

I. VIP Tickets / 710 ESPN Sweepstakes

II. ELIGIBILITY

Entrants must be 18 years of age and legal residents of the 50 United States or the District of Columbia at time of entry.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for VIP Tickets or 710 ESPN or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

To enter sweepstakes listeners must listen to 710 ESPN (KSPN 710 AM) and wait for the sound trigger, "OH YEAH," then text the word "VIP" to 40705 followed by a space and the sporting, concert or theater event the contestant wishes to win tickets to attend. Contestants can select from a list of upcoming events identified as the "VIP Ticket Window Sweepstakes" on www.viptickets.com. Winner will be randomly selected to receive a pair of tickets VIP tickets event from the list provided on www.viptickets.com for their choice as indicated on text. Seat location is not guaranteed. Winner will be notified by phone. Standard text message rates apply.

Entries remain the property of 710 ESPN and will not be redistributed or reproduced.

ALTERNATIVE ENTRY METHOD

Contestants may e-mail an entry form to Promotions@710espn.com with "VIP" in subject field and selected event in body of e-mail.

DEADLINE FOR ENTRY

Sweepstakes runs from February 9– September 28, 2011. One entry per person, text messages will not be eligible for a prize after September 28, 2011.

710 ESPN and VIP Tickets is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes, 710 ESPN and VIP Tickets reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet, Web-site, Mobile phone service provider or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or

resulting from participation in or downloading any materials from this sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the mobile phone.

IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

Two winners will be selected at random every Wednesday during the 8am and 4pm hour January 12 to September 28, 2011. Once a winner is chosen, he/she is no longer eligible to win the VIP Tickets sweepstakes during contest period and is ineligible for all other 710 ESPN contests for the next 30 days. 710 Prize Winners who have won any other prizes from radio station contests within 30 days of entry are not eligible to enter this sweepstakes. Winner will be selected at random and will be notified via phone call from 710 ESPN.

V. PRIZE(S)

The winners will a pair of tickets to any event of their choice as indicated on entry (based on VIP tickets availability.) Prize value ranges from \$200 to \$1500. Tickets must be picked up from the offices of 710 ESPN located at 800 W. Olympic Blvd Suite A-200, Los Angeles, CA 90015 with prior arrangement and can only be picked up Monday through Friday, 10am-4pm PT (excluding Holidays). No prizes will be mailed out. One entry per method per person.

In order to receive prize, winner is required to provide personal information including name, address, social security number and signature on prize claim form issued by 710 ESPN (KSPN).

Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

The prize must be redeemed within 30 days of notification or before special event date of prize.

Winners are not entitled to exchange or transfer prize or to obtain cash or other substitutes.

VI. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the 710 ESPN and VIP Tickets and the sweepstakes administrator, which shall be final in all respects.

By participating in this sweepstakes and accepting any prize that they may win, entrants agree to release 710 ESPN and VIP Tickets and their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.