

"HOLIDAY HOOPLA" Sweepstakes

I. NAME OF SPONSORS:

KSPN, ABC Radio Los Angeles Assets, LLC, 800 West Olympic Blvd. Suite A-200, Los Angeles, CA 90015 ("710 ESPN") and Air Pacific; Ticket City; and Chevron World Challenge. Collectively referred to herein as Sponsor.

II. ELIGIBILITY

Entrants must be legal residents of Los Angeles or Orange County, California and 18 years of age or older at time of entry and possess a valid U.S. Passport at the time of entry.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for 710 ESPN, Air Pacific; Ticket City; and Chevron World Challenge or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

Entries can be submitted online at www.ESPNLA.com. Click the 710 VIP members contest page link and follow the instructions in order to submit your entry. Membership is required to enter but membership is free. No purchase necessary.

Entries remain the property of Sponsor and will not be returned or acknowledged.

Sweepstakes runs December 1-25, 2010. Weekday Prize winner will be selected on each weekday (Monday – Friday) from December 1-24 and the Grand Prize Winner selected on December 26 and announced on December 27, 2010.

There is only one entry per contestant allowed verified by 710 VIP email membership.

Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of,

entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

One grand prize winner will be selected at random on or about December 26 and announced on December 27, 2010 from all valid internet entries received.

Grand Prize winner will be notified by phone. Response to winner notification must be received by Sponsor within 10 business days or the prize will be forfeited and may be awarded to an alternate winner, time permitting.

Limit one prize per winner for this contest; people who have won any other prizes on station within 90 days of entry are not eligible to enter this sweepstakes.

Odds of winning depend on number of valid entries received.

Final determination of winners is always conditional on verification of eligibility and compliance with all rules and procedures.

V. PRIZE(S)

One Grand Prize will be awarded for the "Holiday Hoopla" Sweepstakes. The prize package include the following:

Air Pacific is pleased to provide two (2) Economy Class tickets roundtrip from LOS ANGELES TO NADI, FIJI, and five (5) nights' hotel accommodations (one room, double occupancy).

- *Travel may be taken and must be completed between: January 20, 2011 – July 31, 2011 OR September 1, 2011 – December 15, 2011. No deviations to these dates can be authorized.*
- *All travel must be completed within 90 days from the date your ticket is issued or no later than December 15, 2011.*
- *Cash award of \$640 will be provided to winner to assist with payment of some U.S. airport taxes and fuel surcharges associated with this prize.*
- *You are responsible for obtaining all necessary travel documents, i.e. passport and visa (if applicable).*
- *Once your tickets are issued, they are valid for 90 days. Date changes are permitted prior to travel date. Once travel has commenced, reissues or extensions are not allowed unless required and requested by Air Pacific.*

- *Air Pacific has a dress code for those passengers traveling on economy class "prize tickets" and/or with space available upgrade as follows: MEN: slacks or trousers (No shorts or jeans); collared shirts (No t-shirts); Footwear: dress shoes, i.e. oxfords/loafers w/socks (No thongs, gym shoes, flip flops or bare feet). WOMEN: Dresses of medium or long length (No mini's or bare back tops); long tailored slacks/pants or skirt with coordinating blouse, shirt or sweater (No shorts or jeans); Footwear: dress shoes (No thongs, gym shoes, flip flops or bare feet).*
- *Hotel accommodations will be determined at the sole discretion of the Sponsor.*

Approximate Retail Value: \$8,000

Final actual value at time of booking and travel may be substantially more or less depending on dates of travel, point of origin and ticket availability. Some restrictions and blackout dates may apply. Winner is responsible for providing any and all travel documentation including but not limited to passport, visa, etc. **Prize valid from January 20 to July 31, 2011 OR September 1, 2011 to December 15, 2011. All travel must be completed within 90 days from the date your ticket is issued or no later than December 15, 2011.**

WEEKDAY PRIZES:

Daily weekday prizes to be awarded from December 1-24, 2010. Contestant must register to win on www.ESPNLA.com on the 710 ESPN section of web site by December 25 at 11:59 p.m. PT. The sweepstakes will run from December 1 to 25, 2010 for registration.

710 ESPN will award prizes each weekday at 7:10 a.m. Contestants must tune-in to 710 ESPN (KSPN 710 AM / Los Angeles) to hear their name and city of resident called. If called, he or she has 710 seconds to call 1-877-710-ESPN (3776) to claim their prize.

The Grand Prize will be randomly selected and announced on December 27, 2010 at 7:10 am.

The following are the prizes to be awarded per weekday from December 1-24, 2010:

1. **Wed., Dec. 1**
 - Pair of tickets to the Chevron World Challenge Golf Tournament and \$100 Roger Dunn gift certificate.
Approximate Retail Value: \$200
2. **Thur., Dec. 2**
 - Pair of tickets to L.A. Lakers vs. Miami Heat game on Christmas Day and 2009-10 Lakers Team Signed Basketball.
Approximate Retail Value: \$200
3. **Fri., Dec. 3**
 - Pair of tickets to the USC vs. UCLA next seasons at the Coliseum on November 26, 2011 and Anthony Davis signed 1973 Rose Bowl Poster.

