928:** Duke joins the Southern Conference.

**DEC. 8-9, 1932:** In Knoxville, Dr. Frank L. McVey (Kentucky) serves as president as the SEC is formed with 13 members of the Southern Conference located west and south of the Appalachian Mountains. The institutions are: Alabama, Auburn, Florida, Georgia, Georgia Tech, Kentucky, LSU, Ole Miss, Mississippi, Sewanee, Tennessee, Tulane, Vanderbilt.

**FEB. 16, 1933:** Informal meeting of SEC school presidents, Birmingham, Ala.

**FEB. 27, 1933:** First full meeting, Atlanta, Ga.

**1933:** First SEC champions crowned in baseball, basketball, football and outdoor track.

**FEB. 24 - 28, 1933:** League's first basketball tournament in Atlanta, Ga.

**SPRING 1933:** First NCAA Championship won by SEC school (LSU, men's track).

**FALL, 1933:** Coach Frank Thomas leads Alabama (5-0-1) to first SEC football champion title with 7-0 win over Vanderbilt.

**1935:** League sponsors first men's team title for cross country.

**1937:** League sponsors first men's team title for golf and swimming.

**1938:** League sponsors first men's team title for tennis.

**1940:** In Jackson, Miss., the office of the commissioner is formed.

**AUGUST 21, 1940:** Former Mississippi Governor Martin S. Conner named first SEC commissioner.

**DEC. 13, 1940:** Sewanee withdraws from the SEC.

**FALL 1946:** Secretary of the Conference Dean N.W. Dougherty (University of Tennessee) named acting SEC commissioner.

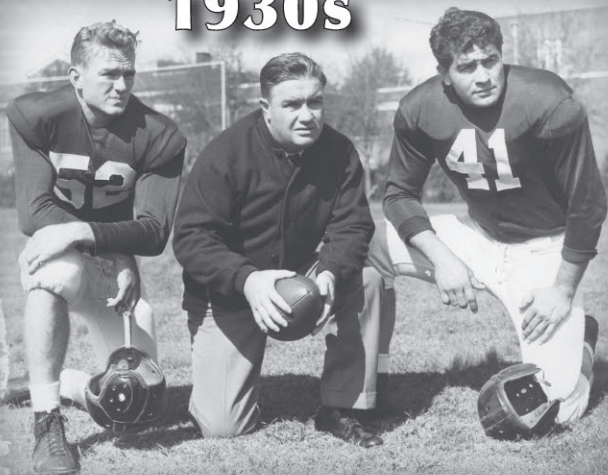
**1948:** Conference office moves to Birmingham, Ala.

**FEB. 21, 1948:** Former LSU coach Bernie H. Moore named second SEC commissioner.

**1948:** Kentucky Wildcats bring home the first NCAA basketball Tournament win by an SEC team.

**OCTOBER 20, 1951:** The Alabama-Tennessee football game in Birmingham's Legion Field becomes the first televised event in SEC history.

