641 SOUTH ROBERON STREET LOS ANGELES, CALIFORNIA 90017-3411

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GERAGOS & GERAGOS

A PROFESSIONAL CORPORATION
LAWYERS
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Attorneys for Claimant COLIN KAEPERNICK

IN THE MATTER OF ARBITRATION OF

COLIN KAEPERNICK,

CLAIMANT,

VS.

No.:

CLAIMANT COLIN KAEPERNICK'S DEMAND FOR ARBITRATION

NATIONAL FOOTBALL LEAGUE, et al., RESPONDENTS.

TO THE NATIONAL FOOTBALL LEAGUE AND ALL 32 TEAMS COMPRISING THE LEAGUE:

PLEASE TAKE NOTICE THAT CLAIMANT COLIN KAEPERNICK hereby commences an Enforcement Proceeding pursuant to Articles 15 and 17 of the National Football League ("NFL") Collective Bargaining Agreement ("CBA"). CBA Article 17, Section 1 states:

No club, its employees or agents shall enter into any agreement, express or implied, with the NFL, or any other Club, its employees, or agents to restrict or limit individual Club decision making as follows:

- (i) whether to negotiate or not to negotiate with any player; . . .
- (iii) whether to offer or not to offer a Player Contract to any player; . . . or

(v) concerning the terms or conditions of employment offered to any player for inclusion, or included in, a Player Contract.

CBA Art. 17, § 1.

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During the 2017 NFL season and continuing to the present, the NFL, by and through all NFL team owners, NFL employees, and team employees, have entered into and enforced, implied and/or express agreements to specifically deprive Claimant Colin Kaepernick from employment in the NFL, as well as from practicing with and/or trying out for NFL teams for which Mr. Kaepernick is eminently qualified. Respondents NFL and NFL Team Owners have colluded to deprive Mr. Kaepernick of employment rights in retaliation for Mr. Kaepernick's leadership and advocacy for equality and social justice and his bringing awareness to peculiar institutions still undermining racial equality in the United States. Further, Respondents have retaliated against Mr. Kaepernick in response to coercion and calculated coordination from the Executive Branch of the United States government. Colin Kaepernick demands the prompt selection of a System Arbitrator pursuant to Article 15 of the CBA, expedited discovery including depositions and document production pursuant to Article 15, and a prompt Article 17 enforcement proceeding.

PLEASE TAKE FURTHER NOTICE THAT pursuant to the CBA and the Federal Rules of Evidence, you are required by law to preserve all documents, emails, text messages, memoranda, notes, and all other electronically stored information (ESI) which is reasonably calculated to lead to the discovery of admissible evidence in this action. Any deletion of or tampering with evidence shall be deemed willful spoliation and will subject you and your agents to the fullest extent of penalties permitted by law.

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I. FACTUAL BACKGROUND

- 1. After setting numerous athletic records at the University of Nevada, Reno, Mr. Kaepernick began his professional football career in 2011, when he was selected by the San Francisco 49ers during the 2011 NFL draft.
- 2. Mr. Kaepernick quickly rose to the position of starting quarterback for the 49ers in 2012.
- 3. Mr. Kaepernick ultimately led his team to the National Football Conference ("NFC") Championship and to its first Super Bowl in nearly two decades.
- 4. Mr. Kaepernick continued to perform as a top tier quarterback while playing with the 49ers.
- 5. During the 2016 season, following numerous instances of police brutality against minority individuals, Mr. Kaepernick opted not to stand during the national anthem in an effort to raise awareness of racial inequality and minority oppression in the United States through a silent and peaceful protest of a nation that was not living up to its ideals of freedom and equality guarantees to all citizens. In addition to his silent and peaceful expression of protest by kneeling, Mr. Kaepernick also pledged to donate \$1 million of his 2016–2017 season salary to support organizations helping communities in need.
- 6. To date, and specifically from the 2016 season through the present, there has been no NFL rule prohibiting players from kneeling during the national anthem. Mr. Kaepernick has a constitutionally protected First Amendment right to engage in a silent and peaceful protest.

