



PLAYOFF

PREMIUM

premium@collegefootballplayoff.com

**YOUR COLLEGE FOOTBALL
PLAYOFF EXPERIENCE STARTS
NOW**



COLLEGE FOOTBALL NATIONAL CHAMPIONSHIP
JANUARY 12, 2015 | ARLINGTON, TX

(p) 469.262.5218



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College Football National Championship

THE NEW ERA OF COLLEGE FOOTBALL HAS ARRIVED!

For the first time in history, fans will enjoy a playoff at the highest echelon of the college game, and this epic, long-awaited event is primed to take its place among the premier sporting events in the United States.

The 2014 college football season will culminate with four teams advancing to the College Football Playoff, with the winners of the semifinals to meet for the national crown at AT&T Stadium in Arlington, Texas on January 12, 2015.

A selection committee, composed of a “who’s who” of ex-coaches, administrators and other public figures, will replace the polls and choose the teams for the playoff based on a criteria which will include strength of schedule, head-to-head results, conference championships won and other factors.

True to its bracket-style concept, the No. 1 seeded team will play No. 4 and No. 2 will meet No. 3 in semifinals that will take place in two historic bowl games each year. The Rose Bowl and the Sugar Bowl will host the first playoff games on January 1, 2015.

The winners will advance to the National Championship Game in primetime on Monday night, January 12.

Since intercollegiate football’s inaugural season in 1869, a passion, pride and rivalry has permeated the game unlike any other. For the first time in Football Bowl Subdivision (FBS) history, a playoff – not computers or polls – will determine the best team in the country.



DON'T MISS THIS OPPORTUNITY TO BE A PART OF HISTORY
WHEN FOUR OF AMERICA'S BEST TEAMS FACE OFF TO
DETERMINE COLLEGE FOOTBALL'S NATIONAL CHAMPION!



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SELECT YOUR SEAT LOCATION

AT&T STADIUM



GOLD PACKAGES
A · B

BLACK PACKAGES
C · D

WHITE PACKAGES
E · F · G · H

★ AVAILABLE SUITES
On Pg. 12



PLAYOFF
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GOLD LEVEL (A) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
CLUB SEATING – PRIME SIDELINES 100 & 200 LEVEL BETWEEN 20s	\$5,999	\$5,249	\$4,499

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



EXCLUSIVE ON-FIELD EXPERIENCE

- Postgame field access

GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality to be held at premium in-stadium venue (open three hours pregame)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- Official College Football Playoff gift bag
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (parking fees not included)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Four Seasons Las Colinas
- W Dallas
- Fairmont Dallas
- Hotel Palomar
- Le Meridien Stoneleigh
- Magnolia Hotel Dallas
- Hyatt Regency Dallas at Reunion
- Rosewood Mansion on Turtle Creek
- Rosewood Crescent



PLAYOFF
PREMIUM



GOLD LEVEL (B) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
CLUB SEATING – PRIME SIDELINES 300 LEVEL BETWEEN THE 20s	\$5,399	\$4,649	\$3,899

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



EXCLUSIVE ON-FIELD EXPERIENCE

- Postgame field access

GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality to be held at premium in-stadium venue (open three hours pregame)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- Official College Football Playoff gift bag
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (parking fees not included)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Four Seasons Las Colinas
- W Dallas
- Fairmont Dallas
- Hotel Palomar
- Le Meridien Stoneleigh
- Magnolia Hotel Dallas
- Hyatt Regency Dallas at Reunion
- Rosewood Mansion on Turtle Creek
- Rosewood Crescent



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BLACK LEVEL (C) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
PRIME SIDELINES 100 & 200 LEVEL BETWEEN THE BETWEEN THE 20'S & GOAL LINE	\$4,699	\$4,049	\$3,399

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality, premium venue at the stadium footprint (*open three hours pregame*)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- \$100 merchandise coupon
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (*parking fees not included*)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Westin Galleria
- Adolphus
- Westin Park Central



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BLACK LEVEL (D) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
PRIME SIDELINES 300 LEVEL BETWEEN THE 20'S & GOAL LINE	\$4,399	\$3,749	\$3,099

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality, premium venue at the stadium footprint (*open three hours pregame*)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- \$100 merchandise coupon
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (*parking fees not included*)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Westin Galleria
- Adolphus
- Westin Park Central





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WHITE LEVEL (E) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
100 & 200 LEVEL CORNERS	\$3,599	\$2,999	\$2,399

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality, premium venue (*open three hours pregame*)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- \$50 merchandise coupon
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (*parking fees not included*)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Hilton Park Cities
- Sheraton Dallas



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WHITE LEVEL (F) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
100 & 200 LEVEL ENDZONES	\$3,449	\$2,849	\$2,249

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality, premium venue (*open three hours pregame*)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- \$50 merchandise coupon
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (*parking fees not included*)

ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Hilton Park Cities
- Sheraton Dallas





PLAYOFF
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WHITE LEVEL (G) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
300 LEVEL CORNERS	\$3,299	\$2,699	\$2,099

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality, premium venue (*open three hours pregame*)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- \$50 merchandise coupon
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (*parking fees not included*)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Omni Mandalay Las Colinas
- Marriott Las Colinas



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WHITE LEVEL (H) PACKAGE

	SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
400 LEVEL BETWEEN THE 20s UPPER LEVEL	\$2,999	\$2,449	\$1,899

Double Occupancy pricing is per person and is reduced so two people can share a hotel room. Pricing and inclusions are subject to change based on inventory at time of contract.