## 1930s

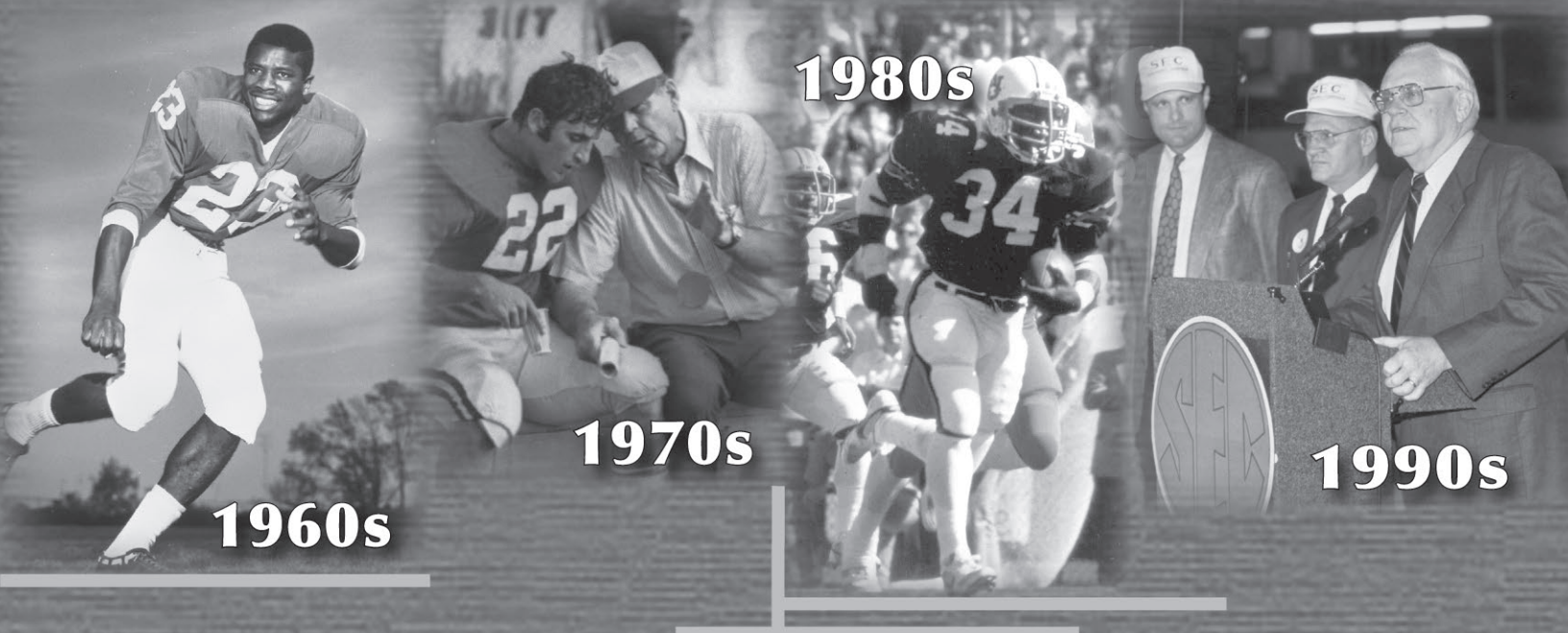


## 1940s



## 1950s





## 1960s

**1952:** University of Alabama Faculty Chairman of Athletics, Dr. Albert B. Moore, becomes first SEC representative to serve as NCAA president.

**1957:** League sponsors first men's team title for indoor track.

**1964:** Elmore "Scoop" Hudgins, Vanderbilt's first publicity director, joins SEC staff and originates the "Top Twenty Coaches" and developed the preseason football "skywriters" tour.

**JUNE 1, 1964:** Georgia Tech withdraws from the SEC.

**1965:** Kentucky football's Nat Northington becomes the first African-American athlete to receive an athletic scholarship at an SEC institution.

**1966:** A.M. (Tonto) Coleman named third SEC commissioner.

**JUNE 1, 1966:** Tulane withdraws from the SEC.

**1971:** Dr. Earl M. Ramer, University of Tennessee faculty athletic representative, is second SEC official to serve as NCAA president.

**AUGUST 1, 1972:** Dr. H. Boyd McWhorter, Dean of Arts and Sciences at University of Georgia and secretary of the league, named fourth SEC commissioner.

**JANUARY 1, 1977:** The SEC begins its long-standing agreement with the Sugar Bowl in New Orleans to send its champion to the game when Georgia faced Pittsburgh.

**1979-80:** SEC championships for women's basketball, tennis and volleyball recognized.

## 1980s

## 1970s

**1980-81:** SEC championships for women's golf, gymnastics, swimming and track and field added.

**JULY 1983:** The SEC signs an agreement with the Turner Broadcasting System to begin airing a football "Game of the Week" in the fall of 1984.

**MARCH 26, 1986:** The SEC and Jefferson-Pilot Teleproductions (JP Sports) sign a contract to televise basketball games on a syndicated basis throughout the region.

**SEPTEMBER 15, 1986:** Dr. Harvey W. Schiller, an Air Force colonel and faculty chair at the U.S. Air Force Academy named fifth SEC commissioner.

**JANUARY 10, 1990:** Roy F. Kramer, Vanderbilt athletics director, named sixth SEC commissioner.

**1990:** University of Arkansas (11th member) and University of South Carolina (12th member) join the league (the two institutions participated in SEC championships for all sports except football during the 1991-92 academic year).

**NOVEMBER 29, 1990:** SEC presidents announce Eastern and Western divisions and vote to adopt an eight-game football schedule to begin in 1992.

**MAY 30, 1991:** SEC presidents award the inaugural SEC Football Championship Game to the city of Birmingham.

**FEBRUARY, 1992:** The SEC and JP Sports announce a four-year agreement to televise an SEC football game of the week on a syndicated basis throughout the region.

## 1990s

**APRIL 15, 1992:** The SEC and ABC Sports announce a four-year contract to televise the SEC Football Championship Game.

**DECEMBER 5, 1992:** SEC hosts the nation's first Division 1A conference football championship game at Legion Field in Birmingham. Alabama defeats Florida 28-21 and goes on to capture the national title at the USF&G Sugar Bowl in New Orleans.

**1993:** SEC institutions adopt the Principles of Gender Equity recognizing that each school will provide at least two more women's intercollegiate programs than the number of men's.

**1993:** SEC championship for women's soccer added.

**FEBRUARY 11, 1994:** SEC announces a multi-sport television agreement with CBS Sports to televise SEC football (1996-2001), and men's and women's basketball (1994-95 through 2000-01).

**FEBRUARY 25, 1994:** SEC members vote to play the 1994 and 1995 SEC Championship Game in Atlanta's Georgia Dome.

**AUGUST 4, 1994:** A group of Division 1-A conferences (including the SEC) select the Fiesta, Sugar and Orange Bowls as hosts for the Bowl Alliance games beginning at the conclusion of the 1995 regular season.

