



MINUTES

2018 SEC EVENT MANAGEMENT SUMMIT

June 19-20, 2018 | Vanderbilt University

Byron Hatch, SEC Assistant Commissioner, called the meeting to order at 7:55 am CT on Tuesday, June 19, 2018.

Attendees:

University of Alabama	Red Leonard, Brian Edmiston, David Neder, Lindsey Jones, Victoria Giattina
University of Arkansas	Matt Trantham, Chris Pohl, Roy Jacobson, Mollie Stehlik
Auburn University	Jeremy Roberts, Scott Carter, Meghan Campbell, Brooks Mace
University of Florida	Lindsey Thompson, Kate Harte
University of Georgia	Matt Brachowski, Christie Purks, Carolyn Jenkins, Elizabeth Clark
University of Kentucky	Katie Kissel, Scott Geisinger
Louisiana State University	David Taylor, Julie Cribbs, Richard Dempsey, John Ross Maher
University of Mississippi	Joe Swingle, Neal Mead, Brendan Dwyer, Annalyn Smith, Kevin Blank
Mississippi State University	Jay Logan, Patrick Felton, Suzanne McCormick, Will Frazier, Derek Klipstein, Shaun Taylor, Jack Elliott
University of Missouri	Tony Wirkus, Clayton Hill, Brittany Kuehl
University of South Carolina	Tim Strunk, Richard Bouknight, Megan Kennington
University of Tennessee	Bill Whitesell, Tara Brooks, Jordan Bearden
Texas A&M University	Mike Caruso, Steve Miller, Erin Jones
Vanderbilt University	Ed Higgins, Renee Mackin, Trae Holthouse, Tom Howard, Madison Pinnell
Southeastern Conference	Byron Hatch, Matt Boyer, Lauren Taylor, John Gibson, Kory Dahlen

I. Welcome

Byron Hatch welcomed the group to the annual summit.

II. CEIA Presentation (Metal Detectors)

Representatives from CEIA (Don Verity and Guy Leininger) presented to the group regarding their metal detectors. Some key elements they mentioned pertaining to their metal detectors are the following:

- Their products are used in most federal buildings and meets the federal government security guidelines. A majority of their business is generated through work with the federal government including prisons, courthouses,



Transportation Security Administration (TSA) and FBI. Their machines are used by secret service and travels with the President of the United States.

- They currently supply equipment for 26 MLB teams, 24 NFL teams, 22 Colleges, Universal Studios (Orlando, FL and Hollywood, CA) and Disney (Orlando, Anaheim).
- CEIA will send staff members to a client's first event to troubleshoot and train individuals on the operation of machines.
- CEIA has developed technology allowing patrons to keep their cell phone on their body and walk through a metal detector without triggering an alarm.
- There are different versions of the equipment (indoor and outdoor versions). Weather proofing covers are available to purchase which are plastic covers on top of the machine.
- Several types of add-on equipment can be purchased for the machine, such as wheel kits, casters, divesting tables, covers, embedded batteries and external batteries.
- CEIA handheld metal detectors have a pinpoint alarm that detects where the metal is located on a patron.
- The handheld detector's battery has quick charge capabilities. The battery life on the walk-through metal detector is three years and the battery is embedded in the machine.
- Their machines come with a two-year warranty, including parts and labor. The useful life on their machine is usually eight years.
- They do not do lease equipment, but they have a rent to own program.

III. Vanderbilt Facility Tour

Mr. Higgins and his staff gave attendees a tour of the Vanderbilt athletics facilities.

IV. SEC Game Management Matters

A. Future Meeting Dates

Monday, January 14, 2019 was selected as the date for the next in-person meeting that will take place at the SEC Office.

Mississippi State agreed to host the next Event Management Summit in the summer of 2019. Arkansas agreed to host the Summit in the summer of 2020. Mr. Hatch asked the group to let him know who has hosted in the past and the conference office will create a rotational chart. Currently, Missouri and South Carolina are the only schools who have not hosted and not been assigned a date to host in the future.

B. Football TV Timeout Clock

The conference office is still reviewing the process to implement a TV timeout clock for the upcoming football season. More information will be forthcoming from the conference office.



C. Update on SEC Working Groups

1. Minimum Facility Requirements

The SEC Minimum Facility Requirements Working Group provided recommendations during SEC Spring Meetings. The Athletics Directors were asked to review the recommendations with applicable staff as the recommendations will be discussed during the August 2018 Athletics Directors meeting.