GAMEDAY HOSPITALITY EXPERIENCE

- Pregame hospitality, premium venue (*open three hours pregame*)
- Full premium menu and top-shelf open bar
- Collegiate football legends appearances
- Interactive entertainment elements

AMENITIES

- \$50 merchandise coupon
- Exclusive stadium collection game program voucher
- Souvenir College Football Playoff lanyard with ticket sleeve
- Preferred Playoff Premium stadium parking (*parking fees not included*)



ACCOMMODATIONS

Check in Saturday, Check Out Tuesday

- Omni Mandalay Las Colinas
- Marriott Las Colinas



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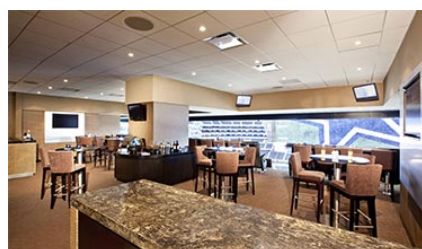


STADIUM VIP SUITES



SUITE PACKAGES

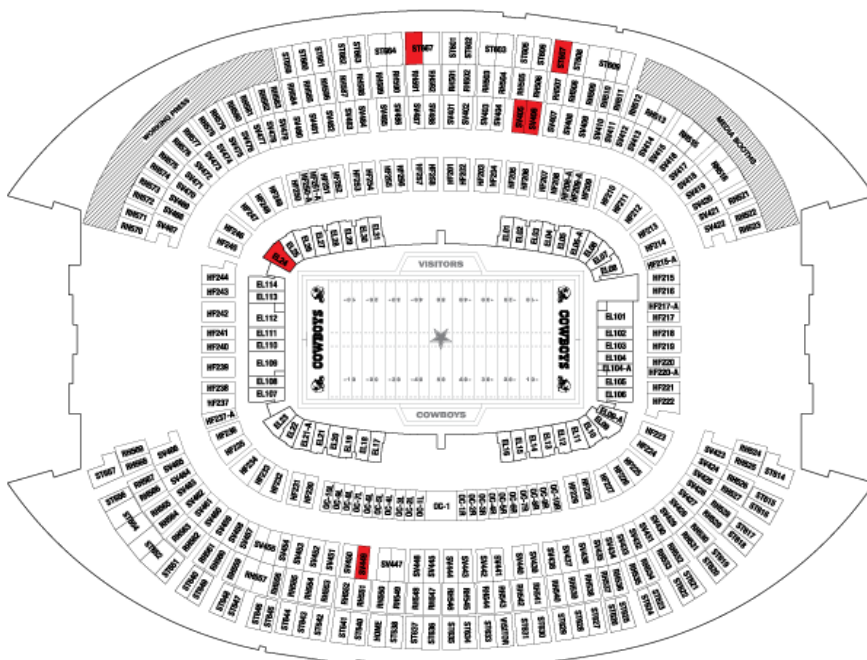
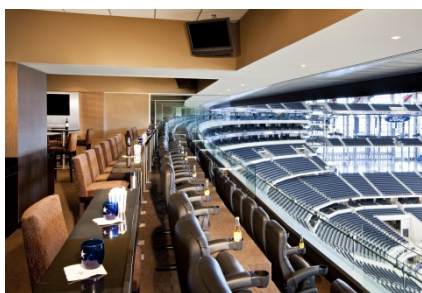
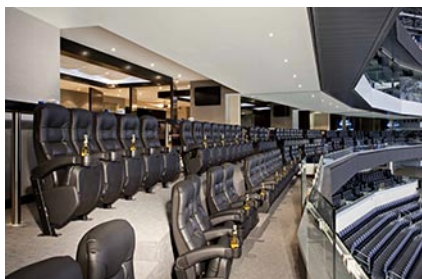
- Various size options that range from 15-59 person suites
- Suites starting at \$4,000, per person
Note: Suites are available in single and multi-year agreements



AMENITIES

Standard food and beverage package for each guest
Starting when stadium gates open with access continuing throughout game

- Exclusive stadium collection game program voucher
- Hotel room access
(hotel room access up to half of the purchased suite capacity)
- Preferred Playoff Premium stadium parking
(parking fees not included)