**OCTOBER 13, 1994:** ABC and the SEC extend the agreement to televise the Championship Game through 2000.

**NOVEMBER 7, 1994:** SEC extends its agreement with JP Sports to televise weekly football games through the 2000 season.

# 2000s

June 1, 1995: SEC extends its agreement with the Georgia Dome to host the SEC Football Championship Game through 1998.

1997: SEC championship for softball added.

May 29, 1997: SEC extends its agreement with the Georgia Dome to host the SEC Football Championship Game through 2001.

February 2, 1998: SEC reaches a multi-year extension with CBS Sports to broadcast its football and men's and women's basketball games.

June 7, 1999: SEC and ESPN reach a multi-year extension to televise football and men's and women's basketball for the next eight seasons.

2001: CBS expands its SEC football commitment and provides exclusive national network broadcasts of SEC home games.

December 6, 2001: SEC and CBS announce an agreement for CBS Sports to televise the SEC Football Championship Game through 2008.

June 2, 2002: Michael L. Slive, who served as Commissioner of Conference USA, appointed seventh SEC commissioner.

June 4, 2004: SEC Task Force on Compliance and Enforcement issues its report calling to have none of the league's schools on NCAA probation within the next five years. Report is unanimously accepted.

February 23, 2005: SEC announced the formation of its Academic Consortium linking the academic resources of its 12 member institutions.

August 14, 2008: CBS Sports and the SEC announce a 15-year agreement to extend broadcasts of SEC football and basketball games. CBS will continue to be exclusive national network broadcast of SEC home football games and the SEC Championship game.

# 2010s

August 25, 2008: ESPN and the SEC announce a 15-year agreement beginning in 2009-10 through 2023-24. It is the longest national rights agreement in ESPN history. ESPN entities (ESPN, ESPN on ABC, ESPN2, ESPNU, ESPN Regional Television, ESPN360.com, ESPN Mobile TV, ESPN GamePlan, ESPN Full Court, ESPN International, ESPN Deportes, ESPN Classic) will carry more than 5,500 SEC events including football, men's and women's basketball, Olympic sports and SEC Championships.

December 2009: Florida and Alabama, both 12-0 and ranked No. 1 and No. 2 nationally, meet for the SEC Championship at the Georgia Dome, won by Alabama 32-13. The game drew an 11.8 TV rating, the highest in SEC Championship Game history.

January 2010: Alabama defeats Texas 37-21 in the BCS National Championship Game, the first time in the history of college football for a single conference to win four consecutive national championships.

January 2011: Auburn defeats Oregon 22-19 in the BCS Championship game, giving the league an unprecedented fifth consecutive BCS National Championship. The SEC moves to 7-0 in BCS Championship games.

Fall 2011: League announces that Texas A&M (13th member) and Missouri (14th member) will join the conference effective July 1, 2012, with competition to begin in all sports for the 2012-13 academic year.

January 2012: Alabama and LSU face off in New Orleans for the BCS Championship, won by the Crimson Tide 21-0. It marks the sixth consecutive national championship in football for the SEC.

July 1, 2012: Missouri and Texas A&M officially become members of the Southeastern Conference.

# Present Day

January 2012: Alabama defeats Notre Dame 42-14 at the BCS Championship Game in Miami, Fla., the seventh consecutive national title for the SEC.

2013: SEC Championship for equestrian added.

May 2, 2013: The SEC, in conjunction with ESPN, announces the creation of The SEC Network, set to launch in August of 2014.

August 14, 2014: The SEC Network, a multiplatform network, which will air SEC content 24/7 including more than 1,000 events in its first year, launches.

2014: The SEC sends a NCAA-record 12 teams to participate in postseason bowl games. The SEC matched its most wins during a bowl season with seven.

June 1, 2015: Gregory A. Sankey becomes the SEC's eighth commissioner.

2015: Alabama captured the SEC's first national championship of the College Football Playoff era, the eighth title in the last ten years for the SEC. The conference went an unprecedented 9-2 in postseason bowl games, establishing new NCAA and SEC records in the process.

2016: The SEC celebrated 25 years of the SEC Championship Game, the final one in Atlanta's Georgia Dome. A SEC team reached the national championship game for the 10th time in the last 11 seasons, with Alabama meeting Clemson in the CFP Championship Game in Tampa, Fla. Collaborative Instant Replay was implemented at the SEC Video Center at league headquarters. The SEC became the only conference in college football history to send at least 10 teams to bowl games in four consecutive seasons (2013-2016) with 12 teams in 2016. The SEC saw 12 selected in the First Round of the NFL Draft, which tied the SEC and all-time national record.

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# OFFICIAL SPONSOR PROGRAM

The Southeastern Conference Official Sponsor program began in 1988 with three companies dedicated to intercollegiate athletics and higher education.

Now supported by many of the nation's top corporations, this program has evolved into the most successful of its kind.

Each member of the SEC Official Sponsor team shows its commitment to the future of intercollegiate athletics with contributions to SEC Youth Clinics, SEC Scholarship Programs, SEC Academic Enhancement Programs, Championship Grants, FanFare and Legends Programs.

