

OFFICIAL SWEEPSTAKES RULES

"ESPNLA 710 Lakers Secret Word" Sweepstakes:

I. SPONSOR

ABC Radio Los Angeles Assets, LLC, licensee of KSPN-AM Los Angeles, Delta Air Lines, Inc., and the Los Angeles Lakers (Hereinafter collectively referred to as "Sponsor").

II. ELIGIBILITY

Sweepstakes are open to all legal California residents ages 21 years or older at the time of entry.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for KSPN-AM, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

Entrants may listen to the ESPNLA 710 radio broadcast of the 2012-2013 Los Angeles Lakers regular season games from October 30, 2012 through February 28, 2013, with exception to November 22 and December 25, 2012, to obtain the secret word. Entrants may also obtain the secret word at designated Lakers home games at Staples Center from the ESPNLA 710 promotional booth from October 30, 2012 through February 28, 2013, with exception to December 25, 2012 and January 1, 2013. After receiving the secret word, entrants must listen for the cue to call on the following weekday at approximately 7:10 a.m. and call-in at 1-877-710-ESPN (3776) with the correct secret word. The tenth (10th) caller with the correct word wins the Lakers road trip.

Entries remain the property of Sponsor and will not be returned or acknowledged.

Only calls to the specified phone number can win. Sponsor is not responsible for inability of caller to complete call within specified time, whether due to busy lines, disconnections, telephone malfunctions or other circumstances.

IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

From October 30, 2012 through February 28, 2013, one (1) winner will be selected as the tenth (10th) caller after each Lakers game upon properly identifying the secret word for that day. In the event the tenth (10th) caller is incorrect, deemed ineligible, fails to comply with contest procedures, or is not available to claim prize during specified dates, then the prize will be forfeited for that day.

Winner will be notified by phone by Sponsor by 12 p.m. PT the following weekday.

Limit one (1) prize per winner for this sweepstakes. People who have won any other prizes on ESPNLA 710 within thirty (30) days of entry are not eligible to enter this sweepstakes.

Final determination of winners is always conditional on verification of eligibility and compliance with all rules and procedures.

V. PRIZES

Forty (40) winners total will each receive:

- One Trip for two (2) to a destination pre-selected by Sponsor, including:
 - Round trip coach class airfare for two (2)
 - Two (2) nights' hotel accommodations (one room, double occupancy)
 - Two (2) tickets to one (1) of the following games:

On 10/31, 11/1, 11/5, 11/8, 11/12, 11/14, 11/19, 11/21, 11/26, and 11/28, the ten (10) designated winners from these dates will be awarded two (2) tickets to the LA Lakers vs. New York Knicks basketball game on December 13, 2012 at the Madison Square Garden in New York, New York.

On 12/3, 12/5, 12/6, 12/10, 12/12, 12/14, 12/17, 12/19, 12/24, and 12/27, the ten (10) designated winners from these dates will be awarded two (2) tickets to the LA Lakers vs. Chicago Bulls basketball game on January 21, 2013 at the United Center in Chicago, Illinois.

On 1/7/13, 1/9, 1/10, 1/14, 1/16, 1/18, 1/24, 1/28, 1/30, and 1/31, the ten (10) designated winners from these dates will be awarded two (2) tickets to the LA Lakers vs. Miami Heat basketball game on February 10, 2013 at the American Airlines Arena in Miami, Florida.

On 2/4, 2/6, 2/8, 2/11, 2/13, 2/15, 2/21, 2/25, 2/26, and 3/1, the ten (10) designated winners from these dates will be awarded two (2) tickets to the LA Lakers vs. Orlando Magic basketball game on March 12, 2013 at the Amway Arena in Orlando, Florida.

Grand Prize Total: approx \$2,000.00 each

Winners must be available to travel on the dates designated above or may have to forfeit their prize. No changes or substitutions for different games is allowed.

Final actual value at time of booking and travel may be substantially more or less depending on dates of travel, point of origin and ticket availability. Some restrictions apply.

Air travel will be awarded in the form of Certificates that may be redeemed for round-trip travel on Delta from the winner's home gateway (LAX or ONT) to the specified destinations. Certificate seats are limited and may not be available on all flights or in all markets. Certificates are non-transferable, are not redeemable for cash and are void if sold or bartered. The sale or barter of tickets obtained through redemption of Certificates is also prohibited. Any tickets obtained through such sale or barter are void and will not be honored for travel. After ticketing, date, time and routing changes are permitted (subject to the availability booking class) however a \$150 fee applies. Based on availability, passengers holding confirmed reservations and tickets may confirm earlier/later same day flight within 3 hours from scheduled departure time between same origin/destination for a non-refundable fee of \$50.

Baggage fees of \$25 fee for first checked bag, \$35 fee for second checked. Allowances subject to size/weight limits. These taxes and fees are subject to change, are the responsibility of the passenger and (except for bag fees) must be paid at the time the ticket is booked. Any taxes, fees, or changes paid at the time of ticket issuance will be refunded if ticket is not used. However, once redeemed, Certificates are void and will have no further value. Certificate travel will not qualify for SkyMiles mileage. Stopovers/Upgrades/Waitlisting/Open Returns are not permitted for tickets booked with Certificates. Lost, stolen or otherwise destroyed Certificates will not be replaced. Schedules are subject to change without notice. Additional restrictions may apply. It is the responsibility of the passenger to be in possession of all necessary documentation (e.g., valid passport, visa where applicable) at the time and place of departure. Delta reserves the right to deny boarding to any passengers without proper documentation.

All expenses not specifically provided for herein are the winner's sole responsibility. Some restrictions may apply.

Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, but Sponsor in its sole discretion may substitute prizes of equal or greater value.

Prize is subject to availability. Sponsor is not responsible for cancellation or preemption of game or for other circumstances that make it impractical or impossible to fulfill this element of the prize. Any element of the prize that has no approximate retail value, and if it becomes impractical or impossible to fulfill that element, Sponsor's only obligation will be to provide the remainder, if any, of the prize.

VI. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the Sponsor/Judges and the sweepstakes administrator, which shall be final in all respects.

By participating in the sweepstakes and/or accepting any prize that they may win, entrants agree to release ABC Radio Los Angeles Assets, LLC, licensee, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns, Delta Air Lines, Inc., and the Los Angeles Lakers (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in the sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, in any media now known or hereafter created or conceived, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

To claim prize winner must: (a) provide proof of winner's age, residency, and legal status; (b) sign and return eligibility, publicity, liability, rules compliance and any other releases requested by Sponsor; and (c) have winner's intended guest(s) or travel companion(s), if any, sign and return releases requested by Sponsor; all within the time period(s) specified by Sponsor.

If winner is a minor, parents should co-sign releases and Sponsor may require any of Trip guests to be accompanied on the Trip by his/her parent or guardian, who will count as their one (1) guest included in the prize. Sponsor may require all Trip guests' parents or guardians to execute and return a Release of Liability prior to the Trip.

VII. MISCELLANEOUS: WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For a list of winners, send a self-addressed, stamped envelope to 800 W. Olympic Blvd Suite A-200, Los Angeles, CA 90015 within 60 days after sweepstakes end date.