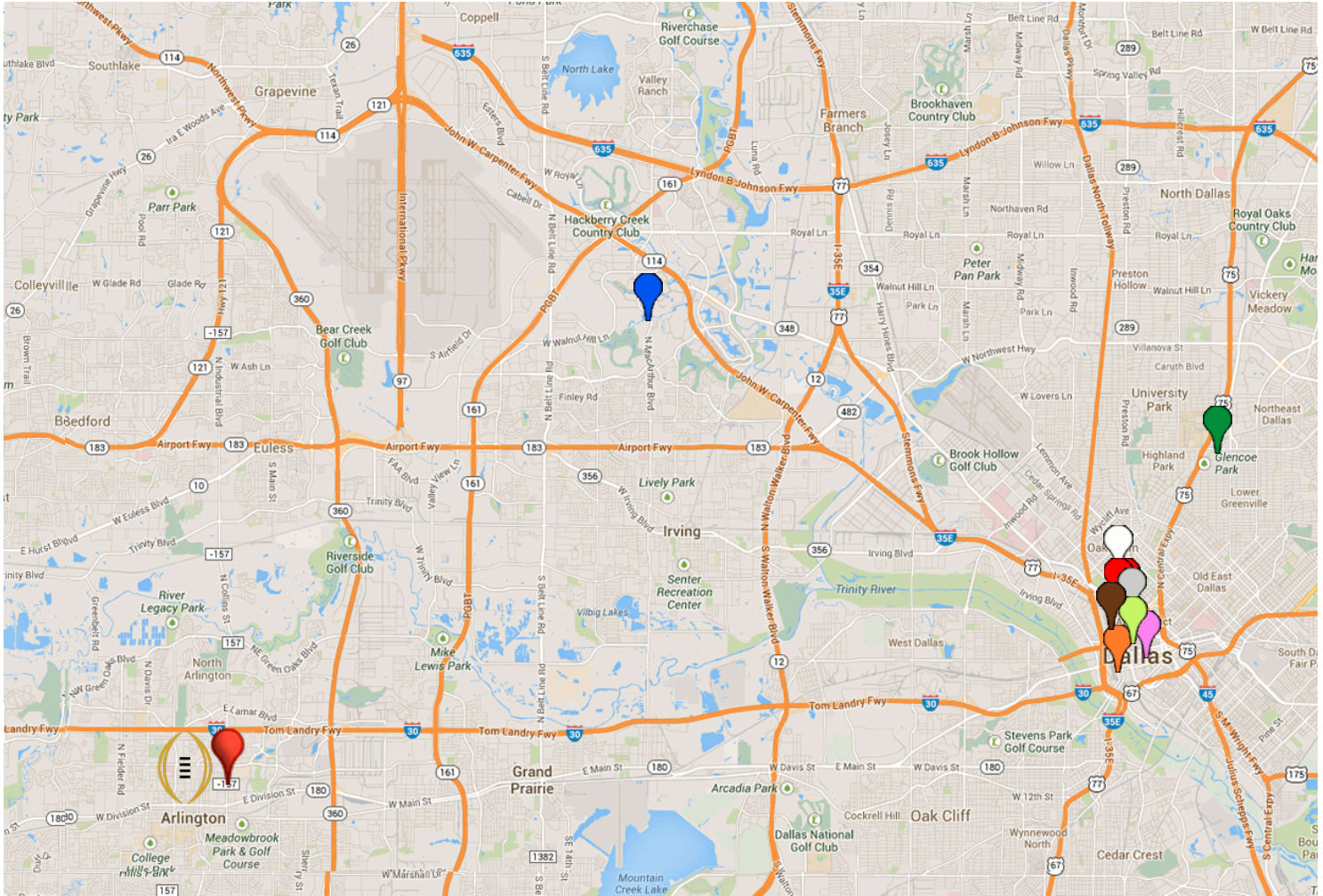




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GOLD PACKAGE ACCOMMODATIONS



  AT&T Stadium

 FOUR SEASONS LAS COLINAS

 W DALLAS

 FAIRMONT DALLAS

 HOTEL PALOMAR

 LE Meridien STONELEIGH

 MAGNOLIA HOTEL DALLAS

 HYATT REGENCY DALLAS AT REUNION

 ROSEWOOD MANSION ON TURTLE CREEK

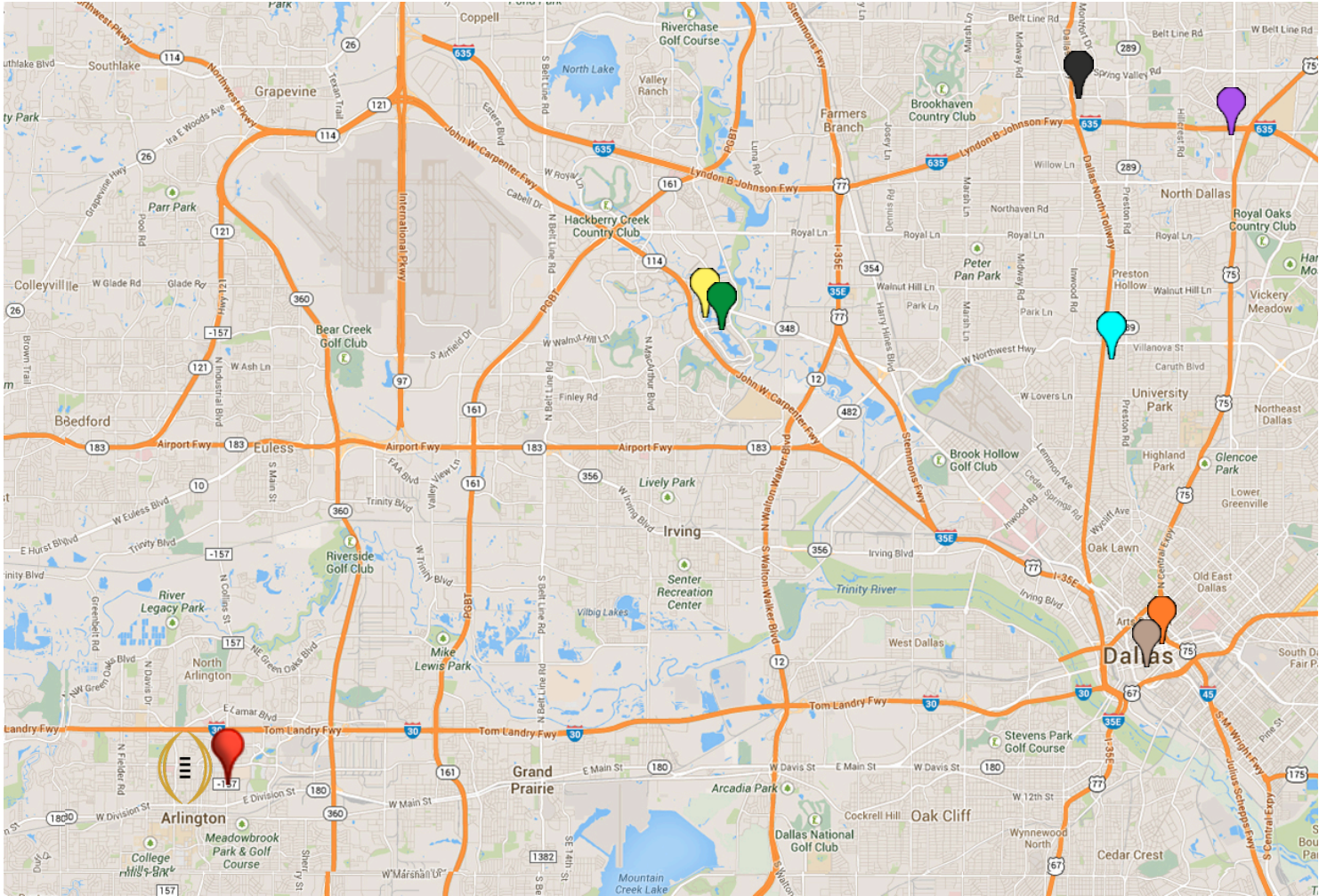
 ROSEWOOD CRESCENT



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BLACK & WHITE PACKAGE ACCOMMODATIONS



AT&T Stadium

WHITE E & F PACKAGES

- HILTON PARK CITIES
- SHERATON DALLAS

WHITE G & H PACKAGES

- OMNI MANDALAY LAS COLINAS
- MARRIOTT LAS COLINAS

BLACK PACKAGES

- WESTIN GALLERIA
- ADOLPHUS
- WESTIN PARK CENTRAL



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FOUR SEASONS DALLAS AT LAS COLINAS

4150 North MacArthur Boulevard, Irving, TX 75038

Located between Dallas and Fort Worth, the Four Seasons Dallas at Las Colinas is the only AAA Five-Diamond resort in Texas, with a dedicated staff and gracious services that exude the relaxed warmth of a private country club – with no resort fee.

The 431 spacious guest rooms in Dallas offer an extraordinary range of views and are situated in either the nine-story Resort tower or the low-rise villas adjacent to the golf greens. Each of the graciously designed guest rooms feature a balcony or patio, down pillows, thick terry bathrobes, wireless Internet access, LCD flat-screen televisions, a refrigerated private bar and coffee makers with specially blended coffees. The luxury does not stop there as guests can unwind in the marble adorned bathrooms.