2. Event Security

During SEC Spring Meetings, the SEC Presidents and Chancellors approved that metal detectors must be utilized at SEC home football stadiums during football games beginning with the 2020-21 academic year. Schools shall have the discretion to determine whether metal detectors will be utilized for additional sports. Three metal detector companies (Advanced Ops International, CEIA and Garrett) have provided proposals for its products/services that they would honor for any SEC institutions who wish to procure these.

This Working Group will continue to convene to develop a proposed set of event security best practices that would be applicable to Football and Men's Basketball. The goal is to provide a proposed comprehensive set of best practices that will be reviewed by the SEC Presidents and Chancellors at their October 2018 meeting.

3. Other Matters

The group suggested the on-campus game manager for each sport receive a system generated email from SpotFoul when officiating assignments have been changed or updated subsequent to initial assignments.

V. Garrett Presentation (Metal Detectors)

Representatives from Garrett (Joe Vasquez and Adrian Sedeno) presented to the group regarding their metal detectors. Some key elements they mentioned pertaining to their metal detectors are the following:

- Garrett has been providing metal detectors for the Olympic games since 1984 and the past three World Cups.
- Currently, 18 colleges use their equipment. These colleges include, Boise State, Kansas, Minnesota, Stanford, Wisconsin, Pitt, Texas, Indiana, SMU, Memphis and Liberty. The metal detectors at the 2018 Men's Final Four were provided by Garrett. Nine NFL stadiums use Garrett metal detectors, including AT&T stadium. Several NBA and NHL arenas are currently using Garrett metal detectors.
- Garrett has a fully contained metal detector that is all inclusive and the networking feature can be included as an add on.
- Their metal detectors come with wheels (casters) on each piece.
- Garrett sells metal detectors that are weatherproof units. Additionally, covers can be purchased for the units for additional protection.
- They offer a three-year warranty.



- If equipment is properly cared for, the life of the unit should last ten years, but exposure to wear and tear can shorten this expected life span.
- Five individuals are needed to properly staff the unit. The five individuals include a pacer up front, two people for bag check and two secondary screeners.
- For Garrett clients, Garrett will conduct an initial plan, then a quote, followed by a purchase order. Upon reaching an agreement, their units can arrive in five to seven business days with a maximum of ten days. Garrett staff will come on site for the first event and any additional games, if needed.

VI. Tennessee Titans Presentation and Nissan Stadium Tour

Bob Flynn, Vice President of Facilities and Game Day Operations, for the Tennessee Titans provided a tour of Nissan Stadium and discussed safety measures around the stadium. Floyd Hyde, Stadium Safety Coordinator, explained the process, protocols and procedures related to compliance with the Department of Homeland Security's Safety Act Certification and general stadium security.

VII. Live Nation Presentation

Brian Traeger of Live Nation presented on topics related to hosting a concert on a college campus and the details of a show.

VII. Nashville Predators Presentation

Danny Shaklan and Kyle Clayton of the Nashville Predators presented on fan experience and provided insight on safety/security considerations they must consider while delivering a great fan experience.

VIII. Advanced Ops International Presentation (Metal Detectors)

The representative from Advanced Ops International (Advanced Ops) was involved in an accident on the way to the presentation and unable to attend the Summit. Jay Logan of Mississippi State provided insight from Mississippi State's experience in working with Advanced Ops from this past year as Mississippi State utilized their metal detectors for events at Humphrey Coliseum. The following are some key details that Mr. Logan presented:

- Mississippi State purchased 14 metal detectors for their basketball arena.
- Every event held in Humphrey Coliseum is required to use the metal detectors.
- Proper staffing on the frontline, especially a greeter, is crucial.
- Mississippi State would like to have 100% implementation of metal detectors for the upcoming football season; this would require a total of 55 metal detectors.
- In Mississippi State's bid for metal detectors, they requested responders specify details on weather proofing for water and dust. Dust intrusion can impact detector performance.



- Mississippi State also requested responders specify the weights of the machines to factor in movement from rain or wind and sensitivity of the alarm.
- At Mississippi State they staff the metal detector with a bag checker, pacer and secondary screener, as well as a law enforcement officer. For every three metal detectors they have one law enforcement officer present.

The meeting was adjourned on June 20, 2018 at 11:00 a.m. CT.

PREPARED BY:

Byron Hatch/kd

Assistant Commissioner

07.12.18