Approximate Retail Value: \$200

4. **Mon., Dec. 6**
 - Pair of tickets to the 2011 ESPYS Awards at the Nokia Theatre at LA LIVE and \$100 prize package for the ESPN Zone at LA LIVE (\$50 Gift Certificate and \$50 Game Card).
Approximate Retail Value: \$200
5. **Tue., Dec. 7**
 - Pair of tickets for the Angels Baseball Opening Day tickets on April 8th and \$100 prize package for the ESPN Zone at Downtown Disney (\$50 Gift Certificate and \$50 Game Card).
Approximate Retail Value: \$200
6. **Wed., Dec. 8**
 - Pair of tickets to L.A. Lakers vs. Miami Heat game on Christmas Day and a Pau Gasol signed Lakers jersey.
Approximate Retail Value: \$200
7. **Thur., Dec. 9**
 - Pair of tickets to USC vs. UCLA Men's Basketball Game at Galen Center on Jan. 9 and \$100 prize package for the ESPN Zone at LA LIVE (\$50 Gift Certificate and \$50 Game Card).
Approximate Retail Value: \$200
8. **Fri., Dec. 10**
 - \$250 Gift Certificate for TicketsCity good towards any event tickets for sporting events, theater or concerts sold by TicketCity. (Valid until December 31, 2011).
Approximate Retail Value: \$250
9. **Mon., Dec. 13**
 - Pair of tickets to L.A. Lakers vs. Miami Heat game on Christmas Day and \$100 prize package for the ESPN Zone at LA LIVE (\$50 Gift Certificate and \$50 Game Card).
Approximate Retail Value: \$200
10. **Tue., Dec. 14**
 - Pair of tickets to the 2011 Summer X Games @ Staples Center and a Tony Hawk signed skateboard.
Approximate Retail Value: \$200
11. **Wed., Dec. 15**
 - Pair of tickets to Angels vs. Yankees at Angel Stadium and \$100 prize package for the ESPN Zone at Downtown Disney (\$50 Gift Certificate and \$50 Game Card).
Approximate Retail Value: \$200
12. **Thur., Dec. 16**
 - \$250 Gift Certificate for TicketsCity good towards any event tickets for sporting events, theater or concerts sold by TicketCity. (Valid until December 31, 2011).

Approximate Retail Value: \$250

13. Fri., Dec. 17

- Pair of tickets to the USC vs. Minnesota Opener at the Coliseum on September 3, 2011 and Pat Haden signed "Lunch with a Legend" poster.
Approximate Retail Value: \$200

14. Mon., Dec. 20

- Pair of tickets to L.A. Lakers vs. Miami Heat game on Christmas Day, ESPN Christmas Day Promotional poster and an ESPN Films 30 for 30 -- the first 15 films in a six-disc collectible DVD Gift Set.
Approximate Retail Value: \$230

15. Tue., Dec. 21

- Pair of tickets to the 2011 ESPYS Awards this Summer at the Nokia Theatre at LA LIVE, \$100 prize package for the ESPN Zone at LA LIVE (\$50 Gift Certificate and \$50 Game Card) and an ESPN Films 30 for 30 -- the first 15 films in a six-disc collectible DVD Gift Set.
Approximate Retail Value: \$230

16. Wed., Dec. 22

- Pair of tickets to USC vs. Arizona Men's Basketball Game at Galen Center on Feb. 24, \$100 prize package for the ESPN Zone at LA LIVE (\$50 Gift Certificate and \$50 Game Card) and an ESPN Films 30 for 30 -- the first 15 films in a six-disc collectible DVD Gift Set.
Approximate Retail Value: \$230

17. Thur., Dec. 23

- Pair of tickets to Angels vs. Dodgers at Angel Stadium on July 4th, \$100 prize package for the ESPN Zone at Downtown Disney (\$50 Gift Certificate and \$50 Game Card) and an ESPN Films 30 for 30 -- the first 15 films in a six-disc collectible DVD Gift Set.
Approximate Retail Value: \$230

18. Fri., Dec. 24

- Pair of round-trip American Airline tickets and one-night hotel stay to see the Lakers vs. Mavericks in Dallas on March 12, 2011 and an ESPN Films 30 for 30 -- the first 15 films in a six-disc collectible DVD Gift Set.
Approximate Retail Value: \$1,530

All expenses not specifically provided for herein are the winner's sole responsibility. Some restrictions may apply.

Federal, state and local taxes are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, but Sponsor in its sole discretion may substitute prizes of equal or greater value.

VI. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the Sponsor/Judges and the sweepstakes administrator, which shall be final in all respects.

By participating in this sweepstakes and accepting any prize that they may win, entrants agree to release to 710 ESPN Radio, KSPN, its licensee ABC Radio Los Angeles Assets, LLC and other sponsors, their respective parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

To claim prize: (a) winner must provide proof of age, identity and residency; (b) winner must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification; and (c) winner's intended guest(s) or travel companion(s), if any, must sign liability/publicity release, all within the time period specified by Sponsor.

VII. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For a list of winners, send a self-addressed, stamped envelope to 800 W Olympic Blvd. Suite A-200 Los Angeles, CA 90015 within 60 days after sweepstakes end date. California residents may omit return postage.