Beyond the rooms, guests will enjoy all that the resort has to offer. Considered to be the fitness hub of Las Colinas, the Four Seasons is home to TPC Four Seasons Las Colinas, racquetball, squash, basketball and tennis courts, swimming and daily yoga, pilates and fitness classes. After a round of golf grab a bite to eat at one of the five restaurants and lounges that offer cuisine for every palate. The Four-Star Café on the Green features American cuisine highlighting prime beef and fresh daily seafoods. After dinner grab a signature cocktail at Bar 19 and or Terrace Lounge.





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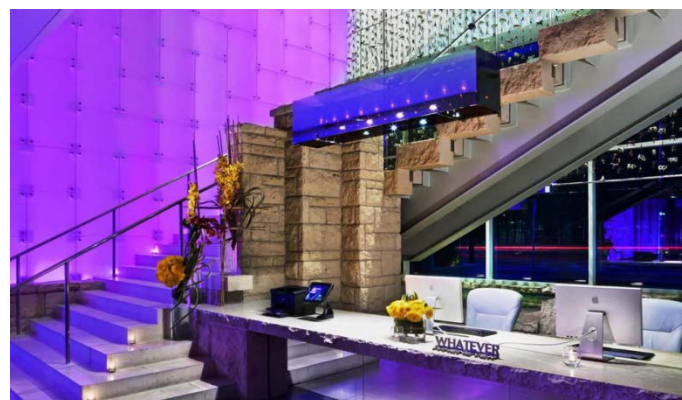
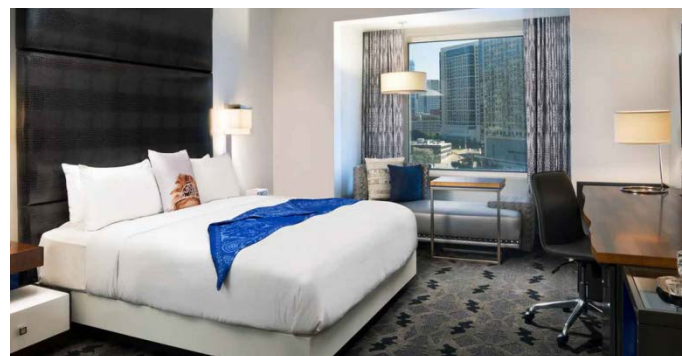
W DALLAS - VICTORY

2440 Victory Park Lane, Dallas, TX 75219

The W Dallas has truly set itself apart with a recent multi-million dollar renovation. This newly restyled property features cowboy textures and designs from cowhide and snake skin to lasso sculptures and armadillo skin. This luxury hotel is the hottest gathering spot in Dallas offering easy access to Victory Plaza, home to American Airlines Arena, and just a short distance from the high-end Dallas shopping districts of Uptown and Highland Park.

The guestrooms feature an airy living space with all the necessary comforts. Curl up in the alcove's window side chaise lounge and catch a flick on the 32" LCD television. Get some work done at the oversized desks using wireless high speed Internet and while listening to some music from the W collection. Then slip into sleep on the W signature bed, complete with 350 thread-count linens, pillowtop mattress, goose-down comforter and down-filled pillows.

