

The 103.3 ESPN Mavs Broadcast Booth Tour Experience

I. NAME OF SPONSOR(S)

103.3 ESPN KESN FM (Hereinafter referred to as "Sponsor").

II. ELIGIBILITY

Entrants must be 18 years of age or older at the time of entry and reside in the Dallas Ft. Worth metro listening area as defined by Arbitron.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for 103.3 ESPN KESN FM, KESN Assets LLC, Hewlett Packard, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

Must be a registered ESPN Insider to participate.

III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

Hewlett Packard (HP) will periodically send emails to HP Insider registrants beginning on 11/5/2009 which will include a link to the HP Insider Fan Zone. A link to The 103.3 ESPN Mavs HP Broadcast Booth Tour Experience Sweepstakes is housed on this site.

Entries remain the property of Sponsor and will not be returned or acknowledged.

Entries must be received by 10:00am CST on 11/30.

Limit one (1) entry per person, per IP address.

Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the sweepstakes. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, or software; or failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this sweepstakes. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

KESN will choose one (1) winner on or before 12/1/09 from all eligible entries received. KESN will contact winner via telephone number and/or email address provided in entry of the contest.

Winner will have five (5) business days to respond to telephone call or email. Should the winner not reply in this time frame, this winner will be disqualified and KESN will choose another winner.

Limit one (1) prize person/household/address.

Odds of winning depend on the total number of valid entries received

V. PRIZE

One (1): Prize will be 4 tickets for a Dallas Mavericks game TBA in the 2009-2010 regular season and a tour for 4 of the radio broadcast booth before or after the game.

The date and time of the game and tour will be solely at the discretion of KESN. Should the winner not be able to attend, the prize will be forfeited.

Prize is subject to availability. Sponsor is not responsible for cancellation or preemption of show/contest/event/meeting or for other circumstances that make it impractical or impossible to fulfill this element of the prize. This element of the prize has no approximate retail value, and if it becomes impractical or impossible to fulfill this element, Sponsor's only obligation will be to provide the remainder, if any, of prize.

VI. RELEASES

By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and the sweepstakes administrator, which shall be final in all respects.

By entering, entrant agrees to follow the Official Rules and hold harmless and indemnify 103.3 KESN FM, KESN Assets, LLC, Hewlett Packard, the Dallas Mavericks and/or the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant's participation; or (ii) the receipt or use of the prizes awarded in the promotion.

By participating in this sweepstakes and/or accepting any prize that they may win, entrants agree to release 103.3 ESPN KESN FM, KESN Assets LLC, Hewlett Packard, The Dallas Mavericks their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, in any media now known or hereafter created or conceived, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

VII. MISCELLANEOUS: WINNERS' LIST

Void outside of the Dallas Ft. Worth Metro area and where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For the name of the winner, send a self-addressed, stamped envelope to: HP Insider Dallas Mavericks Player VIP contest, 400 East Las Colinas Blvd. Suite 1033, Irving, TX 75039 within 60 days after sweepstakes end date.