The corporations also conduct consumer promotions designed to increase sales and brand awareness. These promotions also increase public awareness of the

member institutions of the SEC, which in turn supports increased ticket sales and high television and radio ratings.

In addition to the broad spectrum of benefits provided by these contributions, each SEC institution is a direct beneficiary of the program. SEC Official Sponsors include Allstate Insurance, AT&T, Belk, Dr Pepper, Gatorade, Holiday Inn Express, Johnsonville, Pilot/Flying-J, Regions Bank.

## PROGRAM MISSION

The mission of the corporate sponsor program is:

1. To develop marketing and promotional activities that benefit the SEC, its member institutions and the participating corporations;
2. To emphasize the positive role of athletics in our society; and
3. To provide funding for youth clinics, championship events and academic enhancement programs.



## SEC OFFICIAL SPONSORS



AT&T



Allstate®



Pilot®



MADE THE  
Johnsonville®  
WAY.

## SEC LICENSING PROGRAM

The Southeastern Conference markets its registered marks (Southeastern Conference, SEC, SEC Seal and SEC logos) through a licensing program with the Collegiate Licensing Company. The SEC began its licensing program in 1988 to protect the use of its name and insignias and to ensure that its member institutions benefit from the use and sale of items bearing its name and/or logos.

The program also ensures that manufacturers and retailers market only the highest-quality merchandise using the conference name and logos. The SEC has joined a significant number of colleges and universities throughout the country to bring about consistency in the marketplace for officially-licensed collegiate products.



AN IMG COMPANY

# SEC MEDIA SERVICES

## SEC COMMUNICATIONS MISSION STATEMENT

The Southeastern Conference has been the nation's leader in communications during its history. The SEC understands the importance of assisting the media in providing coverage of the conference and its institutions. To this end, the conference, including all of its member institutions, shall make the best attempt to fill reasonable requests by media outlets. Members of the media are encouraged to work with the communications director of each institution and the conference office to establish satisfactory media policies that are mutually beneficial to all parties.

### SEC FOOTBALL MEDIA DAYS

Kickoff 2017, will take place at the Hyatt Regency Birmingham-Wynfrey Hotel in Hoover, Ala., from July 10-13.

Three to four schools will appear each day, along with various SEC representatives.

For more information about SEC Football Media Days, contact the SEC Communications Office.

### SEC CHAMPIONSHIP GAME

December 2, 2017  
Mercedes-Benz Stadium (73,000)  
Atlanta, Ga.  
CBS Sports - 4 p.m. ET

#### MEDIA INFORMATION

Media credential requests for the 2017 SEC Championship football game can be taken online at [www.secsportsmedia.com](http://www.secsportsmedia.com) beginning October 15.

The SEC will conduct a media teleconference with the two participating head coaches on Sunday, November 26 at 5 p.m. ET. Another media teleconference, with three participating student-athletes from each school, will be held at a yet to be determined day and time.

A press conference featuring both participating head coaches will be held at Mercedes-Benz Stadium on Friday, December 1, at 1:30 p.m. ET.

The Friday press conference and the post-game press conference on Saturday will be available on a satellite uplink and SEC FTP, and live on The SEC Network. Additional information will be included in the league's weekly media release.

For further information concerning media coverage of the SEC Football Championship Game, please contact the SEC Communications Department.

### WEEKLY COACHES TELECONFERENCE

The 14 SEC coaches will be featured on a weekly teleconference each Wednesday from 11 a.m. - 1:30 p.m. (ET) [10 a.m. - 12:30 p.m. (CT)] beginning August 30 and concluding November 22. The SEC will also hold a spring football coaches media teleconference in May 2018. Media representatives wishing to participate in the teleconference should contact the SEC Communications Office for further details.

A replay of each week's teleconference can be heard on the SEC's website, [www.SECsports.com](http://www.SECsports.com).

Each coach will appear on the teleconference for ten minutes, according to the following schedule (All Times Central):

10:00 a.m. Ed Orgeron, LSU  
10:10 a.m. Kirby Smart, Georgia  
10:20 a.m. Jim McElwain, Florida  
10:30 a.m. Derek Mason, Vanderbilt  
10:40 a.m. Nick Saban, Alabama  
10:50 a.m. Butch Jones, Tennessee  
11:00 a.m. Bret Bielema, Arkansas  
11:10 a.m. Barry Odom, Missouri  
11:20 a.m. Matt Luke, Ole Miss  
11:30 a.m. Kevin Sumlin, Texas A&M  
11:40 a.m. Mark Stoops, Kentucky

11:50 a.m. Dan Mullen, Mississippi State  
12:00 p.m. Will Muschamp, South Carolina  
12:10 p.m. Gus Malzahn, Auburn

### SEC FTP FEEDS

The Southeastern Conference provides a FTP feed each day during Football Media Days, as well as from the SEC Football Championship Game. Details are available through the SEC Communications Office.