When the day is done, enjoy all the services that the W Dallas has to offer. Enjoy a decadent spa treatment at Bliss Spa followed by a dip in the panoramic infinity edge pool. Then enjoy a phenomenal meal and signature cocktail at Cook Hall, featuring modern American Gastropub cuisine. The whatever/whenever service at the W Dallas ensures that the team will deliver whatever you want, whenever you want, just by the push of a button.





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THE FAIRMONT DALLAS

1717 N. Akard Street, Dallas, TX 75201

Step into The Fairmont Dallas hotel, home to Lone Star Luxury. In this modern city of soaring skyscrapers, The Fairmont Dallas sets the standard for style and elegance. With the hotel's ideal location in the heart of the Downtown Dallas Arts District, fine dining, shopping, arts and entertainment are moments from our doorstep.

Completely redecorated in 2007, each of the 545 elegant, welcoming guestrooms and suites of The Fairmont Dallas feature warm hues of claret and hunter green evoking a "masculine club" feel with special accents including argyle and dragonfly patterned pillows in a complimentary color palette.

Your downtown Dallas accommodations will also feature new luxury pillow top Simmons/Empyrium mattresses dressed in clean, crisp white linens, as well as new duvets, dust ruffles, accent pillows and chenille throws for your comfort. The Fairmont Dallas has added high-definition, flat screen televisions in every room and has upgraded its technology to offer wireless high-speed internet access throughout the hotel. All of our downtown Dallas hotel's deluxe rooms and suites also feature MP3 docking stations.





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HOTEL PALOMAR

5300 E. Mockingbird Lane, Dallas, TX 75206

Hotel Palomar Dallas, a Kimpton Hotel, centers itself between the vibrant, upscale Lakewood and Park Cities neighborhood just moments from Southern Methodist University and a few short miles from the Dallas Convention Center. Surrounded by the best entertainment areas Dallas has to offer and the energy of downtown Dallas, the luxury Hotel Palomar artfully sets in motion a memorable stay for both business and leisure travelers.

Stylish sophistication and artistic expression converge at Hotel Palomar Dallas, the city's playground for arts and entertainment.

At the 198-room Hotel Palomar Dallas, hotel suites and guestrooms feature a rich earth-toned color scheme that highlights the visual story of the hotel. Sparked by vibrant mustard yellow accents and refreshing geometric patterns throughout, these beautifully appointed rooms combine an urban luxury with a distinct Dallas style. Big, oversized upholstered headboard panels complement the subtle layered rectangles in the wallpaper and the ivory lines weaving their pattern through the chocolate carpet. Details like cube-shaped bedside lamps, modern clean-line furniture, ample workspace and the plush tailored chaise complete the sophisticated setting found throughout Hotel Palomar Dallas.





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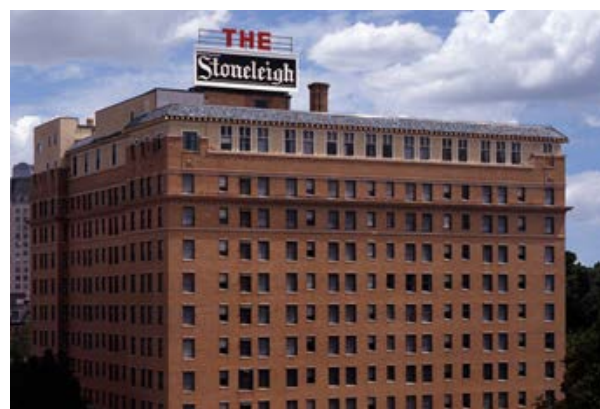
LE MERIDIEN DALLAS, THE STONELEIGH

2927 Maple Avenue, Dallas, TX 75201

Classic and modern elegance are juxtaposed at the chic uptown location of Le Méridien Dallas, The Stoneleigh. This historic 1923 Art Deco building is steps from businesses, museums, boutique shopping, cutting-edge cuisine, and stimulating nightlife.

Le Méridien offers a truly unique experience in every one of its stylish guest rooms and suites. Warm earth tones in addition to the luxurious sitting and work areas create an inviting ambiance for you to experience and enjoy. Modern amenities such as a 42" flat screen television and wireless high speed internet access will keep you connected. Bathrooms feature sleek black-and-white Calcutta marble flooring and chrome fixtures.

T/X restaurant serves innovative New Latin American cuisine in an upscale yet casual setting. Explore Spa offers exclusive services inspired by the local culture, designed to tap into your sense of discovery.





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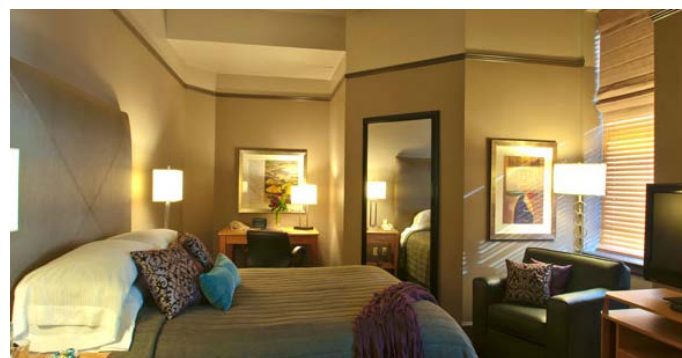
MAGNOLIA HOTEL DALLAS

1401 Commerce Street, Dallas, TX 75201

Upscale, modern meets historic, urban architecture at the Magnolia Hotel Dallas, one of the city's most recognized buildings. "Pegasus - The Flying Red Horse," is illuminated at night and shines brightly as the icon of Dallas from atop this beautiful boutique hotel. The downtown Dallas hotel is located near the American Airlines Center, home of the Dallas Mavericks; Dallas Convention Center; Texas Stadium, home of the Dallas Cowboys and the Cotton Bowl, and the flagship Neiman Marcus.



