

OFFICIAL CONTEST RULES

710 ESPN's March Mania Pop-A-Shot Contest:

I. SPONSOR

KSPN AM Los Angeles (Hereinafter collectively referred to as "Sponsor").

II. ELIGIBILITY

Entrants must be legal residents of the 50 United States or the District of Columbia 18 years of age or older at time of entry.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for ABC Radio Los Angeles Assets LLC, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

III. HOW AND WHEN TO ENTER**NO PURCHASE NECESSARY.**

Valid photo ID is required for entries. All entrants must sign a registration form as provided by Sponsor on-site. Entrants will be allowed to register and play at various Dave and Buster's locations during the following dates and times indicated below:

Round	Dave & Buster's Location	Date	Time
1	71 Fortune Dr, Irvine, CA 92618	March 17, 2011	12-2pm
2	20 City Blvd West, Orange, CA 92868	March 18, 2011	12-2pm
3	4821 Mills Circle, Ontario, CA 91764	March 19, 2011	12-2pm
4	400 S Baldwin Ave, Arcadia, CA 91007	March 20, 2011	12-2pm
5	71 Fortune Dr, Irvine, CA 92618	March 24, 2011	4-6 pm
6	20 City Blvd West, Orange, CA 92868	March 25, 2011	4-6 pm
7	4821 Mills Circle, Ontario, CA 91764	March 26, 2011	4-6 pm
8	400 S Baldwin Ave, Arcadia, CA 91007	March 27, 2011	4-6 pm
Finals	400 S Baldwin Ave, Arcadia, CA 91007	April 2, 2011	12-1 pm

The Sponsor will be present to record each entrant's score as displayed by the electronic mini-hoops arcade game. The Sponsor cannot adjust this displayed score for possible scoring errors that may occur. The electronic arcade game's score is final and cannot be altered or disputed. Each entrant will be required to verify, with their signature, that their recorded score is correct or their score will be disqualified.

Entrants may participate only once per round (dates indicated above). Any attempt by an entrant to participate more than once per period shall result in their disqualification from the entire contest.

Entries remain the property of Sponsor and will not be returned or acknowledged.

IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

Eight (8) winners – the top scorer from each round of play (as shown above) - will qualify to participate in the Final Round, which shall begin on April 2, 2011, at 12:00 p.m. (PT), at the Dave and Busters at 400 S Baldwin Ave, Arcadia, California. In the event of a tie for the top score at any location, all involved contestants in the tie will be invited to compete in a single-game playoff at the April 2 Final Round, where the higher score wins. For subsequent ties, this tie-breaker method shall continue until a winner can be declared.

If a contestant is a top scorer in multiple rounds, their first round will qualify them to participate in the Final Round and their remaining top scores will be nullified – allowing the second-highest score at the other locations to qualify for the Final Round. If the second-highest score is already qualified from another location, the third-highest score qualifies for the Final Round, etc.

Contestants that qualify for the Final Round will be notified by the Sponsor by phone. The Sponsor is not responsible for inaccurate, illegible, or out-of-date contact information provided by each contestant. Contestant(s) that do not check in on-site with the Sponsor on April 2, 2011, by 12:00 p.m. (PT), at the Dave & Busters at 400 S Baldwin Ave, Arcadia, CA shall be disqualified from competition in the Final Round. Valid photo ID must be presented to the Sponsor upon check-in for the Final Round.

Scores from the previous rounds do not carry over into the Final round. Each contestant will be allowed to post two scores in the Final Round, with the higher single-game score being selected as their final score. Each contestant's lower single-game score will be thrown out.

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The one (1) grand-prize winner shall be the contestant with the highest single-game score in the Final Round. In the event of a tie, all contestants involved in the tie will compete in a single-game playoff, where the higher score wins. For subsequent ties, this tie-breaker method shall continue until a winner can be declared.

In the event winner is deemed ineligible, fails to comply with contest procedures, or is not available to claim prize during specified dates, then the prize will be awarded to runner-up.

V. PRIZE

One (1) grand-prize winner shall receive a 47-Inch HDTV (Courtesy of Mir Audio – Video. Value \$700)

Eight (8) finalists (winners from each location) shall receive a \$50 Dave & Buster's gift card (Provided by Dave & Buster's. Value \$50).

All expenses not specifically provided for herein are the winner's sole responsibility. Some restrictions may apply. Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, but Sponsor in its sole discretion may substitute prizes of equal or greater value.

VI. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the Sponsor and the contest administrator, which shall be final in all respects.

By participating in this contest and accepting any prize that they may win, entrants agree to release KSPN AM Los Angeles, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

To claim prize:

(a) winner must pick up prizes from KSPN Studios;

(b) provide proof of age, identity and residency;

(c) winner must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification

VII. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For a list of winners, send a self-addressed, stamped envelope to 800 W. Olympic Blvd Suite A-200, Los Angeles, CA 90015 within 60 days after contest end date.