### SEC E-MAIL SERVICE

Information on SEC football will be emailed periodically through the season to accredited media throughout the country. To be added to the SEC football email list, please register online at [www.secsportsmedia.com](http://www.secsportsmedia.com).

### SEC PLAYERS OF THE WEEK

The SEC will name a freshman of the week along with an offensive, defensive, offensive lineman, defensive lineman and special teams player of the week each Monday throughout the regular season.

Nominations for the awards are made by the SEC sports information directors. The honorees are selected by a vote of the SEC Communications and football staff.

**collegepressbox.com**  
SINCE 2005 EVERYTHING BUT THE PRE-GAME MEAL

Collegepressbox.com is the official media website for SEC football. Access and download weekly game notes, quotes, statistics, photos, media guides and more for the conference and each of its 14 member schools throughout the season. Registration information will be distributed to accredited media or you may request more information by sending an e-mail to [password@collegepressbox.com](mailto:password@collegepressbox.com).

[www.SECsports.com](http://www.SECsports.com)  
[www.secsportsmedia.com](http://www.secsportsmedia.com)

The Southeastern Conference has an extensive presence on the Internet and the SEC Network.

General SEC football information can be accessed on the Web at [www.SECsports.com](http://www.SECsports.com). The football section is updated with new material daily on the page, with standings, statistics, game previews, notes and other important information. The SEC also offers a media-only website - [www.secsportsmedia.com](http://www.secsportsmedia.com). Media covering the SEC can retrieve information from the conference office as, SEC logos, photos and a championship credentialing system for SEC football is available on the site. (The site houses all media information and links for the other 20 sports the SEC sponsors).

### SEC WEBSITES

All 14 SEC schools place much of their information released to the media online on their websites. The web-site addresses are below:

ALABAMA — [www.rolltide.com](http://www.rolltide.com)  
ARKANSAS — [www.arkansasrazorbacks.com](http://www.arkansasrazorbacks.com)  
AUBURN — [www.auburntigers.com](http://www.auburntigers.com)

FLORIDA — [www.floridagators.com](http://www.floridagators.com)  
GEORGIA — [www.georgiadogs.com](http://www.georgiadogs.com)  
KENTUCKY — [www.ukathletics.com](http://www.ukathletics.com)  
LSU — [www.lsusports.net](http://www.lsusports.net)  
OLE MISS — [www.olemissports.com](http://www.olemissports.com)  
MISSISSIPPI STATE — [www.hailstate.com](http://www.hailstate.com)  
MISSOURI — [www.mutigers.com](http://www.mutigers.com)  
SOUTH CAROLINA — [www.gamecocksonline.com](http://www.gamecocksonline.com)  
TENNESSEE — [www.utsports.com](http://www.utsports.com)  
TEXAS A&M — [www.12thman.com](http://www.12thman.com)  
VANDERBILT — [www.vucommodores.com](http://www.vucommodores.com)

### FOLLOWING THE SEC . . .



On Facebook, like the page called "Southeastern Conference".



On Twitter, follow the SEC at @SEC.



On Instagram, follow the SEC at @SEC



On Snapchat follow the SEC at SECSports

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# SEC FOOTBALL VIDEO REPLAY

## Instant Replay

### SECTION 1. PURPOSE AND PHILOSOPHY

#### Purpose

**ARTICLE 1.** Instant replay is a process whereby video review is used to confirm, reverse or let stand certain on-field decisions (Rule 12-3) made by game officials.

#### Philosophy

**ARTICLE 2.** The instant replay process operates under the fundamental assumption that the ruling on the field is correct. The replay official may reverse a ruling if and only if the video evidence (rule 12-6-1-c) convinces him beyond all doubt that the ruling was incorrect. Without such indisputable video evidence, the replay official must allow the ruling to stand.

### SECTION 2. ELIGIBILITY FOR INSTANT REPLAY

#### Participation

##### ARTICLE 1.

- Any member institution may use instant replay, but there is no requirement to do so. If instant replay is used, it must be used in full compliance with this rule.
- For any nonconference game, if the home team is using instant replay, the visiting team does not have the option of declining its use for that game. If the home team is not using instant replay, it is not required to honor a request by the visiting team that it be used.

### SECTION 3. REVIEWABLE PLAYS

#### Scoring Plays

**ARTICLE 1.** Reviewable plays involving a potential score include:

- A potential touchdown or safety. [**Exception:** Safety by penalty for fouls that are not specifically reviewable.]
- Field goal attempts if and only if the ball is ruled (a) below or above the crossbar or (b) inside or outside the uprights when it is lower than the top of the uprights. If the ball is higher than the top of the uprights as it crosses the end line, the play may not be reviewed.