The hotel accommodations in Dallas satisfy both business and romance, Magnolia style. Lodging in Dallas, Texas has never been more convenient and ideally comfortable. Wake up in a fluffy, pillow-filled bed. Work diligently at an executive oversized desk or unwind in the oversized garden bathtubs, as you prepare for a night out in downtown Dallas.



Enjoy tastefully designed upscale rooms at the downtown Dallas hotel, ideal for both corporate and leisure travelers. These wonderfully designed accommodations are appointed with necessary amenities to ensure your stay is ideal and convenient. These amenities include complimentary American breakfast buffet, complimentary evening reception, complimentary bed time cookies and milk buffet, high speed Internet access, 24-hour fitness room and Jacuzzi tub and downtown transportation.





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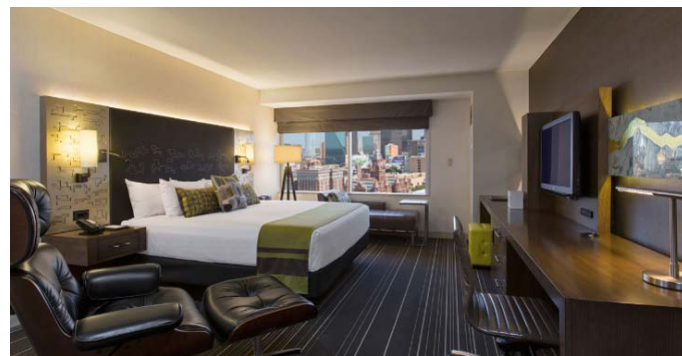
HYATT REGENCY DALLAS AT REUNION

300 Reunion Boulevard, Dallas, TX 75207

Discover one of the city's most consistent Four-Diamond award-winning Dallas luxury hotels where the word 'welcome' is more than a greeting. Hyatt Regency Dallas at Reunion combines an understanding that life is in the details. They offer the ultimate convenience of being adjacent to the historic district and minutes from the train (connected via underground concourse), Convention Center and business, sports and shopping meccas of the city.

Enjoy city, park, or atrium views in a deluxe room featuring artwork of historic Dallas. Each of the 1,120 spacious rooms boasts rich appointments including one king or two double Grand Beds with ultra-plush pillows, the softest sheeting, and down blankets—all piled atop irresistible pillow-top mattresses, sitting and work areas, and amenities like wireless Internet access. French doors open onto a deluxe granite bath featuring Portico bath products.

This distinctive downtown Dallas Texas luxury hotel delights business and leisure travelers alike with "all the little extras" that set them apart. Guests do not have to travel far to dine in some of Dallas' finest restaurants and bars. From authentic Italian dishes at Parrino's Oven, to fresh fruit and pastries at Coffee's Post, to the extraordinary cuisine at Five Sixty By Wolfgang Puck, the Hyatt Regency Dallas has it all.





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ROSEWOOD MANSION ON TURTLE CREEK

2821 Turtle Creek Blvd, Dallas, TX 75219

One of the most romantic hotels in Dallas, Rosewood Mansion on Turtle Creek® retains the intimate ambience of the private residence it once was. Meticulously restored interiors and impeccable service, attentive associates and thoughtful amenities make it an icon among Dallas luxury hotels.

Offering timeless luxury Dallas accommodation, Rosewood Mansion on Turtle Creek's magnificent rooms pay tribute to its history and display a legendary attention to detail. The décor enhances this boutique Dallas hotel's residential ambience. 100 percent cotton oversized bed and bath linens, deluxe waffle robes and all-natural bath, hair and skin care amenities created exclusively for Rosewood Mansion on Turtle Creek by Lady Primrose are just some of the amazing amenities that await you.

For decades, the Mansion Restaurant has been acclaimed as one of the best restaurants in Dallas for fine dining. A proud tradition of culinary excellence is at the heart of all dining experiences at Rosewood Mansion on Turtle Creek, which also presents guests with options for al fresco and in-room dining.





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ROSEWOOD CRESCENT HOTEL

400 Crescent Ct, Dallas, TX 75201

Less than five minutes from Downtown and within walking distance of America's largest urban arts district, this luxury hotel in Dallas places guests in the heart of the city, perfectly positioned for business and leisure activities.

Rosewood Crescent Hotel represents one of the finest luxury hotels in Dallas. Accommodations boast a residential feeling that reflects Texas' world-famous hospitality. The comfortably appointed rooms offer a king or two full beds, a sitting area and work desk area. French doors open to a Juliet balcony overlooking the garden or entry courtyard, and the traditional bath features a tub and shower combination and separate lighted vanity area.

Rosewood Crescent Hotel offers a variety of dining options to suit any need, from fine Japanese dining at Nobu for a romantic evening for two to a casual brunch with friends in the glass sunroom, and even a pastry and latte to go for those busy mornings. Rosewood Crescent Hotel offers guests the comfort and convenience of a Dallas day spa, fitness center and pool, as well as easy proximity to parks and jogging trails.