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7. Mr. Kaepernick's actions gained nationwide attention. Numerous other members of the NFL also began kneeling or making comparable gestures in peaceful protest during performances of the national anthem at professional sporting events.

- 8. Mr. Kaepernick became a free agent on or around March 3, 2017. Based on his consistently exceptional career performance, his age, and all other objective metrics, Mr. Kaepernick was an ideal candidate—and, in fact, the best-qualified candidate—to fill the vacant starting quarterback positions on many NFL teams, or at the very least, the numerous vacant backup positions. Goodell himself has been quoted as stating that the NFL is about "meritocracy and opportunity."
- 9. However, during his free agency period, the purportedly "free market"—whose natural function should have resulted in a bidding war (or at least high-level interest) for a quarterback of Mr. Kaepernick's caliber—instead functioned as a peculiar institution with suspicious design and objective.
- 10. NFL teams exhibited unusual and bizarre behavior regarding Mr. Kaepernick's prospective employment. Multiple NFL head coaches and general managers stated that they wanted to sign Mr. Kaepernick, only to mysteriously go silent with no explanation and no contract offer made to Mr. Kaepernick. Other NFL teams stated they had no interest in Mr. Kaepernick and refused to explain why. NFL teams who ran offensive systems favorable to Mr. Kaepernick's style of play instead employed retired quarterbacks or quarterbacks who had not played in a regular season game in years, and signed them to significant contracts while prohibiting Mr. Kaepernick from even trying out or interviewing for those jobs.
- 11. On or around September 22, 2017, during a campaign rally speech in Alabama, President Donald Trump referred to NFL players that knelt during the national anthem, as

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sons of b****es (implying that Mr. Kaepernick was a "son of a b****") and demanded that NFL teams fire these players. Since then, President Trump and Vice President Mike Pence have posted Tweets and engaged in various public relations stunts designed to retaliate against Mr. Kaepernick and other players that have joined in Kaepernick's peaceful protest. Following Trump's September 22, 2017 campaign rally, NFL owners and affiliates feigned concern for players by either kneeling alongside them or joining them in locking arms, and were even featured on the cover of Sports Illustrated Magazine doing the same. However, such conduct by NFL owners proved to be a public relations stunt, designed to appear empathetic to players; in reality, NFL owners threatened players with fines and suspension if they refused to stand for the national anthem in the following weeks.

12. On or around October 10, 2017, NFL Commissioner Goodell announced a proposed NFL rule change requiring players to stand during the national anthem, thereby conceding there was no such prior rule in place.

13. The owners of Respondent NFL Teams have been quoted describing their communications with President Trump, who has been an organizing force in the collusion among team owners in their conduct towards Mr. Kaepernick and other NFL players. Owners have described the Trump Administration as causing paradigm shifts in their views toward NFL players.

14. The mere suspicion of collusion against Mr. Kaepernick has risen to the level of concrete and actual collusion. It is no longer a statistical anomaly but instead a statistical impossibility that Mr. Kaepernick has not been employed or permitted to try out for any NFL team since the initiation of his free agency period. NFL General Managers and team leaders have referred to directives from NFL owners to not let Mr. Kaepernick so much as practice

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with a team. In a league that is seventy percent (70%) African American, with not a single African American owner, the NFL and its owners have colluded to deprive Mr. Kaepernick of employment for the purpose of making him an example to other players of the repercussions of challenging the NFL power paradigm, even by peaceful protest. It is with a heavy heart that Mr. Kaepernick submits this Demand for Arbitration, as he has been saddened to confirm the baleful machinations that underlie the professional administration of America's pastime.