#### Passes

**ARTICLE 2.** Reviewable plays involving passes include:

- Pass ruled complete, incomplete or intercepted anywhere in the field of play or an end zone.
- Forward pass touched by a player (eligible or ineligible) or an official, including whether the touching is beyond or behind the line of scrimmage.
- Forward pass or forward handing when a ball carrier is or has been beyond the neutral zone.
- A forward pass or forward handing after a change of team possession.
- Pass ruled forward or backward.
  - If the pass is ruled forward and is incomplete, the play is reviewable only if the ball goes out of bounds or if there is clear recovery of a loose ball in the immediate continuing football action after the loose ball. If the replay

official does not have indisputable video evidence as to which team recovers, the ruling of incomplete pass stands. (**Exception:** Rule 12-3-1-a)

- If the replay official reverses an incomplete forward pass ruling and the ball is recovered,



SEC Video Center

it belongs to the recovering team at the spot of the recovery and any advance is nullified.

- Location of the passer when he is obviously in the field of play and a ruling of intentional grounding would result in a safety by penalty.

#### Dead Ball and Loose Ball

**ARTICLE 3.** Reviewable plays involving potential dead balls and loose balls include:

- Loose ball by a potential passer ruled a fumble.
- Loose ball by a passer ruled incomplete forward pass when there is clear recovery in the immediate continuing action after the loose ball.
  - If the replay official does not have indisputable video evidence as to which team recovers, the ruling of incomplete pass stands.
  - If the replay official rules fumble, the ball belongs to the recovering team at the spot of the recovery and any advance is nullified.
- Live ball not ruled dead in possession of a ball carrier.
- Loose ball ruled dead (rule 4-1-2-b-2), or live ball ruled dead in possession of a ball carrier when the clear recovery of a loose ball occurs in the immediate continuing football action.
  - If the ball is ruled dead and the replay official does not have indisputable video evidence as to which team recovers, the deadball ruling stands.
  - If the replay official rules that the ball was not dead, it belongs to the recovering team at the spot of the recovery and any advance is nullified.
- Ball carrier's forward progress, spot of fumble, or spot of out-of-bounds backward pass, with respect to a first down or the goal line.
- Catch or recovery of a fumble by a Team A player other than the fumbler before any change of possession during fourth down or a try.
- Ball carrier in or out of bounds. If a ball carrier is ruled out of bounds, the play is not reviewable,

except as in Rules 12-3-1-a and 12-3-3-d.

- Catch, recovery or touching of a loose ball by a player in bounds or out of bounds.

- A loose ball touching on or beyond a sideline, goal line, or end line, touching a pylon, or breaking the plane of a goal line.

- Catch or recovery of a loose ball in the field of play or an end zone.

- Forward fumble that goes out of bounds with respect to a first down.

- live ball declared dead under rule 4-1-2-b-2 and B-3 (inadvertent whistle).

#### Kicks

**ARTICLE 4.** Reviewable plays involving kicks include:

- Touching of a kick.
- Player beyond the neutral zone when kicking the ball.
- Kicking team player advancing a ball after a potential muffed kick/fumble by the receiving team.
- Scrimmage kick crossing the neutral zone.
- Blocking by Team A players before they are eligible to touch the ball on an on-side kick.

#### Targeting

##### ARTICLE 5

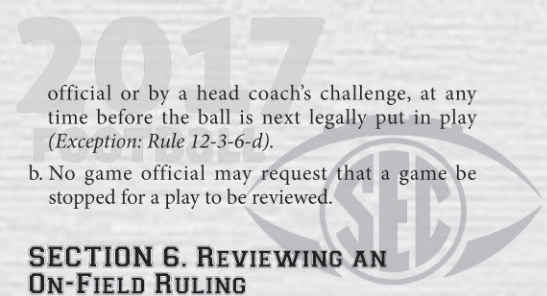
- The replay official shall review all targeting fouls, Rules 9-1-3 and 9-1-4. The review includes all aspects of the targeting foul to ascertain whether there is at least one indicator of targeting action (Note 1 to Rules 9-1-3 and 9-1-4), and:
  - Whether the crown of the helmet is used to make forcible contact (**Rule 9-1-3**); OR
  - Whether there is forcible contact to the head or neck area of a defenseless opponent (Rules 9-1-4 and 2-27-14).
- The replay official may create a targeting foul, but only in egregious instances in which a foul is not called by the officials on the field. Such a review may not be initiated by a coach's challenge.

#### Miscellaneous

**ARTICLE 6.** Situations that may be addressed by the replay official:

- the number of players on the field for either team during a live ball.
- Clock adjustment and status when a ruling is reviewed.
- Clock adjustment at the end of any quarter. (**Exception:** Rule 3-2-5-b) If at the end of any quarter the game clock expires, either during a down in which it should be stopped by rule through play when the ball becomes dead or after the down upon a request for an available team timeout, the replay official may restore time only under these conditions:
  - The replay official has indisputable video evidence that time should have remained on the game clock when the ball became dead or when the team timeout was granted;
  - In the second and fourth quarters only, the team to which the ball would belong after it becomes dead would next put the ball in play





from scrimmage (not the try) ;

- 3. In the fourth quarter only, either the score is tied or the team that will next snap the ball is behind by eight points or fewer; and
- 4. The replay official's video evidence includes the timeout signal by an official in the case where the game clock should have stopped for a requested team timeout.
- d. Correcting the number of a down.
  - 1. This includes the result of a penalty enforcement that includes an automatic first down or loss of down.
  - 2. The correction may be made at any time within that series of downs or before the ball is legally put in play after that series.
- e. Any person who is not a player interfering with live-ball action occurring in the field of play (*Rule 9-2-3*).
- f. An injured player at the initiation of the medical observer.