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WESTIN GALLERIA

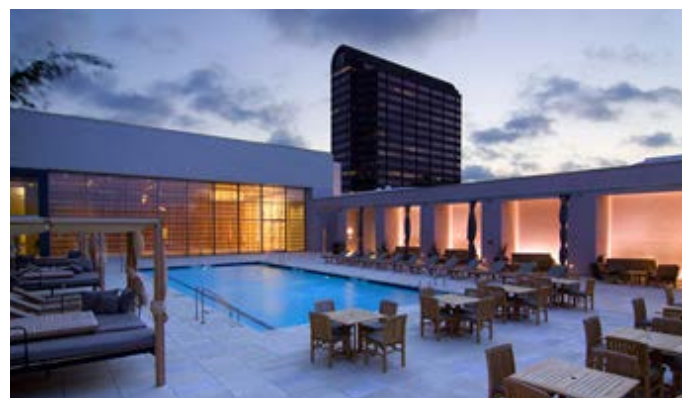
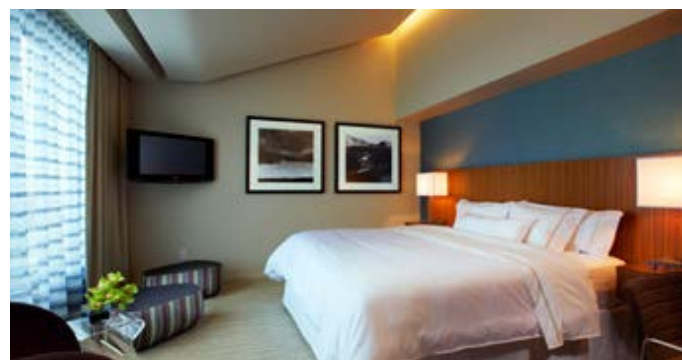
13340 Dallas Parkway, Dallas, TX 75240

The Westin Galleria Dallas is the gateway to all points north, south, east and west in the Metroplex. Enjoy access to the best shopping, dining, and entertainment in prestigious North Dallas. This hotel is located within the impressive Galleria shopping center with over 200 shops, restaurants, and attractions all just an elevator ride away.

These chic rooms offer vibrant accommodations featuring clean, contemporary designs. Superb amenities include Westin's signature Heavenly Bed[®], high speed internet access, and a 32-inch HDTV atop a refreshment center.

The Westin WORKOUT[®] Gym features weight machines, free weights, cardiovascular equipment, and a heated outdoor pool. They also offer a Westin Kids Club[®], Service Express[®], laundry/valet service, valet and self-parking, a car-rental desk and a full-service business center.

Created in partnership with Scott and Gina Gottlich, of acclaimed local favorite, Bijoux, The Second Floor at The Westin Galleria Dallas features sophisticated cuisine and an intimate dining experience. The restaurant's a la carte menu features an updated, creative spin on contemporary comfort food with standouts like Piquillo Pimento Cheese, Duck Confit Pot Pie and Short Rib Meatloaf, while the bar and lounge boast an array of original cocktails and the largest Scotch collection.





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THE ADOLPHUS

1321 Commerce Street, Dallas, TX 75202

Immerse yourself in the Gilded Age glamour of The Adolphus hotel in Dallas. This baroque masterpiece has been a giant among Dallas historic hotels since 1912, when Missouri beer baron Adolphus Busch decided that his adopted city didn't have a hotel to suit his taste. Hence, fame and fortune came together in 21 stories of unabashed baroque splendor.

The Adolphus prides itself on upholding the grandest of Lone Star traditions, and dining is no exceptions. No stay is complete without a visit to the French Room. Annually regarded among the best downtown Dallas restaurants, this award-winning destination is described by *The New York Times* as "a Louis XV fantasy on the prairie... indisputably the most striking and sumptuous restaurant in Dallas." You can also enjoy the lively Walt Garrison Rodeo Bar and Grill with hearty southwestern fare amidst an authentic Old West décor – you can even throw your peanut shells on the floor.

As the choice of royalty, international celebrities, and famous athletes, our 422 guest rooms and suites have remained the luxury standard for Dallas accommodations since 1912.

Enjoy a tasteful blend of classic style and modern convenience, with finely crafted details such as plush, downy beds, spacious baths, elegant Queen Anne furnishings, sleek flat-screen TVs with DVD players, and wireless internet access. At the Adolphus, you'll experience Dallas accommodations at their finest.





PLAYOFF
PREMIUM



WESTIN DALLAS PARK CENTRAL HOTEL

12720 Merit Drive, Dallas, TX 75251

Near many Dallas corporate headquarters, The Westin Dallas Park Central Hotel is a favorite with business and leisure travelers alike. With complimentary shuttle transportation within a five mile radius, guests can explore the Dallas area at their leisure. This hotel is ideally located between two premier Dallas shopping destinations, NorthPark Center and The Galleria Dallas.

The Westin Dallas Park Central's newly renovated 536 guest rooms and suites feature The Heavenly Bed® and Heavenly Bath® collections. The guest rooms are all appointed with the modern features guests expect from a Westin, including amenities such as High Speed Internet access in all guest rooms, flat screen televisions, laptop sized safes and in-room coffee makers with complimentary Starbucks® coffee and tea provided daily.

There are a variety of dining locations conveniently located inside the hotel. Enjoy a meal in the relaxing atrium setting of Café in the Park or the large variety of local beer and wine at the Lobby Bar. Nurture your body and soul at the innovative Westin fitness center or with an in-room spa service.