II. VIOLATION OF COLLECTIVE BARGAINING AGREEMENT— **ANTI- COLLUSION**

- 15. Claimant Colin Kaepernick incorporates the above-referenced allegations as though set forth fully herein.
- 16. Respondent NFL and all 32 constituent Respondent NFL Teams are in violation of the CBA's anti-collusion provisions, as set forth in Article 17.

17. Article 17 states:

No Club, its employees or agents shall enter into any agreement, express or implied, with the NFL or any other Club, its employees or agents to restrict or limit individual Club decision-making as follows:

- (i) whether to negotiate or not to negotiate with any player; . . .
- (iii) whether to offer or not to offer a Player Contract to any player; . . . or
- (v) concerning the terms or conditions of employment offered to any player for inclusion, or included, in a Player Contract.

CBA Art. 17, § 1.

18. Respondents have engaged in express or implied collusion by prohibiting Mr. Kaepernick from practicing with any team, prohibiting Mr. Kaepernick from trying out with any team, and prohibiting Mr. Kaepernick from being employed by any team despite his

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qualifications. Respondents have undertaken said collusive conduct in retaliation for Mr. Kaepernick's invocation of his rights under the First Amendment and his leadership in bringing attention to racial inequality and social injustice. Said conduct has been manifest in NFL team owner communications with each other, with the Executive Branch of the United States government, on social media, and through efforts announced by NFL Commissioner Goodell on October 10, 2017 to *nunc pro tunc* enact rules and regulations, not previously on the books, to prohibit and preclude Mr. Kaepernick and other players from kneeling.

- 19. Claimant Colin Kaepernick requests all relief permitted by Article 17 of the CBA.
- 20. Based on the public statements made by NFL Owners and NFL Commissioner Goodell regarding the foregoing matters, Claimant Colin Kaepernick respectfully requests that the NFL and its team owners waive such confidentiality requirements as may exist under Article 15, Section 10 and permit all proceedings to be presumptively open to the public.

DATED: October 15, 2017 GERAGOS & GERAGOS, APC

> By: /s/ Mark J. Geragos BEN J. MEISELAS Attorneys for Claimant COLIN KAEPERNICK

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PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

I am employed in the County of Los Angeles, State of California. I am over the age of 18 and not a party to the within action; my business address is 644 South Figueroa Street Los Angeles, California 90017-3411.

On October 15, 2017, I served the foregoing document described as: CLAIMANT COLIN KAEPERNICK'S DEMAND FOR ARBITRATION on the interested parties listed below:

SEE ATTACHED SERVICE LIST

METHOD OF SERVICE

- VIA US MAIL Placing the envelope for collection and mailing on the date and at our business address following our ordinary business practices. I am readily familiar with this business's practice for collecting and processing correspondence for mailing. On the same day that correspondence is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service in a sealed envelope with postage fully prepaid.
- **VIA FACSIMILE TRANSMISSION** I caused the above described document to be transmitted via electronic facsimile to only those number(s) provided above on October 12, 2017.
- VIA PERSONAL SERVICE) I caused such envelope to be delivered by hand to the offices of the above addressee(s) on October 12, 2017.
- VIA EMAIL I caused the above-described documented to be transmitted via email to only the email(s) provided above on October 12, 2017.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on October 15, 2017, at Los Angeles, California 90017.

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- 1. The National Football League Management Council 345 Park Avenue New York, NY 10154 Attention: Executive Vice President Labor & League Counsel
- 2. National Football League Players Association 63 Gene Upshaw Place 1133 20th Street, NW Washington, D.C. 20036 Attention: General Counsel
- 3. Baltimore Ravens 1 Winning Drive Owings Mills, Maryland 21117 Attention: President
- 4. Buffalo Bills One Bills Drive Orchard Park New York 14127-2296 Attention: President
- 5. Cincinnati Bengals One Paul Brown Stadium Cincinnati, Ohio 45202-3492 Attention: President
- 6. Cleveland Browns 76 Lou Groza Blvd. Berea, Ohio 44017 Attention: President
- 7. Denver Broncos 13655 Broncos Parkway Englewood, Colorado 80112 Attention: President
- 8. Houston Texans Two NRG Park Houston, Texas 77054 Attention: President
- 9. Indianapolis Colts P.O. Box 535000 Indianapolis, Indiana 46253