### Limitations on Reviewable Plays

ARTICLE 7. No other plays or officiating decisions are reviewable. However, the replay official may correct egregious errors, including those involving the game clock, whether or not a play is reviewable. This excludes fouls that are not specifically reviewable (See Article 8, following).

### Reviewable Fouls

ARTICLE 8. The following plays are reviewable and the replay official may create a foul when there is no call by the on-field officials:

- a. Player making a forward pass or forward handoff when beyond the neutral zone or after a change of possession (*Rule 12-3-2-c and -d*).
- b. Player beyond the neutral zone when kicking the ball (*Rule 12-3-4-b*).
- c. Blocking by Team B players before they are eligible to touch the ball on an onside kick (*Rule 12-3-4-e*).
- d. The number of players on the field for either team during a live ball (*Rule 12-3-6-a*).
- e. Illegal touching of a forward pass by an originally eligible receiver who has gone out of bounds. (*Rules 12-3-2-b and 12-3-3-h*).
- f. Player who is out of bounds touching a free kick that had not been touched inbounds (*Rule 12-3-4-a*).
- g. Forward pass that becomes illegal as a second pass after an on-field ruling of a backward pass is reversed (*Rule 12-3-2-e*).
- h. A clear, obvious and egregious targeting foul (*Rule 12-3-5-b*).

## SECTION 4. INSTANT REPLAY PERSONNEL, EQUIPMENT AND LOCATION

### Personnel

ARTICLE 1. Instant replay personnel shall consist of the number of persons needed to operate the replay equipment within the necessary time constraints. There shall be a minimum of three persons to ensure that all plays are reviewed in an efficient and timely manner. Such persons are normally referred to as replay official, communicator and technician. Additional personnel may be used as needed.

### Equipment

ARTICLE 2. The type of equipment used to carry out necessary instant replay duties shall be deter-

mined by each conference or member institution using instant replay.

### Location

#### ARTICLE 3.

- a. All equipment used reviewing a play during the replay process and the personnel using that equipment shall be located in a separate, secure location in the press box. This room shall not be available or accessible to any person not directly involved in instant replay.
- b. Additional telephonic equipment needed to allow instant replay personnel to communicate with the game referee when a game has been stopped for a play review shall be located on a sideline near the field of play and preferably outside a team area. Such equipment shall provide the game referee and the replay official a secure and private means of communication.

## SECTION 5. INITIATING THE REPLAY PROCESS

### Game Stop

ARTICLE 1. There are two methods to stop a game to review a ruling on the field.

- a. The replay official and his crew shall review every play of a game. He may stop a game at any time before the ball is next legally put in play (*Exception: Rule 12-3-6-d*) whenever he believes that:
  - 1. There is reasonable evidence to believe an error was made in the initial on-field ruling.
  - 2. The play is reviewable.
  - 3. The outcome of a review would have a direct, competitive impact on the game.
- b. The head coach of either team may request that the game be stopped and a play be reviewed by challenging the on-field ruling.
  - 1. A head coach initiates this challenge by taking a team timeout before the ball is next legally put in play (*Exception: Rule 12-3-6-d*) and informing the referee that he is challenging the ruling of the previous play. If a head coach's challenge is successful, he retains the challenge, which he may use only once more during the game. Thus, a coach may have a total of two challenges if and only if his initial challenge is successful.
  - 2. After a review has been completed, if the on-field ruling is reversed, that team's timeout will not be charged.
  - 3. After a review has been completed, and the on-field ruling is not reversed, the charged team timeout counts as one of the three permitted that team for that half or the one permitted in that extra period.
  - 4. A head coach may not challenge a ruling in which the game was stopped and a decision has already been made by the replay official.
  - 5. If a head coach requests a team timeout to challenge an on-field ruling and the play being challenged is not reviewable, the timeout shall count as one of the three permitted his team during that half of the game or the one permitted in that extra period.
  - 6. A head coach may not challenge an on-field ruling if all the team's timeouts have been used for that half or in that extra period.

### When To Stop a Game

#### ARTICLE 2.

- a. A game may be stopped, either by the replay

official or by a head coach's challenge, at any time before the ball is next legally put in play (*Exception: Rule 12-3-6-d*).

- b. No game official may request that a game be stopped for a play to be reviewed.