PLAYOFF
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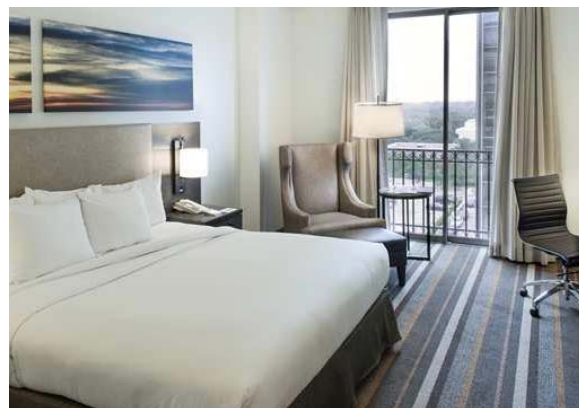
HILTON PARK CITIES

5954 Luther Lane, Dallas, TX, 75225

Set on a tree-lined street in the affluent Park Cities, the Hilton Dallas/Park Cities hotel is comfortable and sophisticated. Nestled between the Highland Park and Preston Hollow neighborhoods just north of downtown Dallas, this Dallas luxury hotel is minutes from the city's prominent shopping and dining area.

Guestrooms at the Hilton Park Cities are designed for comfort and relaxation. Each room features a Hilton Serenity king sized bed with executive triple sheeting, comforter and five down filled pillows, ergonomic chair and desk. Rooms also include 37" LG high-definition televisions, complimentary USA Today Newspaper delivered each weekday morning, and High-speed internet access.

Guests also have access to a number of onsite amenities. Relax in the authentic, contemporary cowboy chic design of Grain Restaurant, which offers a comfortable, upscale Dallas dining experience. Lounge by the sparkling rooftop pool or energize with a workout in the fitness center. The Hilton Park Cities is an ideal accommodation for any fun and adventurous trip to Dallas.





PLAYOFF
PREMIUM



SHERATON DALLAS

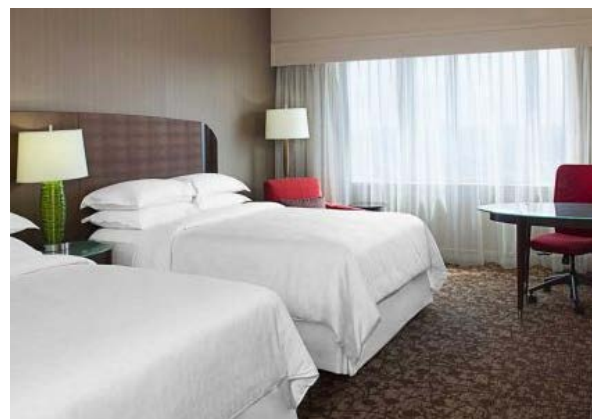
400 N Olive Street, Dallas, TX 75201

Anyone looking for Texas-sized luxury and hospitality should look no further than the Sheraton Dallas Hotel. Located in the heart of downtown, the hotel is convenient to everything that the city has to offer.

Relax and rejuvenate in the newly remodeled contemporary guest rooms at the Sheraton Dallas. Enjoy a 37" LCD TV, cozy duvet covers, and an oversized work desk positioned for dramatic city views. The Sheraton Sweet Sleeper(SM) Bed is custom-designed for a great night's sleep, with a plush top mattress and four pillows. High Speed Internet access is also available.

The hotel's location offers great access to the city's best dining, but guests can also enjoy the hotel's great options as well. Savor classic American cuisine at The Kitchen Table Restaurant and ascend to sports fan heaven at Draft Media Sports Lounge.

This AAA Four Diamond-rated downtown hotel is an ideal choice for any traveler.





PLAYOFF
PREMIUM



OMNI MANDALAY LAS COLINAS

221 East Las Colinas Boulevard, Dallas (Irving), TX 75039

Patterned after the exotic charm of a Burmese city, the Omni Mandalay Hotel in Las Colinas is a unique oasis that puts you close to the business and cultural attractions of Dallas. Located on the Mandalay Canal in Irving, Texas' prestigious Las Colinas Urban Center, the Omni Mandalay invites you to experience the elegance of a luxury hotel with a sophisticated Asian touch.

The spacious guest rooms and suites at the Omni Mandalay Hotel at Las Colinas are among the most beautiful hotel accommodations in the Dallas area. You'll enjoy simplicity, elegance, modern amenities and sweeping views of downtown Dallas or beautiful Lake Carolyn. Relax and unwind after a day of work or play in the utmost comfort in our luxury Dallas accommodations.

At the heart of the Omni Mandalay Hotel, you'll find a gathering place in the midst of a tropical garden. Have a cocktail from Mbar or a coffee from Morsels. Or experience Trevi's, featuring a Modern Italian Steakhouse menu.





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MARRIOTT LAS COLINAS

223 West Las Colinas Boulevard, Irving, TX 75039

Located in the prestigious Las Colinas Urban Center on beautiful Lake Carolyn in Irving, Texas, the Dallas Marriott Las Colinas invites guests to experience the elegance of a corporate hotel with the feel of home. Ideal among hotels in Irving, the Marriott provides all the amenities for business and leisure travelers' desires.

Relax and unwind in the well-appointed, spacious guestrooms. Equipped with The Room that Works amenities, staying in touch is easy with a large work space, high speed internet access, and WebTV. Each room also features comfortable bedding and stunning views.

When not relaxing in a guest room, be sure to explore the hotel's grounds – they are perfect for strolling and jogging. Guests can also get a taste for regional and Mediterranean-style cuisine at Bistro Fiera, the premier onsite Las Colinas restaurant. From great amenities to nationally recognized guest service, the Marriott Las Colinas is a great escape for any traveler.






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