1	Attention: President
2	10. Jacksonville Jaguars
3	One EverBank Field Drive Jacksonville, Florida 32202
4	Attention Dresident
5	11. Kansas City Chiefs
6	The University of Kansas Health System Training Complex One Arrowhead Drive
7	Kansas City, Missouri 64129
8	Attention: President
9	12. Los Angeles Chargers
10	3333 Susan Street
	Costa Mesa, California 92626 Attention: President
11	10.16
12	13. Miami Dolphins 7500 S.W. 30th Street
13	Davie, Florida 33314
14	Attention: President
15	14. New England Patriots
16	Gillette Stadium One Patriot Place
17	Foxborough, Massachusetts 02035
18	Attention: President
19	15. New York Jets
	1 Jets Drive
20	Florham Park, New Jersey 07932 Attention: President
21	1 Memoria 1 Testaent
22	16. Oakland Raiders 1220 Harbor Bay Parkway
23	Alameda, California 94502
24	Attention: President
25	17. Pittsburgh Steelers
26	3400 South Water Street Pittsburgh, Pennsylvania 15203
27	Attention: President
28	18. Tennessee Titans

1	460 Great Circle Road
	Nashville, Tennessee 37228
2	Attention: President
3	19. Arizona Cardinals
4	8701 S. Hardy Drive
_	Tempe, Arizona 85284
5	Attention: President
6	20. Atlanta Falcons
7	4400 Falcon Parkway
0	Flowery Branch, Georgia 30542
8	Attention: President
9	21. Carolina Panthers
10	800 South Mint Street
11	Charlotte, North Carolina 28202-1502
11	Attention: President
12	22 Chi B
13	22. Chicago Bears Halas Hall at Conway Park
1.4	1920 Football Drive
14	Lake Forest, Illinois 60045
15	Attention: President
16	22 Dellas Combons
17	23. Dallas Cowboys The Star in Frisco, 1 Cowboys Way
1 /	Frisco, Texas 75034
18	Attention: President
19	
20	24. Detroit Lions 222 Republic Drive
20	Allen Park, Michigan 48101
21	Attention: President
22	
23	25. Green Bay Packers Lambeau Field Atrium
	1265 Lombardi Avenue
24	Green Bay, Wisconsin 54304
25	Attention: President
26	
	26. Los Angeles Rams
27	29899 Agoura Road Agoura Hills, CA 91301
28	Attention: President

1	27. Minnesota Vikings
2	9520 Viking Drive
3	Eden Prairie, Minnesota 55344 Attention: President
4	
5	28. New Orleans Saints 5800 Airline Drive
6	Metairie, Louisiana 70003
7	Attention: President
8	29. New York Giants
	Quest Diagnostics Training Center 1925 Giants Drive
9	East Rutherford, New Jersey 07073
10	Attention: President
11	30. Philadelphia Eagles
12	NovaCare Complex
13	One NovaCare Way Philadelphia, Pennsylvania 19145
14	Attention: President
15	31. San Francisco 49ers 4949 Marie P. DeBartolo Way
16	Santa Clara, California 95054
17	Attention: President
18	32. Seattle Seahawks
19	Virginia Mason Athletic Center
20	12 Seahawks Way Renton, Washington 98056
21	Attention: President
22	33. Tampa Bay Buccaneers
23	One Buccaneer Place Tampa, Florida 33607
24	Attention: President
25	34. Washington Redskins
26	Inova Sports Performance Center at Redskins Park 21300 Redskin Park Drive
27	Ashburn, Virginia 20147
28	Attention: President
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