## SECTION 6. REVIEWING AN ON-FIELD RULING

### Procedures

#### ARTICLE 1.

- a. When a game is to be stopped either by the replay official or by a head coach's challenge, the designated officials on the field will be notified by a buzzer system or other appropriate means.
- b. If the review is initiated by the replay official, the referee shall announce: "*The ruling on the previous play is ... (brief description of ruling). The play is under further review.*" If the game has been stopped due to a head coach's challenge, the referee shall announce: "*The (name of institution) head coach has challenged the ruling of (state the ruling). The play is under further review.*"
- c. All reviews shall be based upon video evidence provided by and coming directly from the televised production of the game or from other video means available to the replay official that is also available to the TV Producer.
- d. After the referee has conferred with the replay official and the review process has been completed, he shall make one of the following announcements:
  - 1. If the video evidence confirms the on-field ruling: "*After further review, the ruling on the field is confirmed.*"
  - 2. If there is no indisputable (conclusive) evidence to reverse the on-field ruling: "*After further review, the ruling on the field stands.*"
  - 3. If the on-field ruling is reversed (*Rule 12-7*): "*After further review, the ruling is [followed by a brief description of the video evidence]. Therefore, [followed by a brief description of the impact of the ruling].*"
- e. If a ruling is reversed, the replay official shall supply the referee with all pertinent data as needed (next down, distance, yard line, position of the ball, clock status/adjustment) in order to resume play under the correct game conditions.

### Restrictions

#### ARTICLE 2.

- a. There is no restriction on the number of times the replay official may stop a game for reviews.
- b. The replay official is under no time limit for a review.

## SECTION 7. REVERSING AN ON-FIELD RULING

### Criterion for Reversal

ARTICLE 1. To reverse an on-field ruling, the replay official must be convinced beyond all doubt by indisputable video evidence through one or more video replays provided to the monitor.

### Experimental Rule Instant Replay

*Rule 12-4-3: An experimental rule creating an exception to Rule 12-4-3 to allow conferences to use a collaborative process for instant replay. Under this experiment, personnel in a separate secure location identified by the conference will assist the Instant Replay Official at the stadium in making decisions.*

# SEC NETWORK

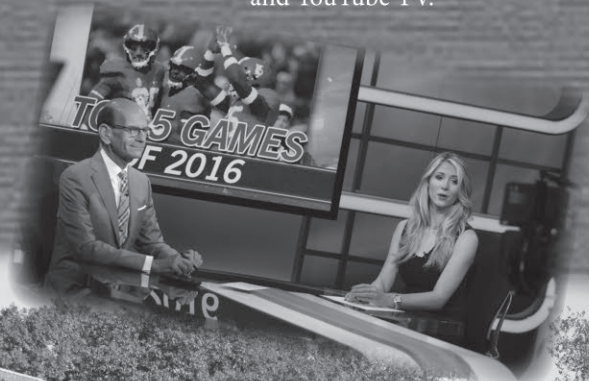
## SEC NETWORK

- Launched August 14, 2014
- 20-year agreement between ESPN and the SEC (through 2034)
- SEC Network linear channel and SEC Network + (digital component) comprise the SEC Network.
- The network airs SEC content 24/7 including 45 SEC football games, 100 men's basketball games, 60 women's basketball games, 75 baseball games, 50 softball games and additional events from the SEC's 21 annual sports. Programming also includes studio shows such as SEC Now and The Paul Finebaum Show, and original content such as SEC Storied.
- SEC Network is available in more than 50 countries throughout Europe, Middle East and Africa via ESPN Player, ESPN's sports streaming service in the region.
- In addition to long-term deals with 9 of 10 top cable providers, SEC Network is now available in every multi-channel streaming subscription service currently in the marketplace – DIRECTV Now, Playstation Vue, Sling TV, Hulu and YouTube TV.



## YEAR ONE

- SEC Network was the most successful new channel launch in cable history.
- SEC Network skyrocketed past its goal of carrying 1,000 live SEC events, and produced more than 1,500. The network carried 48 football games, hundreds of men's and women's basketball games, over-delivered on the number of baseball, soccer, softball and women's volleyball games, and produced gymnastics live for the first time, across SEC Network and SEC Network +.
- SEC Network surrounded the 21 SEC-sponsored sports and championships with 1,400 hours of original programming including its flagship news and information show SEC Now, the traveling pregame show SEC Nation, The Paul Finebaum Show, Film Room, SEC in 60, SEC Rewind and many more. ESPN Films premiered nine SEC Storied documentaries on the network, including "It's Time", which was nominated for two Emmy Awards.





## FALL 2017

- SEC Network begins its fourth football season with Arkansas hosting Florida A&M from Little Rock, Ark., at 8 p.m. ET on Thursday, Aug. 31, the first of four games on the network in the season's first week. Over the course of the first three weeks of the season, SEC Network will air 15 games.
- SEC Nation: Laura Rutledge takes over the hosting seat from Maria Taylor and joins Tim Tebow, Marcus Spears and Paul Finebaum, along with contributor Ryan McGee, for the Saturday morning traveling pregame show previewing games and storylines from the fandom of game day on SEC campuses.
- SEC Now, SEC Network's flagship news and information show hosted by Dari Nowkhah and Peter Burns, will be joined post-football season by hosts Laura Rutledge and Maria Taylor.

