

## I. Soboba Casino/ 710 ESPN Sweepstakes

## II. ELIGIBILITY

Entrants must be 21 years of age and legal residents of the 50 United States or the District of Columbia and 21 years of age or older at time of entry";

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Soboba Casino or 710 ESPN or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

## III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

Text the word "Soboba" to 40705 to enter sweepstakes to \$710 in Soboba Slot Play. Standard text message rates apply.

Entries remain the property of 710 ESPN and will not be redistributed or reproduced.

## DEADLINE FOR ENTRY

Sweepstakes runs from February 22 – March 31, 2010. Text messages will not be eligible for a prize after March 31, 2010.

One entry per person.

710 ESPN and Soboba is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes, 710 ESPN and Soboba Casino reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet, Web-site, Mobile phone service provider or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the mobile phone.

## IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

One winner will be selected per contest period. Each week throughout the contest one winner will be selected. Once a winner is chosen, he/she is no longer eligible to win the Soboba sweepstakes during

contest period and is ineligible for all other 710 ESPN contests for the next 30 days. 710 Prize Winners who have won any other prizes from radio station contests within 30 days of entry are not eligible to enter this sweepstakes. Winner will be selected at random and will be notified via phone call from 710 ESPN.

#### V. PRIZE(S)

The winner will receive one voucher valued at \$710 for slot play Soboba Casino. The coupon must be picked up from the offices of 710 ESPN located at 800 W. Olympic Blvd Suite A-200, Los Angeles, CA 90015 with prior arrangement and can only be picked up Monday through Friday, 10am-5pm PT. No prizes will be mailed out.

In order to receive voucher, winner is required to provide personal information including name, address, social security number and signature on prize claim form issued by 710 ESPN (KSPN).

Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

The voucher must then be redeemed at Soboba Casino. All vouchers expire December 31, 2010. Retail value for each voucher \$710.

Winners are not entitled to exchange or transfer prize or to obtain cash or other substitutes.

#### VI. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the 710 ESPN and Soboba Casino and the sweepstakes administrator, which shall be final in all respects.

By participating in this sweepstakes and accepting any prize that they may win, entrants agree to release 710 ESPN and Soboba Casino and their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

#### VII. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For a list of winners, send a self-addressed, stamped envelope to 710 ESPN, Attn: Soboba Sweepstakes Winners List, 800 W. Olympic Blvd Suite A-200, Los Angeles, CA 90015 within 60 days after sweepstakes end date.