### **OFFICIAL SWEEPSTAKES RULES**

"SLP" Sweepstakes

## I. SPONSOR

ABC Radio Los Angeles Assets, LLC, licensee of KSPN-AM Los Angeles and the California State Lottery (Hereinafter collectively referred to as "Sponsor").

ABC Radio Los Angeles Assets, LLC, licensee of KSPN-AM will be the "Administrator" and execute the sweepstakes and fulfill the grand prize.

### II. ELIGIBILITY

Sweepstakes are open to all legal California residents' ages 18 years or older at the time of entry, except as specified in this section.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for KSPN-AM or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

### **III. HOW AND WHEN TO ENTER**

### NO PURCHASE NECESSARY.

Entrants must listen to ESPNLA 710, starting at 12:30 pm PST on February 26, 2017 through 11:59pm PST on March 19, 2017, for the promotional announcement with the cue to text "SLP" to 4-0-7-0-5.

Once the listener hears the announcement, they must text the designated keyword to shortcode 40705 or email the keyword to promotions@710espn.com within 30 minutes to be entered into the potential qualifier pool. One entry per person per day (2/26 – 3/19).

Only texts to the specified number can win. Standard text and data rates may apply; please see your carrier agreement for any costs associated with text messaging. All entrants must have a text messaging two-way capable handset and digital service in order to enter the Sweepstakes using the text messaging method. Prize will be awarded to the name corresponding to the phone number from which the text message originated. Please consult your wireless service provider regarding your pricing plan. Not all cellular phone providers carry necessary service to participate. Check your phone capabilities for specific text messaging instructions. By entering via text or providing your phone number in an email entry, you grant Administrator or their agency your consent to call your cell phone should you be selected as a potential winner, as well as to acknowledge a text entry by return text.

Only emails to the specified email address can win. Mass entries or entries generated by a script, macro, or use of automated methods will be disqualified. If for any reason the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes, Administrator reserves the right at its discretion to determine the winner using all non-suspect eligible entries received up to the time of cancellation. Administrator is not responsible for failed, partial, delayed or garbled computer transmissions, or for technical failures of any kind in connection with entries or the entry process, including but not limited to electronic, malfunction or damage of any network, hardware or software. In the event of a dispute over an electronic entry, prize will be awarded to the authorized subscriber of the e-mail account, not the name on the entry form. All entries become the sole property of the Administrator and receipt of entries will not be acknowledged or returned.

### IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

On or about March 20, 2017, we will randomly select (1) potential grand prize winner from all the qualified text and email entries combined. Potential winner will be notified by phone or email by Administrator by approximately 10:00 a.m. PT on or about March 20, 2017.

Limit one (1) prize per household for this sweepstakes. Entrants/households who have won any other prizes on ESPNLA 710 within 30 days of entry are not eligible to enter this sweepstakes.

In the event winner is deemed ineligible, fails to comply with sweepstakes procedures, then an alternate winner will be selected at random from remaining valid entries.

Final determination of winner is always conditional on verification of eligibility and compliance with all rules and procedures.

# V. PRIZES

One (1) Grand Prize winner will receive:

• Twenty Four (24) tickets to the Los Angeles Lakers vs Portland Trailblazers at Staples Center on 3/26/17

Contest winner and guests must be 18 years or older. Prize cannot be sold to any third parties.

Approximate retail value of Grand Prize: \$4,800.

All expenses not specifically provided for herein are the winner's sole responsibility including but not limited to transportation to and from the destination and/or the event. Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more. Winner must submit a valid executed IRS form W-9. Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, but Administrator in its sole discretion may substitute prizes of equal or greater value.

Prize is subject to availability. Administrator is not responsible for cancellation or preemption of the prize or for other circumstances that make it impractical or impossible to fulfill this element of the prize. If it becomes impractical or impossible to fulfill an element of the prize, Administrator's only obligation will be to provide the remainder, if any, of the prize.

### VI. <u>RELEASES</u>

By participating, entrants agree to be bound by these official rules and the decisions of the Administrator and the sweepstakes administrator, which shall be final in all respects.

By participating in the sweepstakes and/or accepting any prize that they may win, entrants agree to release ABC Radio Los Angeles Assets, LLC, licensee, the California State Lottery, the State of California, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns, (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in the sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, in any media now known or hereafter created or conceived, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

To claim prize winner must: (a) provide proof of winner's age, residency, and legal status; (b) sign and return eligibility, publicity, liability, rules compliance and any other releases requested by Sponsor.

### VII. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Administrator reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the sweepstakes in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the sweepstakes as originally planned.

For a list of winners, send a self-addressed, stamped envelope to SLP Sweepstakes, 800 W. Olympic Blvd Suite A-200, Los Angeles, CA 90015 within 60 days after sweepstakes end date.